Cyngor Tref Trallwng Welshpool Town Council

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Events & Planning Committee - Annual Report 2025–2026

The Events & Planning Committee has delivered a productive year, playing a significant role in shaping Welshpool's events programme, tourism offer and planning responses. The Committee has operated effectively under its delegated powers, enabling timely decisions and strong delivery.

The Committee appointed Cllr Chris Davies as Chair and Cllr Sally Fitzgerald as Vice-Chair. Regular meetings and good member engagement have ensured that decisions have been progressed efficiently, with most actions implemented swiftly.

Events & Community Delivery

A wide-ranging programme of events has been successfully delivered and continuously improved, contributing to a vibrant town centre and strong community engagement. Highlights include:

- Delivery of major annual events including Winter Festival, Fireworks Night, Remembrance Services, Carnival and Easter activities
- Support for community-led initiatives, including theatre productions, sports events, exhibitions and charity activities
- Continued delivery of Flicks in the Sticks, providing accessible cultural entertainment
- Introduction and development of new initiatives such as the Food Trail, Fair Trade stall, Tidy Welshpool campaign and community events programme

Tourism & Economic Development

Significant progress has been made in strengthening Welshpool's visitor offer:

- Approval and development of the "Visit Welshpool" tourism brand
- Progression of the Welshpool Food Trail, including installation of a digital touchscreen at the Tourist Information Centre
- Ongoing monitoring of Tourist Information Centre performance, with strong visitor numbers during peak periods
- Enhancements to the town's appearance, including the move from bunting to Welsh flags

Strategic Planning & Future Projects

The Committee has progressed several longer-term initiatives, including:

- Development of proposals for a Walking Festival, Dance Festival and Farmers Market
- Delivery of actions within the Council’s Interim Strategic Plan
- Contribution to the 2026/27 budget, ensuring resources are aligned with priorities

Planning Responsibilities

The Committee has fulfilled the Council's statutory planning role effectively, considering 45 planning applications during the year. Responses have been balanced and evidence-based, supporting appropriate development while raising concerns where necessary and requesting further information when required.