Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #742

Author	Wendy Lewis Community Services Manager
Title	WIC Performance Report - May 26
Date	28th May 2026

1. Purpose

1. To provide Members with a performance update on the operation of the Welshpool Information Centre (WIC) for May 2026, including visitor numbers, enquiries, retail performance and income generation.

2. Visitors & Enquiry Stats

1. Local Visitors - 464
2. UK Visitors - 389
3. Overseas Visitors - 6
4. Phone Calls - 91
5. Emails - 34
6. Post - 36
7. Train Enquiries - 120

3. Comments

1. The WIC welcomed 1140 in-person visitors during May 2026 with local visitors continued to make up the largest proportion of users.

4. Retail Performance (up to 24th May)

1. Total recorded income to date for May 2026 was £10,561.31 (up to the 24th May). Owens-related sales again accounted for the largest proportion of income at £8,451.00 with retail income slightly down from last month.
2. Fishing permit stayed steady at £1,049, reflecting the usual seasonal changes we'd expect.
3. New staff will be starting on the 29th May to replace Elaine who is sadly leaving us - customers and us are going to miss her.

5. Decision

1. To note for information only.