

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
 Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #799

Author	Wendy Lewis Community Services Manager
Title	WIC Performance Report - June 26
Date	25th June 2026

1. Purpose

1. To provide Members with a performance update on the operation of the Welshpool Information Centre (WIC) for June 2026, including visitor numbers, enquiries, retail performance and income generation.

2. Visitors & Enquiry Stats

1. Local Visitors - 550
2. UK Visitors - 430
3. Overseas Visitors - 27
4. Phone Calls - 99
5. Emails - 74
6. Post - 43
7. Train Enquiries - 91

3. Comments

1. The WIC welcomed 1107 in-person visitors during June 2026 with local visitors continued to make up the largest proportion of users.

4. Retail Performance (up to 20th June)

1. Total recorded income to date for June 2026 was £4,745.31 (up to the 20th June). Owens-related sales again accounted for the largest proportion of income at £3,294 with retail income slightly down from last month.
2. Fishing permit fell to £406, reflecting the usual seasonal changes we'd expect.
3. New staff Taylor started on the 29th May 2026 and is doing well.
4. The WIC can now sell WLLR tickets as part of an agreement we have with them, which is hopefully a big boost to the services we can offer.

5. Decision

1. To note for information only.