Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

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Author	Kimberly Wright Events & Markets Manager
Title	Farmers market feasibility study April 2026
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1. Purpose

1. Update the Committee on the potential of holding a monthly farmers' market in the Corn Exchange.

2. Background

1. In 2023, a craft and makers' market was held at the Corn Exchange. Feather flags were produced to support promotion on market days. The events took place on Monday, 12 March 2023 and Monday, 25 March 2023
2. Feedback from traders and visitors indicated that bank holidays were not a suitable time to hold the market. The Council appointed Gill Bridgewater to organise and promote the events. However, the craft and makers' market was not referenced in the Council minutes for April, May or June.

3. Welshpool Indoor market

1. After the indoor market traders' meeting, held on Monday, 23rd March 2026, the response from traders was mixed; some traders believe it to be a good idea, and a great way of encouraging trade. Other traders were concerned that it would have a negative impact on their business, as they are already selling produce such as milk, cheese, honey, chutneys, fruit, vegetables and jam.

4. Contacted

1. Young Farmers Montgomery - Contacted via email - no response to date.
2. National Farmers Union - contacted via email - no response to date.

5. Decision

1. To note for information only.