



# Cyngor Tref y Trallwng | Welshpool Town Council

## Interim Strategic Plan - Action Plan - OD

The below actions form part of the adopted Interim Strategic Plan. Each committee is required each month to monitor progress against each action.

### Town Centre & Regeneration

| Ref                                                                | Committee | Action                                                                                                       | Resource          | Timescale | Progress    | Comments                                                                                              |
|--------------------------------------------------------------------|-----------|--------------------------------------------------------------------------------------------------------------|-------------------|-----------|-------------|-------------------------------------------------------------------------------------------------------|
| <b>Enhance the town centre environment</b>                         |           |                                                                                                              |                   |           |             |                                                                                                       |
| TC1                                                                | OD        | Roll out shopfront/window dressing scheme for empty premises in partnership with landlords                   | TC/EO/CM<br>£     | Year 2    | Not started | Budget line provided for in 2026/2027.                                                                |
| TC2                                                                | OD        | Pilot town centre planting and hanging basket sponsorship scheme                                             | TC/OM/CM<br>£     | Year 2    | Not started | Budget line provided for in 2026/2027.                                                                |
| TC3                                                                | OD        | Develop long-term "clean and green" action plan for pavements, signage and public spaces                     | TC/OM/CM<br>£     | Year 2-3  | Not started | Plan to develop during Year 2 with implementation in Year 3.                                          |
| <b>Redevelop the Town Hall as a modern community and civic hub</b> |           |                                                                                                              |                   |           |             |                                                                                                       |
| TH1                                                                | OD        | Progress existing Expression of Interest to full National Lottery Heritage Fund application (??4.2m project) | TC<br>£4200000.00 | Year 1    | Ongoing     | EOI approved, work now progressing on full application. FC approved Governance Paper on 22nd October. |
| TH2                                                                | OD        | Launch community fundraising campaign and sponsorship scheme alongside grant bid                             | TC<br>£1000.00    | Year 2    | Not started | Budget line added to Draft 2 budget (5458/101).                                                       |

| Ref                                              | Committee | Action                                                                                                  | Resource           | Timescale | Progress    | Comments                     |
|--------------------------------------------------|-----------|---------------------------------------------------------------------------------------------------------|--------------------|-----------|-------------|------------------------------|
| TH3                                              | OD        | Begin phased transformation works as required by lottery application                                    | ALL<br>£4200000.00 | Year 3    | Not started |                              |
| <b>Revitalise the indoor and outdoor markets</b> |           |                                                                                                         |                    |           |             |                              |
| MA1                                              | OD        | Trial themed markets (e.g. farmers, crafts, seasonal) and promote through social media and newsletters  | MO/CM<br>£         | Year 2    | Not started | Forms part of Market Budget. |
| MA2                                              | OD        | Improve signage to both markets from car parks, train station and main areas                            | TC/MO<br>£         | Year 1    | Not started | Utilise underspend in year.  |
| MA3                                              | OD        | Support traders with joint marketing and promotion campaigns                                            | MO/CM<br>£         | Year 1-3  | Not started | Forms part of Market Budget. |
| MA4                                              | OD        | Assess financial sustainability of Monday market and explore feasibility of adding a second trading day | TC/MO<br>£         | Year 2    | Not started |                              |

## Open Spaces

| Ref                                      | Committee | Action                                                                                                                                     | Resource   | Timescale | Progress    | Comments                                                                                |
|------------------------------------------|-----------|--------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------|-------------|-----------------------------------------------------------------------------------------|
| <b>Improve facilities for dog owners</b> |           |                                                                                                                                            |            |           |             |                                                                                         |
| DO1                                      | OD        | Audit existing dog waste bins and identify priority locations for additional bins across parks, recreation grounds and key walking routes. | TC/OM<br>£ | Year 1    | In progress | Assets now mapped and audit session to take place with team; OD to discuss in February. |
| DO2                                      | OD        | Launch a public campaign on responsible dog ownership, including posters, social media messaging and signage in parks.                     | TC/CM<br>£ | Year 1    | Not started | To be launched in Spring 2026.                                                          |



| Ref | Committee | Action                                                                                                       | Resource      | Timescale | Progress    | Comments                                                                                                               |
|-----|-----------|--------------------------------------------------------------------------------------------------------------|---------------|-----------|-------------|------------------------------------------------------------------------------------------------------------------------|
| MB1 | OD        | Produce concept designs with heritage groups, schools and local community                                    | ALL<br>£      | Year 1    | In progress | Working Group examined plan to bid for ??50k from Landfill Disposals Tax for enhanced events space - awaiting outcome. |
| MB2 | OD        | Explore funding options via Cadw, National Lottery, heritage tourism and Public Sector Works Board borrowing | TC<br>£       | Year 1-2  | Not started |                                                                                                                        |
| MB3 | OD        | Begin phased works                                                                                           | TC/OM/CM<br>£ | Year 3    | Not started |                                                                                                                        |

## Community Services

[illegible]

| Ref | Committee | Action                                                                                                   | Resource        | Timescale | Progress    | Comments                                                            |
|-----|-----------|----------------------------------------------------------------------------------------------------------|-----------------|-----------|-------------|---------------------------------------------------------------------|
| WM1 | OD        | Review operational model and explore opportunities for transfer to charity as part of Day Centre         | TC/TICM/OM<br>£ | Year 1    | In progress | Council approved transfer, awaiting lease before service transfers. |
| WM2 | OD        | If service retained then begin expanded promotional campaign and trials of further expansion of offering | TICM/CM<br>£    | Year 2-3  | Completed   | No longer required.                                                 |

### Improving the Council

| Ref                                      | Committee | Action                                                                                                     | Resource | Timescale | Progress    | Comments |
|------------------------------------------|-----------|------------------------------------------------------------------------------------------------------------|----------|-----------|-------------|----------|
| Strengthen engagement with the community |           |                                                                                                            |          |           |             |          |
| EN2                                      | All       | Establish regular working groups e.g. Carnival, Markets, Open Spaces                                       | EO<br>£  | Year 2    | Not started | See EV1  |
| EN3                                      | All       | Create a volunteer strategy and explore possible coordination roles to support more structured involvement | ALL<br>£ | Year 2-3  | Not started |          |