



Llywodraeth Cymru
Welsh Government

Development Control
Powys County Council
The Gwalia
Ithon Road
Llandrindod Wells
LD1 6AA

Eich cyf / Your ref 25/1182/ADV

Ein cyf / Our ref 25/NM-7594

16 September 2025

Dear Sir/Madam,

**TOWN AND COUNTRY PLANNING (DEVELOPMENT MANAGEMENT PROCEDURE) (WALES)
ORDER 2012:**

Lime Kiln Cottage, Rhallt Lane, Buttington, Welshpool

Installation of x7 internally illuminated and x14 non-illuminated building signage, x7 non illuminated and x7 internally illuminated directional signage.

I refer to your consultation of 03/09/2025 regarding the above planning application and advise that the Welsh Government as highway authority for the A483 trunk road does not issue a direction in respect of this application.

If you have any further queries, please forward to the following Welsh Government Mailbox
NorthandMidWalesDevelopmentControlMailbox@gov.wales

Yours faithfully

Paul Cuddy



Alex Ham

From: Carwyn Jones
Sent: 04 September 2025 08:32
To: Natalie Hinds; Planning Consultations
Subject: 25/1182/ADV Installation of X7 internally illuminated and x14 non illuminated building signage at Lime Kiln Cottage Rhallt Lane Buttington Welshpool SY21 9JP

Nataile

Having considered the plans and information relating to the signage (illuminated and non-illuminated), I visited the area and concluded that the lighting will not have a significant effect to the amenity of the local residents and I have no objection to the application.

Carwyn Jones

Uwch Ymarferydd Gwarchogi yr Amgylchedd (Gwarchod yr Amgylchedd)
Senior Chartered Environmental Health Practitioner (Environmental Protection)



(Gwarchod yr Amgylchedd) – Cyngor Sir Powys
(Environmental Protection) – Powys County Council



(01938 551300)



(carwyn.jones@powys.gov.uk)

Lle gwyh i weithio, byw a chwarae
Gweledigaeth 2025

A fantastic place in which to work, live and play
Vision 2025



Cysylltwch â ni yn Gymraeg neu yn Saesneg. Ni fydd cysylltu yn Gymraeg yn arwain at oedi.
Contact us in Welsh or in English. Contacting in Welsh won't lead to a delay.



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Customer Feedback Form - [Customer Feedback Form \(office.com\)](https://office.com)



Er mwyn cyflenwi gwaith Gwasanaeth Iechyd yr Amgylchedd, mae angen prosesu data personol yn unol â'r ddeddfwriaeth berthnasol. Bydd y wybodaeth hon yn cael ei chadw yn unol â'r ddeddfwriaeth, a rhestr cadw gwybodaeth y Cyngor. Os oes gennych unrhyw bryder ynghylch y defnydd a wneir o'ch data personol cysylltwch â'r Swyddog Diogelu Data trwy anfon e-bost at Information.Compliance@powys.gov.uk

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ALL DIMENSIONS TO BE CHECKED ON SITE.

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20/09/21

VSS removed after updated ERAP cover sheet. I signifying wall shown.

29/07/21

VSS added following ERAP detail from Tegapur pole sign shown as 2 sided.

14/07/21

Additional windows added to building

10/07/21

Significance around oil tank removed

24/07/21

replaced pole sign way (sign highway) (based on from roadside) following feedback from highway

rev

date

description

Frank Belsaw FA

Building Management Limited

Gastronomy Food (UK) Ltd

NON - STANDARD DT

WELSHPOOL

UNIT 1

MOORS FARM

LAND OFF RHALLT LANE

WELSHPOOL

client

GASTRONOMY FOODS (UK) LTD

growing title

PROPOSED

SITE SIGNAGE PLAN

growing by

checked

date

15/11/24

SES

scale

1:200 @ A1

0000

1:200 @ A1

0000/2024/P122

2024/112

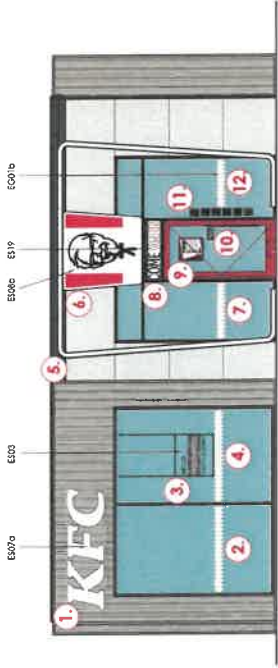
E

sign no.	signage image (m/s)	description
1.		10m high intensity illuminated signpost with KFC logo and 'WELSHPOOL' text. Sign to be illuminated using LED.
2.		5.2m high 3.2m wide signpost with KFC logo and 'WELSHPOOL' text. Sign to be illuminated using LED.
3.		4.0m high 2.0m wide signpost with KFC logo and 'WELSHPOOL' text. Sign to be illuminated using LED.
4.		4.0m high 2.0m wide signpost with KFC logo and 'WELSHPOOL' text. Sign to be illuminated using LED.
5 & 6.		1.5m high 1.5m wide signpost with KFC logo and 'WELSHPOOL' text. Sign to be illuminated using LED.
7.		1.5m high 1.5m wide signpost with KFC logo and 'WELSHPOOL' text. Sign to be illuminated using LED.
8.		1.5m high 1.5m wide signpost with KFC logo and 'WELSHPOOL' text. Sign to be illuminated using LED.
9 & 10.		1.5m high 1.5m wide signpost with KFC logo and 'WELSHPOOL' text. Sign to be illuminated using LED.
11.		1.5m high 1.5m wide signpost with KFC logo and 'WELSHPOOL' text. Sign to be illuminated using LED.
12 & 13.		1.5m high 1.5m wide signpost with KFC logo and 'WELSHPOOL' text. Sign to be illuminated using LED.
14.		1.5m high 1.5m wide signpost with KFC logo and 'WELSHPOOL' text. Sign to be illuminated using LED.



proposed site signage plan
scale - 1:200 @ A1 / 1:400 @ A3

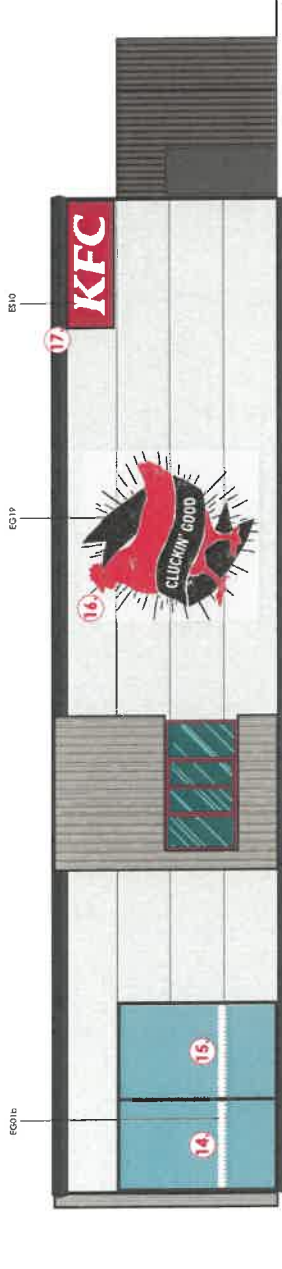
PROPOSED EXTERNAL SIGNAGE SCHEDULE	
View from site	Notes
	1. KFC logo - wall sign (see accompanying notes for details)
	2. KFC logo - wall sign (see accompanying notes for details)
	3. KFC logo - wall sign (see accompanying notes for details)
	4. KFC logo - wall sign (see accompanying notes for details)
	5. KFC logo - wall sign (see accompanying notes for details)
	6. KFC logo - wall sign (see accompanying notes for details)
	7. KFC logo - wall sign (see accompanying notes for details)
	8. KFC logo - wall sign (see accompanying notes for details)
	9. KFC logo - wall sign (see accompanying notes for details)
	10. KFC logo - wall sign (see accompanying notes for details)
	11. KFC logo - wall sign (see accompanying notes for details)
	12. KFC logo - wall sign (see accompanying notes for details)
	13. KFC logo - wall sign (see accompanying notes for details)
	14. KFC logo - wall sign (see accompanying notes for details)
	15. KFC logo - wall sign (see accompanying notes for details)
	16. KFC logo - wall sign (see accompanying notes for details)
	17. KFC logo - wall sign (see accompanying notes for details)
	18. KFC logo - wall sign (see accompanying notes for details)
	19. KFC logo - wall sign (see accompanying notes for details)
	20. KFC logo - wall sign (see accompanying notes for details)
	21. KFC logo - wall sign (see accompanying notes for details)



proposed front elevation
scale - 1:50 @ A1



proposed rear elevation
scale - 1:50 @ A1



proposed "pick up" side elevation
scale - 1:50 @ A1



proposed "order" side elevation
scale - 1:50 @ A1



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F	29/07/22	Signage key updated
E	10/07/25	Angled fence around oil tank removed.
D	26/06/23	Hello sign - relocated
C	15/04/23	Additions: glass screen and lipaster
B	24/03/25	Update: signage and graphics following updates from GAHMSH (in addition to approval)
A	28/11/24	Revised all signage graphics to additional 11 poster graphics as requested by client
rev	date	description

Frank Belshaw
Architects

NON-STANDARD DT

store address:
WELSHPOOL
11 MOORS FARM
LAND OFF RHALL LANE
WELSHPOOL

client:
GASTRONOMY FOODS (UK) LTD

drawing title
PROPOSED EXTERNAL ELEVATIONS

drawn by	checked	date
SES	---	15/11/24
store no.	scale	
0000	1:50 @ A1	

drawing no.	28 rev.	revision
0000/2024/P211	2024/112	F