Cyngor Tref Trallwng
Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #749

Author	Richard Williams Town Clerk & Responsible Finance Officer
Title	WTCIP - June 26
Date	2nd June 2026

OFFICERS RECOMMENDATION

1. **To note the successful award of £83,000 under the Pride in Place Impact Fund for the Welshpool Town Centre Improvement Project.**
2. **To authorise the Town Clerk to obtain further quotations for landscape architecture, design and project development services in accordance with the Council's procurement requirements.**
3. **To approve a period of public engagement and consultation on emerging proposals.**

1. Purpose

1. To update Members on the successful award of funding under the Pride in Place Impact Fund, consider the next steps required to develop the Welshpool Town Centre Improvement Project and seek authority to obtain further quotations for professional design and project development services.

2. Background

1. Members will be aware that Welshpool Town Council submitted an application to the Pride in Place Impact Fund for the Welshpool Town Centre Improvement Project.
2. The project seeks to deliver a coordinated package of public realm improvements across Welshpool, including enhanced wayfinding and signage, replacement street furniture, tree planting and greening, improvements to public spaces, installation of a digital information board, town identity features and improvements to visitor infrastructure.
3. The Council has now received confirmation that the application has been successful and has been awarded £83,000 under the Pride in Place Impact Fund.
4. The grant offer requires the Council to enter into a formal funding agreement and complete all works by 31 March 2027. Any material changes to the approved project scope will require agreement from Powys County Council.

5. At its meeting in April 2026, Full Council considered arrangements for project delivery and resolved to establish a dedicated Project Board to oversee implementation of the project and provide recommendations to Council as required - the Project Board consists of Cllrs Phil Pritchard, Phil Owen, Nick Howells, Estelle Bleivas and William Rowell.

3. Advice

1. Whilst the Council has secured funding for the project, the current application represents a high-level concept rather than a fully designed scheme.
2. The next stage will therefore involve developing the approved concept into a deliverable project through:
    1. Site assessments;
    2. Development of design options;
    3. Public engagement and consultation;
    4. Preparation of drawings and specifications;
    5. Development of planting and public realm proposals;
    6. Identification of statutory approvals and permissions;
    7. Production of tender documentation where required.
3. The Council has received an initial fee proposal from a landscape architecture practice experienced in public realm and town centre improvement projects.
4. The proposal includes support with site assessment, concept development, consultation material, masterplanning and design development. Whilst the proposal appears broadly aligned with the Council's aspirations, it is considered prudent and consistent with the Council's procurement requirements to obtain additional quotations before making any appointment.
5. Once quotations have been received, a further report can be presented setting out the options available and seeking authority to appoint a preferred consultant.

4. Links to Strategic Objectives and Interim Strategic Plan

1. Describe how the topic relates to the Council's ISP.

5. Resource & Legal Implications

1. The project has been awarded £83,000 through the Pride in Place Impact Fund.
2. Match funding contributions have previously been identified by the Council towards planting and bus stop improvements.
3. There will be professional fees associated with project design, consultation, procurement and delivery. These costs are expected to be met from within the overall project budget, subject to approval and compliance with grant conditions.
4. The Council must comply with the terms of the grant funding agreement and its own Financial Regulations and procurement procedures. Certain elements of the project may require permissions or approvals, including highways approvals, landowner consents and advertisement consent for the proposed digital noticeboard.

6. Specific Implications

1. **Crime and Disorder** - no direct implications (Crime and Disorder Act 1998).

2. **Biodiversity** - positive implications through increased planting, tree provision and green enhancements (Environment (Wales) Act 2016).
3. **Well-being** - supports the goals of a Prosperous Wales, Resilient Wales, Healthier Wales and Cohesive Communities. (Well-being of Future Generations (Wales) Act 2015).
4. **Risk Management** - N/A.

7. Recommendation

1. To note the successful award of £83,000 under the Pride in Place Impact Fund for the Welshpool Town Centre Improvement Project.
2. To authorise the Town Clerk to obtain further quotations for landscape architecture, design and project development services in accordance with the Council's procurement requirements.
3. To approve a period of public engagement and consultation on emerging proposals.

8. Decision

1. To resolve to adopt the recommendations as above.