Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Agenda & Summons
Events & Planning Committee - 01/07/2026 6:30pm

25th June 2026

To: Councillor(s) Dr Ben Gwalchmai, Chris Davies (Chair), Estelle Bleivas, Jackson Quarrell, Kelly Meredith, Morag Bailey, Nick Howells, Phil Owen (Vice Chair), Revd William Rowell

Dear Councillor,

You are hereby summoned to attend a meeting of the Events & Planning Committee of Welshpool Town Council which will be held on Wednesday 1st July 2026 in the Council Chamber, Welshpool Town Hall at 6:30pm to transact the business outlined below.

Yours sincerely,

Richard T Williams LLB (Hons)
Town Clerk, RFO & Proper Officer

In accordance with the Local Government and Elections (Wales) Act 2021, this meeting is available by remote means. Please visit https://us02web.zoom.us/j/86038559987?pwd=9gKtvOQhnVV0M5asyPyka3yX1P5thQ.1 to join online or use Zoom Meeting ID 860 3855 9987 and passcode 314007.

Agenda

1. WELCOME, CODE OF CONDUCT AND APOLOGIES FOR ABSENCE

To welcome Councillors and members of the public, to remind attendees to show respect for all throughout the meeting in line with the obligations of the Code of Conduct, and to receive and, if appropriate, approve apologies for absence. [Section 4(b), Code of Conduct; Section 85(1), Local Government Act 1972]

2. DECLARATIONS OF INTERESTS AND DISPENSATIONS

To receive declarations of interest and, if appropriate, consider any relevant dispensations. [Part III, Local Government Act 2000]

[Appendix A]

3. PUBLIC PARTICIPATION

To receive members of the public who wish to address the meeting, in respect of any item of business included in the agenda. No resolutions may be made under this item and should relate only to matters of Council policy or practice, and not individual affairs of the questioner or any other named person. [Para. 27A, Sch 12, Local Government Act 1972]

4. MINUTES AND MATTERS ARISING

4.1. Previous Minutes

To approve and sign as a correct record, the minutes from the meeting of the Events & Planning Committee on 03/06/2026. [Para. 35(1), Sch 12, Local Government Act 1972]

[Appendix B]

4.2. Matters Arising

To report for information purposes only matters arising from the Events & Planning Committee on 03/06/2026.

5. TOURISM & ECONOMIC DEVELOPMENT

5.1. Information Centre

To receive a report from the Community Services Manager on the footfall, train tickets and holidays and other matters related to the Information Centre.

[Appendix C]

5.2. Visit Welshpool - Voucher

To consider an update on the voucher element of Visit Welshpool Project.

[Appendix D]

6. BUSINESS PLANNING & FINANCIAL MATTERS

6.1. Interim Strategic Plan Action Plan

To consider the approved committee Interim Strategic Plan action plan.

[Appendix E]

6.2. Budget and Committee Finance (Month 3)

To consider the current spending position against the budget for the committee for June 2026 (Month 3).

[Appendix F]

7. EVENTS

7.1. Carnival

To receive feedback on the recent Carnival event, and to note that a public meeting will take place on Tuesday 14th July at 6:00pm in the Town Hall.

7.2. Walking Festival

To consider any updates in respect of the proposed Walking Festival (Cllr William Rowell).

7.3. Dance Festival

To consider any updates in respect of the proposed Dance Festival (Cllr Phil Owen).

7.4. Summer Cinema & Craft Session

To receive and update on holding a short film and craft session aimed at under-7s.

7.5. Flicks in the Sticks

To note that the next screening of Flicks In The Sticks will take place on Monday,7th September, in the Corn Exchange, showing 'One Life'.
To note that from 1st November onwards, our fee for the screening service provided will increase from £150+VAT to £175+VAT.

7.6. Farmers Market

To consider a way forward in respect of any proposed Farmers Market.

7.7. Upcoming Events

Friday 3rd – Sunday 5th July 2026 – Continental Market
Saturday 12th - Sunday 13th September 2026 - Welshpool Open Doors
Friday 25th – Sunday 27th September 2026 – 1940's Weekend
Saturday 31st October - Halloween Parade and Party
Friday 6th November - Fireworks Display
Sunday 8th November 2026 – Remembrance Sunday
Wednesday 11th November – Armistice Day
Wednesday 25th November 2026 - White Ribbon Day
Saturday 28th November 2026 – Winter Festival

8. PLACE PLAN

To note the membership of the Place Plan Working Group as Cllrs Morag Bailey, William Rowell, Alison Davies, Carol Robinson and Phil Owen and to arrange a suitable date for the first meeting.

9. PLANNING - NEW APPLICATIONS

To consider and comment on the following planning applications. [Town and Country Planning (Development Management Procedure) (Wales) Order 2012]

9.1. P/26/0350/FUL

Change of use of offices to a mixed-use development comprising 2 No. retail and 2 No. residential dwellings, including external alterations and installation of roof mounted solar panels
Former County Times Offices, 11C Broad Street, Welshpool, SY21 7JR

[Appendix G]

9.2. Planning decisions

To note the attached planning decisions

[Appendix H]

10. ITEMS FOR FUTURE AGENDA & DATE OF NEXT MEETING

To receive items for consideration by the Town Clerk for future agendas and to note that the next meeting of the Events & Planning Committee will be held on 2nd September 2026 at 6:30pm in the Council Chamber.

Appendix A

Cyngor Tref y Trallwng | Welshpool Town Council
Declaration of Interests Flowchart

What matters are being discussed at the meeting?

Personal Interest

Do any relate to my interests?

A Does it affect my entries in the Register of Interests?

OR

B Does if affect the well being or financial position of me, my partner, my relatives or my friends or my, my partner's, my relatives' or my friends':

- jobs, employers or businesses;
- companies in which I or they are a director or where I or they have a shareholding of more than £5,000 (nominal/face value);
- business partnerships; and
- the following organisations where I or they hold a position of general control or management:
  - other bodies where I or they represent the authority;
  - other public authorities;
  - companies, industrial and provident societies and charitable bodies;
  - bodies whose main purpose is to influence public opinion or policy; and
  - trade unions or professional associations

More than other people in the authority's area?

NO → **You can participate in the meeting and vote**

YES

You may have a personal interest in the matter

→ **Disclose the existence & nature of your interest**

Prejudicial Interest

Would a member of the public – If he or she knew all the facts – reasonably think that personal interest was so significant that my decision on the matter would be affected by it?

NO → **You can participate in the meeting and vote**

YES

You may have a prejudicial interest →

This matter relates to:

- another authority of which I am a member;
- another public authority in which I hold a position of general control or management;
- other bodies where I represent the authority;
- statutory sick pay where I am in receipt of, or are entitled to, such pay from my authority; or
- allowances or payments made under sections 141-160 of the Local Government (Wales) Measure 2011

And, considering whether or not it is appropriate I participate in the decision making, do I regard myself as not having a prejudicial interest?

YES → **You can participate in the meeting and vote**

NO → **Also, withdraw from the meeting by leaving the room or chamber. Do not try to improperly influence the decision**

……..TOWN/COMMUNITY COUNCIL

LOCAL GOVERNMENT ACT 2000

MEMBERS' CODE OF CONDUCT –PARAGRAPH 11 (4)
PARAGRAPH 14 (3) (b) (ii)

NOTIFICATION IN RESPECT OF:-
(1) PERSONAL INTEREST ORALLY DISCLOSED AT MEETING
[(2) DISPENSATION RELIED UPON AT MEETING]

1.	**NAME OF MEMBER:**	

2. DATE AND DETAILS OF MEETING AT WHICH ORAL DISCLOSURE OF PERSONAL INTEREST MADE:

DATE:	
MEETING:	

3. AGENDA ITEM NUMBER AND BUSINESS TO WHICH THE PERSONAL INTEREST RELATES :

AGENDA ITEM:	
BUSINESS CONSIDERED:	

4. DETAILS OF PERSONAL INTEREST
(Insert ALL category number(s) referred to in the accompanying guidance notes that apply together with any Additional Detail): If this involves SENSITIVE information give details of the agreement of the Monitoring Officer allowing you to simply disclose the EXISTENCE of the interest

5. PREJUDICAL INTEREST

Complete sections (a), (b), (c) and (d) in the box below by deleting those sections and words in square brackets as appropriate.

The personal interest detailed in Section 4 above:- **[(a) Is NOT a prejudicial interest because the business concerned relates to [another relevant authority of which I am also a member] [another public authority or body exercising functions of a public nature in which I hold a position of general control or management] [a body to which I have been elected, appointed or nominated by my Council] [my role as a non LEA School Governor and the business does not relate to my school] [my role as a member of the Local Health Board] AND the business does not relate to the determination of any approval, consent, licence, permission or registration]** **[(b) Is NOT a prejudicial interest because (under the objective, public perception test in Paragraph 12 (1) of the Members' Code of Conduct) it WOULD NOT be regarded as so significant that it is likely to prejudice my judgement of the public interest].** **[(c) Is NOT a prejudicial interest because the business relates to a grant, loan or other form of financial assistance to community or voluntary organisations up to £500].** **[(d) IS ALSO A PREJUDICIAL INTEREST because (under the objective, public perception test in Paragraph 12 (1) of the Members' Code of Conduct) it WOULD BE regarded as so significant that it is likely to prejudice my judgement of the public interest].**

6. IF YOU HAVE A PREJUDICIAL INTEREST IN RESPECT OF WHICH YOU HAVE THE BENEFIT OF A DISPENSATION GRANTED BY THE STANDARDS COMMITTEE/SUB-COMMITTEE YOU MUST ALSO COMPLETE THE BOX BELOW.

DATE OF MEETING OF THE STANDARDS COMMITTEE/SUB-COMMITTEE	
EXACT WORDING OF DISPENSATION **[As an alternative you may simply attach the letter (or a copy) from the Standards Committee/Sub-Committee notifying you of the grant of dispensation]**	

7. DATE AND SIGNATURE:

DATE:	
SIGNATURE:	

This written notification, fully completed, dated and signed must be given BEFORE or IMMEDIATELY AFTER the close of the meeting to the Clerk.

Appendix B

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

DRAFT

Minutes of the Events & Planning Committee held on 03/06/2026 6:30pm in Council Chamber, Welshpool Town Hall.

PRESENT:

Councillor Chris Davies
Councillor Estelle Bleivas
Councillor Jackson Quarrell
Councillor Kelly Meredith
Councillor Morag Bailey
Councillor Nick Howells
Councillor Phil Owen
Councillor Revd William Rowell

Apologies for absence:

Councillor Dr Ben Gwalchmai

Absent:

Also in attendance:

Councillor Phil Pritchard
Richard Williams - Town Clerk & Responsible Finance Officer

EP030626/1. ELECTION OF CHAIR

The Chair, Cllr Chris Davies asked for nominations for Chair of the Events and Planning Committee for the 2026-2027 municipal year. It was proposed by Cllr Estelle Bleivas and seconded by Cllr Nick Howells that Chris Davies is Chair. It was proposed by Cllr Morag Bailey and seconded by Cllr Jackson Quarrell that Phil Owen is Chair. A recorded vote was requested.

Cllr Chris Davies: Chris Davies, Estelle Bleivas, Jackson Quarrell, Kelly Meredith, Morag Bailey, Nick Howells
Cllr Phil Owen: Cllr William Rowell
Abstain: Cllr Phil Owen.

Cllr Chris Davies thanked all for their support.

RESOLVED
To elect Cllr Chris Davies as Chair of the Events and Planning Committee for the municipal year 2026/2027.

WTCM711 - Proposed by Cllr Estelle Bleivas, seconded by Cllr Nick Howells

EP030626/2. ELECTION OF VICE CHAIR

RESOLVED
To elect Cllr Phil Owen as Vice Chair of the Events and Planning Committee for the municipal year 2026/2027.

WTCM712 - Proposed by Cllr Jackson Quarrell, seconded by Cllr Nick Howells

EP030626/3. WELCOME, CODE OF CONDUCT AND APOLOGIES FOR ABSENCE

The Chair welcomed all those present to the meeting and reminded all attendees to show respect for all throughout the meeting. Apologies received by Cllr Ben Gwalchmai.

EP030626/4. DECLARATIONS OF INTERESTS AND DISPENSATIONS

None.

EP030626/5. PUBLIC PARTICIPATION

None.

EP030626/6. MINUTES AND MATTERS ARISING

EP030626/6.1 Previous Minutes

Cllr Estelle Bleivas and Phil Pritchard left the meeting.

RESOLVED
To approve the minutes from the meeting of the Events & Planning Committee on 06/05/2026

WTCM713 - Proposed by Cllr Morag Bailey, seconded by Cllr Revd William Rowell

EP030626/6.2 Matters Arising

All items are on the agenda this evening.

EP030626/7. TOURISM & ECONOMIC DEVELOPMENT

EP030626/7.1 Information Centre

The Town Clerk summarised the report and explained that revenue taken was double the previous month due to holiday balances becoming due. The Town Clerk thanked Elaine who had retired after 20 years at the TIC and welcomed Taylor in her place.

EP030626/7.2 Tourism Project

The Town Clerk summarised the project including the responses received to the survey done of businesses for the voucher scheme. The Town Clerk explained that 6 responses were received however we will continue to push for more to properly evaluate the idea.

EP030626/8. BUSINESS PLANNING & FINANCIAL MATTERS

EP030626/8.1 Interim Strategic Plan Action Plan

A comment was made regarding the Carnival Working Group and meeting again for next year's carnival - it is intended that the group meet in July.

EP030626/8.2 Budget and Committee Finance (Month 2)

The Town Clerk summarised the accounts and answered queries. A discussion was held regarding Christmas lights and a competition.

EP030626/9. EVENTS

EP030626/9.1 Welshpool Fair Trade

Cllr William Rowell explained that no further update to add but the Corn Exchange had been booked on the 18th June to discuss further.

EP030626/9.2 Farmers Market

The Town Clerk explained that the Events & Markets Manager had no responses to her queries about the proposed market. A discussion was had regarding producers and a recently held event at the Senedd. The issue of our own traders was also raised and competition.

It was agreed to drop the idea to hold it alongside the Continental Market this year but keep the idea on the agenda to develop further.

EP030626/9.3 Flicks in the Sticks

The Town Clerk explained that due to rises in Flicks in the Sticks costs the budget would be overspent. A discussion was held about charging and promotion of Flicks in the Sticks. It was agreed that members will think about changes over the summer and consult users of Flicks in the Sticks regarding the price increase.

EP030626/9.4 Summer Cinema & Craft Session

The Town Clerk explained the idea of a 'My First Cinema' session for under 7 year olds during the summer.

RESOLVED
To approve holding a film and craft session aimed at under 7 year olds during the summer at a total cost of £120 and authorise officers to organise and determine a date.

WTCM714 - Proposed by Cllr Revd William Rowell, seconded by Cllr Morag Bailey

EP030626/9.5 Walking Festival

Cllr William Rowell explained that there was nothing further to report.

EP030626/9.6 Dance Festival

Cllr Phil Owen explained that there was nothing further to report.

EP030626/9.7 Carnival

The Town Clerk summarised the report and explained about the parade cancellation and the need for volunteers to operate the gazebo and enter the 'stocks'. A comment was made regarding the external PA support.

EP030626/9.8 Remembrance Band 2027

Members thanked those who have raised so much money for this year's band and proposed that we book Wrexham Concert Band again for 2027.

RESOLVED
To approve booking the Wrexham Concert Band for Remembrance in 2027.

WTCM715 - Proposed by Cllr Revd William Rowell, seconded by Cllr Jackson Quarrell

EP030626/9.10 Open Doors 2026

The Town Clerk summarised their report and answered any queries. A query was raised regarding the Cockpit which the Town Clerk will explore.

RECOMMENDED
To support Welshpool Town Council's participation in Open Doors 2026;
To approve the opening of Welshpool Information Centre on Sunday 13th September 2026; and
To approve free parking at Church Street Car Park for Sunday 13th September 2026 at cost of approx £250 to be met from the Community Events cost code.

WTCM716 - Proposed by Cllr Morag Bailey, seconded by Cllr Revd William Rowell

EP030626/9.9 Upcoming Events

Members noted the upcoming events & dates.

EP030626/10. PLACE PLAN

A discussion regarding the Place Plan, training and consultation took place. It was agreed to setup a working group to explore how we could achieve this.

RESOLVED
To establish a Place Plan Working Group to make recommendations to the Committee regarding the Place Plan.

WTCM717 - Proposed by Cllr Phil Owen, seconded by Cllr Revd William Rowell

RECOMMENDED
To appoint members as determined by Full Council to the Place Plan Working Group.

WTCM718 - Proposed by Cllr Phil Owen, seconded by Cllr Revd William Rowell

EP030626/11. PLANNING DECISIONS

Members noted the decisions.

EP030626/12. ITEMS FOR FUTURE AGENDA & DATE OF NEXT MEETING

The next meeting of the Events & Planning Committee will be held on Wednesday, 1st July at 6:30pm

The meeting finished at 19:49.

Signed: Dated:

Councillor (Chair)

Decision/Action Log

ID		Assigned
WTCM711	**RESOLUTION** **EP030626/1 Election of Chair** To elect Cllr Chris Davies as Chair of the Events and Planning Committee for the municipal year 2026/2027.	Town Clerk & Responsible Finance Officer
WTCM712	**RESOLUTION** **EP030626/2 Election of Vice Chair** To elect Cllr Phil Owen as Vice Chair of the Events and Planning Committee for the municipal year 2026/2027.	Town Clerk & Responsible Finance Officer
WTCM713	**RESOLUTION** **EP030626/6.1 Previous Minutes** To approve the minutes from the meeting of the Events & Planning Committee on 06/05/2026	Town Clerk & Responsible Finance Officer
WTCM714	**RESOLUTION** **EP030626/9.4 Summer Cinema & Craft Session** To approve holding a film and craft session aimed at under 7 year olds during the summer at a total cost of £120 and authorise officers to organise and determine a date.	Events & Markets Manager
WTCM715	**RESOLUTION** **EP030626/9.8 Remembrance Band 2027** To approve booking the Wrexham Concert Band for Remembrance in 2027.	Events & Markets Manager
WTCM716	**RECOMMENDATION** **EP030626/9.10 Open Doors 2026** To support Welshpool Town Council's participation in Open Doors 2026; To approve the opening of Welshpool Information Centre on Sunday 13th September 2026; and To approve free parking at Church Street Car Park for Sunday 13th September 2026 at cost of approx £250 to be met from the Community Events cost code.	Events & Markets Manager
WTCM717	**RESOLUTION** **EP030626/10 Place Plan** To establish a Place Plan Working Group to make recommendations to the Committee regarding the Place Plan.	Events & Markets Manager
WTCM718	**RECOMMENDATION** **EP030626/10 Place Plan** To appoint members as determined by Full Council to the Place Plan Working Group.	Town Clerk & Responsible Finance Officer

Appendix C

Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #799

Author	Wendy Lewis Community Services Manager
Title	WIC Performance Report - June 26
Date	25th June 2026

1. Purpose

1. To provide Members with a performance update on the operation of the Welshpool Information Centre (WIC) for June 2026, including visitor numbers, enquiries, retail performance and income generation.

2. Visitors & Enquiry Stats

1. Local Visitors - 550
2. UK Visitors - 430
3. Overseas Visitors - 27
4. Phone Calls - 99
5. Emails - 74
6. Post - 43
7. Train Enquiries - 91

3. Comments

1. The WIC welcomed 1107 in-person visitors during June 2026 with local visitors continued to make up the largest proportion of users.

4. Retail Performance (up to 20th June)

1. Total recorded income to date for June 2026 was £4,745.31 (up to the 20th June). Owens-related sales again accounted for the largest proportion of income at £3,294 with retail income slightly down from last month.
2. Fishing permit fell to £406, reflecting the usual seasonal changes we'd expect.
3. New staff Taylor started on the 29th May 2026 and is doing well.
4. The WIC can now sell WLLR tickets as part of an agreement we have with them, which is hopefully a big boost to the services we can offer.

5. Decision

1. To note for information only.

Appendix D

Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #794

Author	Richard Williams Town Clerk & Responsible Finance Officer
Title	Visit Welshpool - Voucher Update July 26
Date	25th June 2026

OFFICERS RECOMMENDATION

1. **The implementation of the Welshpool Voucher Scheme be approved.**

1. Purpose

1. To provide Members with the results of the initial business consultation regarding the proposed Welshpool Town Voucher Scheme and to seek approval to proceed with the development and implementation of the scheme.

2. Background

1. At a previous meeting, the Committee considered a proposal to introduce a Welshpool Town Voucher Scheme designed to encourage local spending and support businesses within the town.
2. The Committee resolved to "To agree in principle on the voucher scheme. To determine the demand and confirm the serial number structure, and then return to the Committee."
3. An expression of interest exercise was subsequently undertaken with local businesses to gauge support for the proposal and identify any concerns or suggestions that should be considered before implementation.
4. The proposed scheme would allow residents, visitors, organisations and employers to purchase Welshpool vouchers that could be redeemed at participating local businesses. Similar schemes have operated successfully in other towns and have been used to support local economies, encourage spending within town centres and promote independent businesses.

3. Consultation Results

1. Six responses were received from businesses and organisations representing a range of sectors including retail, services and events.
2. Of the six responses received:

1. Four expressed support for the scheme
2. Two indicated that they would be unlikely to participate.
3. No respondent objected to the principle of the scheme itself.

3. Respondents identified several potential benefits, including encouraging local spending, supporting independent businesses and providing a flexible gifting option that could be used across multiple participating businesses.
4. One respondent suggested that the scheme could help encourage visitors to explore areas beyond Broad Street, including Puzzle Square, Severn Street and Berriew Street, whilst another organisation indicated that vouchers could be purchased as prizes for community events and fundraising activities.
5. A number of respondents highlighted the importance of ensuring that any scheme is easy for businesses to participate in and is supported by effective marketing and promotion.

4. Advice

1. The consultation demonstrates a positive level of support amongst respondents and provides evidence that there is sufficient interest to continue developing the proposal.
2. The Welshpool Town Voucher Scheme would support the Council's objectives of encouraging local spending, supporting businesses and strengthening Welshpool's position as a destination for residents and visitors alike.
3. Subject to approval, officers would continue to engage with local businesses and develop the operational arrangements necessary to implement the scheme.

5. Links to Strategic Objectives and Interim Strategic Plan

1. VW1 – Develop a tourism brand to include website, mobile app and other digital channels and work collaboratively with tourism operators.

6. Resource & Legal Implications

1. The costs associated with developing and promoting the scheme can be met from existing budgets.
2. The Communications & Community Engagement Officer would support business engagement, promotion and ongoing administration of the scheme, under the direction of the Events & Markets Manager.
3. The Council has powers under Section 144 of the Local Government Act 1972 to encourage tourism and may support local economic activity through its wider community wellbeing objectives.

7. Specific Implications

1. N/A

8. Recommendation

1. The implementation of the Welshpool Voucher Scheme be approved.

9. Decision

1. To resolve to adopt the recommendations as above.

Appendix E

Cyngor Tref Trallwng Welshpool Town Council

Interim Strategic Plan - Action Plan - EP

The below actions form part of the adopted Interim Strategic Plan. Each committee is required each month to monitor progress against each action.

Town Centre & Regeneration

Ref	Committee	Action	Resource	Timescale	Progress	Comments
Develop a Place Plan to be adopted by Powys County Council						
PP1	EP	Explore appetite from PCC to adopt as SPG / learn more about RLDP process	TC/EO £	Year 1-2	Not started	Quotes need obtaining for works, to follow up once position with Powys RLDP process is understood further.
PP2	EP	If appropriate, launch workshops with residents, businesses, and community groups	TC/EO/CM £	Year 2	In progress	E&P approved creation of Working Group to map out consultation. FC appointed Working Group at end of June. Yet to meet.
PP3	EP	Draft plan including town centre, housing, transport, parking, and open space priorities	TC/EO/CM £	Year 2-3	Not started	
PP4	EP	Submit to Powys County Council for adoption into planning framework	TC/EO/CM £	Year 3	Not started	

Events & Tourism

Ref	Committee	Action	Resource	Timescale	Progress	Comments
Develop Welshpool as a destination						

Ref	Committee	Action	Resource	Timescale	Progress	Comments
VW1	EP	Develop a tourism brand to include website, mobile app and other digital channels and work with tourism operators in town e.g. Powis Castle, WLLR to co-construct	TC/EO/TICM/CM £250.00	Year 1-2	In progress	Events & Planning Committee now approved new tourism brand - moving forward now at pace due to appointment of C&CEO.
VW2	EP	Work with regional tourism to create packages and link to enhanced events programme	EO/CM/TICM £	Year 2	In progress	E&P approved Open Doors 2026 involvement taking place on 12th & 13th September.
VW3	EP	Promote unique experiences through local businesses e.g. food tours, craft workshops	EO/CM/TICM £	Year 2-3	Not started	
Enhanced events programme						
EV1	EP	Strengthen Carnival Committee/Working Group with more community and business representation	EO £0.00	Year 1-2	Ongoing	E&P approved creation of Carnival Working Group to feed into process. Carnival PR has gone out and large response received. Working Group meet three times with varying levels of support. Public meeting arranged for 14th July 2026 at 6pm.
EV2	EP	Develop events in partnership with local groups and organisations to share ideas, costs and resources and ensure that Council-organised community events, if possible, remain free to attend, while seeking sponsorship and grant funding to cover costs	EO £	Year 1-3	In progress	E&P approved creation of Carnival Working Group to feed into process. As above EV1.
EV3	EP	Improve event marketing with banners, signage and earlier social media promotion	EO/CM £1000.00	Year 1-2	In progress	Budget allocated and materials ordered. Need to expand nearer Open Doors, Winter Festival etc.
EV4	EP	Expand Winter Festival with competitions, music, family activities and more following 2025 event	EO £	Year 2	Not started	

Ref	Committee	Action	Resource	Timescale	Progress	Comments
EV5	EP	Trial new event formats (e.g. 1960s weekend, musical festival, storytelling sessions, heritage events, arts etc)	EO/CM/TICM £	Year 2-3	Not started	Most likely Year 3
Improve the Tourist Information Centre						
TIC1	EP	Review current operations, opening hours and promotion of service	TC/TICM £	Year 1	Completed	Audit Committee considered report and Council approved recommendations.
TIC2	EP	Update offering and explore digital resourcing	TC/TICM/CM £	Year 2	In progress	Offer now updated to include WLLR tickets and merchandise (books and bags).
TIC3	EP	Develop TIC into a booking and information hub for events, attractions, trails and more	TICM/CM £	Year 2-3	In progress	Offer now updated to include WLLR tickets and merchandise (books and bags). Continuing conversations with other providers.

Improving the Council

Ref	Committee	Action	Resource	Timescale	Progress	Comments
Improve communication, transparency and accountability						
CO1	EP	Publish details of upcoming planning applications to be discussed by the Council so that residents are better informed and able to engage in the planning process	TC/EO £	Year 1	Ongoing	Now complete and operational
Strengthen engagement with the community						
EN2	All	Establish regular working groups e.g. Carnival, Markets, Open Spaces	EO £	Year 2	In progress	See EV1 - Carnival Working Group created.

Ref	Committee	Action	Resource	Timescale	Progress	Comments
EN3	All	Create a volunteer strategy and explore possible coordination roles to support more structured involvement	ALL £	Year 2-3	In progress	Volunteer Policy created but strategy now needs working alongside new Comm Engagement Officer.

Appendix F

Welshpool Town Council 2026/2027

Detailed Income & Expenditure by Budget Heading 25/06/2026

Month No: 3 **Committee Report**

		Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
Events & Planning									
103	Place Plan								
4661	Commission Costs	0	0	1,500	1,500		1,500	0.0%	
	Place Plan :- Indirect Expenditure	**0**	**0**	**1,500**	**1,500**	**0**	**1,500**		**0**
	Net Expenditure	**0**	**0**	**(1,500)**	**(1,500)**				
180	Tourist Information								
1500	Income - Commission Sales	4,595	20,388	42,000	21,612			48.5%	
1505	Income - Rail Ticket	649	2,193	8,000	5,807			27.4%	
1510	Income - Direct Sales	964	2,993	12,000	9,007			24.9%	
	Tourist Information :- Income	**6,208**	**25,574**	**62,000**	**36,426**			**41.2%**	**0**
4000	Salary	5,426	15,857	67,390	51,533		51,533	23.5%	
4005	HMRC	626	1,988	7,860	5,872		5,872	25.3%	
4010	Pension Payments	402	1,779	7,030	5,251		5,251	25.3%	
4055	Rates	0	2,824	2,824	1		1	100.0%	
4061	Electricity	29	223	2,000	1,777		1,777	11.2%	
4085	Repairs & Maintenance	0	353	1,500	1,147		1,147	23.5%	
4100	Cleaning & Materials	0	0	250	250		250	0.0%	
4205	Marketing	0	0	500	500		500	0.0%	
4470	Bank Charges	0	87	1,000	913		913	8.7%	
4660	Direct Stock	229	981	7,500	6,519		6,519	13.1%	
4661	Commission Costs	8,153	13,887	35,000	21,113		21,113	39.7%	
4662	Train Tickets / Other Tourism	0	0	650	650		650	0.0%	
4875	Health & Safety	0	0	500	500		500	0.0%	
4900	Miscellaneous Costs	0	49	500	451		451	9.8%	
	Tourist Information :- Indirect Expenditure	**14,865**	**38,028**	**134,504**	**96,476**	**0**	**96,476**	**28.3%**	**0**
	Net Income over Expenditure	**(8,657)**	**(12,453)**	**(72,504)**	**(60,051)**				
182	Tourism								
5451	VW1 - Tourism Brand	0	0	3,000	3,000		3,000	0.0%	
5452	VW2 - Promotion Tourism	59	59	1,500	1,441		1,441	3.9%	
	Tourism :- Indirect Expenditure	**59**	**59**	**4,500**	**4,441**	**0**	**4,441**	**1.3%**	**0**
	Net Expenditure	**(59)**	**(59)**	**(4,500)**	**(4,441)**				
230	Events								
1450	Income - Donations	0	55	0	(55)			0.0%	

Continued over page

		Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
1895	Income - Other Events	(0)	(0)	1,500	1,500			0.0%	
	Events :- Income	**(0)**	**55**	**1,500**	**1,445**			**3.6%**	**0**
4000	Salary	1,231	3,693	16,140	12,447		12,447	22.9%	
4005	HMRC	224	672	2,050	1,378		1,378	32.8%	
4010	Pension Payments	101	302	1,130	828		828	26.8%	
4065	Mobile Phones	16	49	200	151		151	24.6%	
4205	Marketing	0	30	1,000	970		970	3.0%	
4900	Miscellaneous Costs	0	0	250	250		250	0.0%	
5175	Bunting & Flags	0	241	2,000	1,759		1,759	12.1%	
5180	Road Closure	0	0	600	600		600	0.0%	
5190	Community Events	0	20	2,650	2,630		2,630	0.7%	
	Events :- Indirect Expenditure	**1,572**	**5,008**	**26,020**	**21,012**	**0**	**21,012**	**19.2%**	**0**
	Net Income over Expenditure	**(1,573)**	**(4,953)**	**(24,520)**	**(19,567)**				
231	Carnival								
1850	Income - Carnival	28	921	800	(121)			115.1%	
	Carnival :- Income	**28**	**921**	**800**	**(121)**			**115.1%**	**0**
4001	Staffing Cost	0	0	1,000	1,000		1,000	0.0%	
4340	Equipment	0	0	650	650		650	0.0%	
5192	Carnival	600	2,564	2,400	(164)		(164)	106.8%	
	Carnival :- Indirect Expenditure	**600**	**2,564**	**4,050**	**1,486**	**0**	**1,486**	**63.3%**	**0**
	Net Income over Expenditure	**(572)**	**(1,643)**	**(3,250)**	**(1,607)**				
232	Winter Festival								
1880	Income - Winter Festival	0	(30)	1,000	1,030			(3.0%)	
	Winter Festival :- Income	**0**	**(30)**	**1,000**	**1,030**			**(3.0%)**	**0**
4001	Staffing Cost	0	0	1,000	1,000		1,000	0.0%	
4340	Equipment	0	0	650	650		650	0.0%	
5120	Winter Festival	0	27	2,200	2,173		2,173	1.2%	
5123	Gifts for Santa	0	0	300	300		300	0.0%	
5180	Road Closure	0	0	600	600		600	0.0%	
	Winter Festival :- Indirect Expenditure	**0**	**27**	**4,750**	**4,723**	**0**	**4,723**	**0.6%**	**0**
	Net Income over Expenditure	**0**	**(57)**	**(3,750)**	**(3,693)**				
233	Flicks in the Sticks								
1860	Income - Flicks in the Sticks	0	178	1,000	822			17.8%	
	Flicks in the Sticks :- Income	**0**	**178**	**1,000**	**822**			**17.8%**	**0**

Continued over page

		Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
5100	Flicks in the Sticks	0	0	1,350	1,350		1,350	0.0%	
	Flicks in the Sticks :- Indirect Expenditure	**0**	**0**	**1,350**	**1,350**	**0**	**1,350**	**0.0%**	**0**
	Net Income over Expenditure	**0**	**178**	**(350)**	**(528)**				
234	Fireworks								
1870	Income - Fireworks Display	0	0	2,500	2,500			0.0%	
	Fireworks :- Income	**0**	**0**	**2,500**	**2,500**			**0.0%**	**0**
4001	Staffing Cost	0	0	500	500		500	0.0%	
4340	Equipment	0	0	250	250		250	0.0%	
5105	Fireworks Display	0	0	2,500	2,500		2,500	0.0%	
	Fireworks :- Indirect Expenditure	**0**	**0**	**3,250**	**3,250**	**0**	**3,250**	**0.0%**	**0**
	Net Income over Expenditure	**0**	**0**	**(750)**	**(750)**				
235	Civic Events								
1450	Income - Donations	0	880	0	(880)			0.0%	
	Civic Events :- Income	**0**	**880**	**0**	**(880)**				**0**
5115	Remembrance	300	300	1,450	1,150		1,150	20.7%	
5145	Community Awards	274	274	300	26		26	91.3%	
5146	Civic & Hospitality	150	150	250	100		100	60.0%	
	Civic Events :- Indirect Expenditure	**724**	**724**	**2,000**	**1,276**	**0**	**1,276**	**36.2%**	**0**
	Net Income over Expenditure	**(724)**	**156**	**(2,000)**	**(2,156)**				
236	Christmas Lights								
4086	Installation	0	0	10,000	10,000		10,000	0.0%	
4880	Electrical Testing	0	0	600	600		600	0.0%	
5121	Christmas Lights	0	2,840	2,000	(840)		(840)	142.0%	
	Christmas Lights :- Indirect Expenditure	**0**	**2,840**	**12,600**	**9,760**	**0**	**9,760**	**22.5%**	**0**
	Net Expenditure	**0**	**(2,840)**	**(12,600)**	**(9,760)**				
238	Car Parking								
1361	Income - Car Park Donations	15	59	0	(59)			0.0%	
	Car Parking :- Income	**15**	**59**	**0**	**(59)**				**0**
	Net Income	**15**	**59**	**0**	**(59)**				
	Events & Planning :- Income	**6,251**	**27,637**	**68,800**	**41,163**			**40.2%**	
	Expenditure	**17,820**	**49,250**	**194,524**	**145,274**	**0**	**145,274**	**25.3%**	
	Movement to/(from) Gen Reserve	**(11,569)**	**(21,613)**	**(125,724)**	**(104,111)**				

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Welshpool Town Council 2026/2027

Detailed Income & Expenditure by Budget Heading 25/06/2026

Month No: 3 **Committee Report**

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
Grand Totals:- Income	**6,251**	**27,637**	**68,800**	**41,163**			**40.2%**	
Expenditure	**17,820**	**49,250**	**194,524**	**145,274**	**0**	**145,274**	**25.3%**	
Net Income over Expenditure	**(11,569)**	**(21,613)**	**(125,724)**	**(104,111)**				
Movement to/(from) Gen Reserve	**(11,569)**	**(21,613)**	**(125,724)**	**(104,111)**				

Appendix G



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Chrysalis
ARCHITECTURAL DESIGN

Client
Mr E. Wall

Project
Proposed Mixed Use Development

Address
Former County Times Offices
11c Broad Street
Welshpool
Powys
SY21 7LE

Drawing Title
Site Plan

N

Scale
1:500@ A3

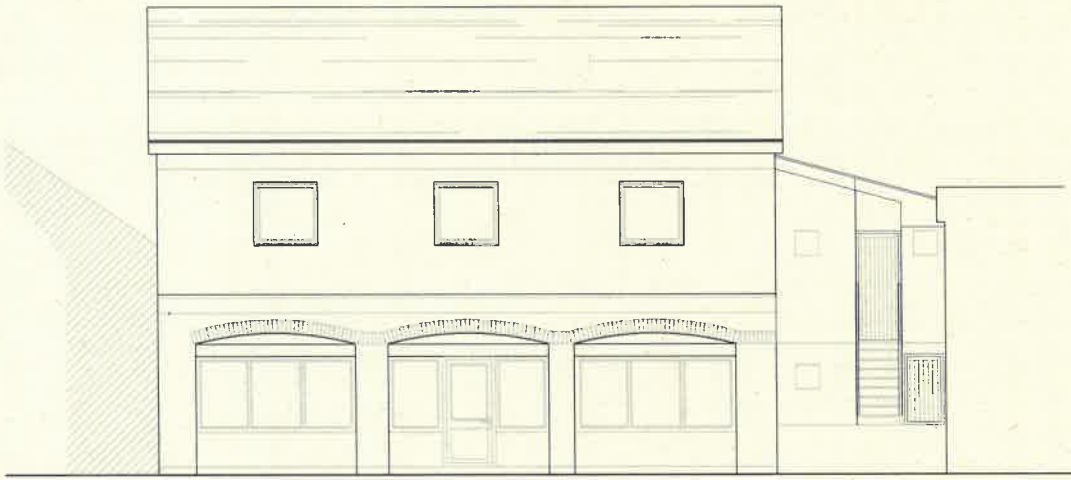
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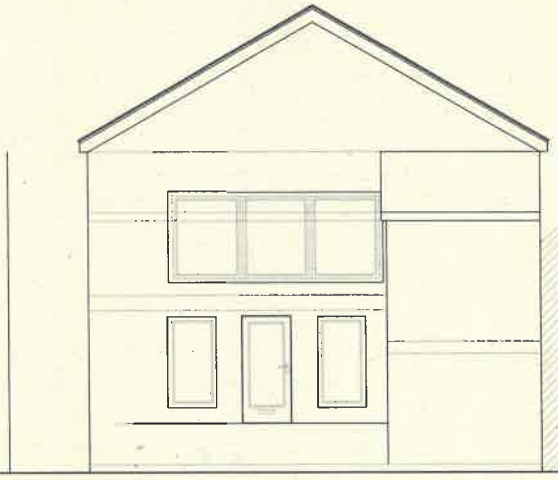
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Signature
IEE

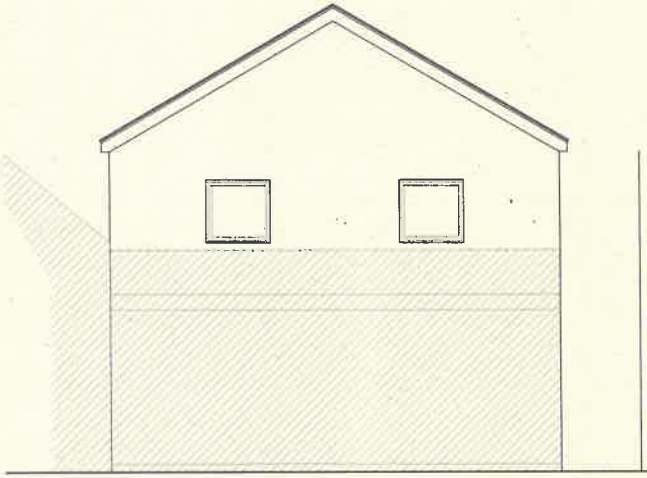
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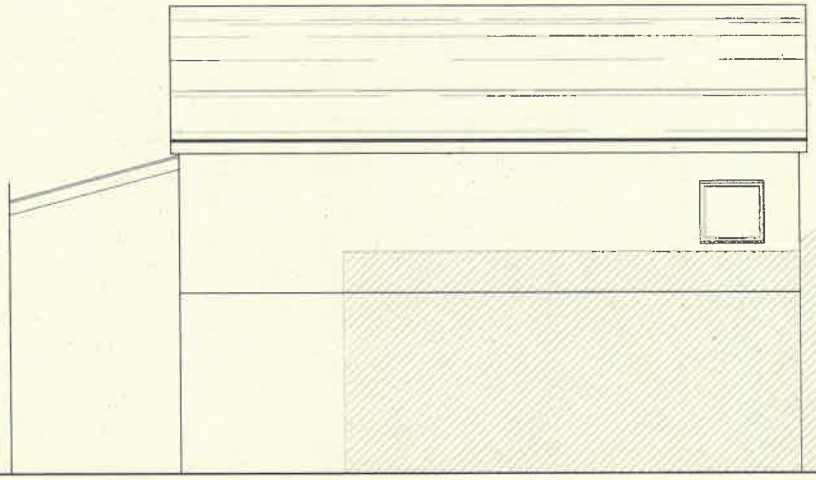
Existing Front Elevation



Existing Side Elevation



Existing Side Elevation



Existing Rear Elevation

Chrysalis

ARCHITECTURAL DESIGN

The Old Dairy, Meifod, Powys SY22 6DH
07490 244622
studio@chrysalis-architecture.co.uk

Client

Mr E. Wall

Project

Proposed Mixed Use Development

Address

Former County Times Offices
11c Broad Street
Welshpool
Powys
SY21 7LE

Drawing Title

Existing Elevations

Scale

1:100@ A3

Drawing No.

WLL01.1.3.02

Revision

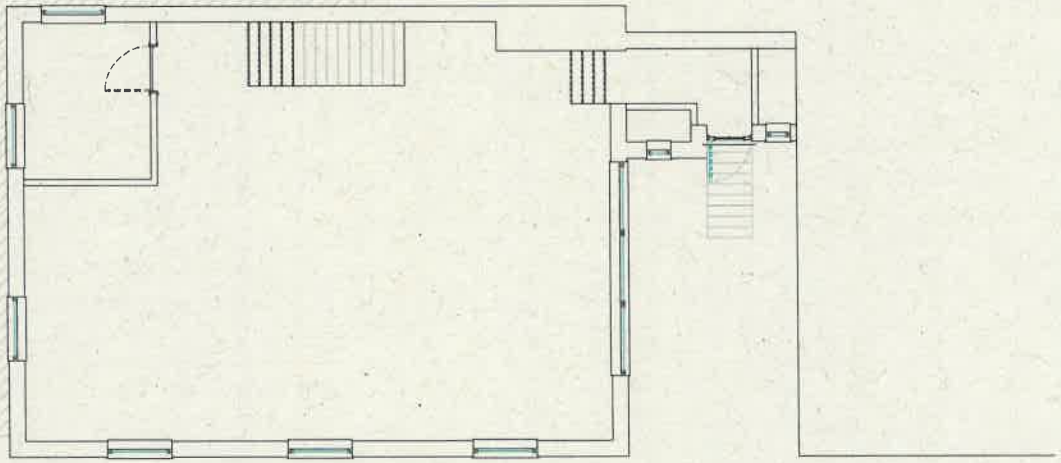
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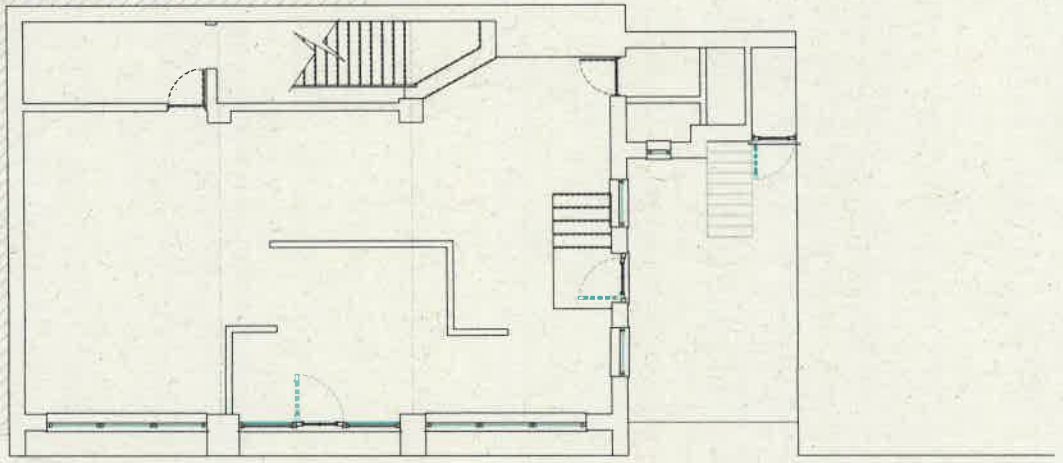
Signature

JEE

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FIRST FLOOR PLAN



GROUND FLOOR PLAN

Chrysalis

ARCHITECTURAL DESIGN

The Old Dairy, Meifod, Powys, SY22 6DW
01938 244622
studio@chrysalis-architecture.co.uk

Client

Mr E. Wall

Project

Proppsed Mixed Use Development

Address

Former County Times Offices
11c Broad Street
Welshpool
Powys
SY21 7LE

Drawing Title

Existing Floor Plans

N

Scale

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Drawing No.

WLL01.1.3.01

Revision

Date

April 2026

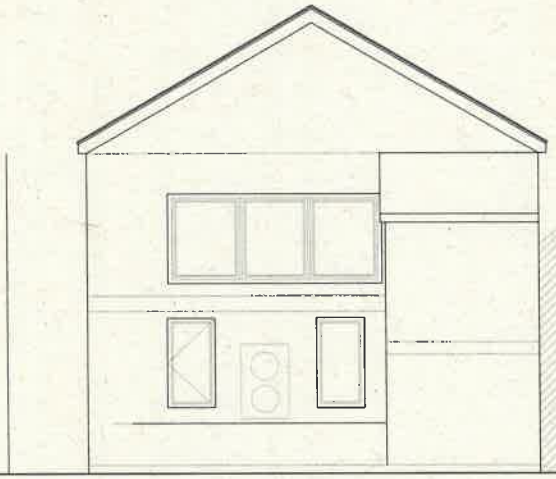
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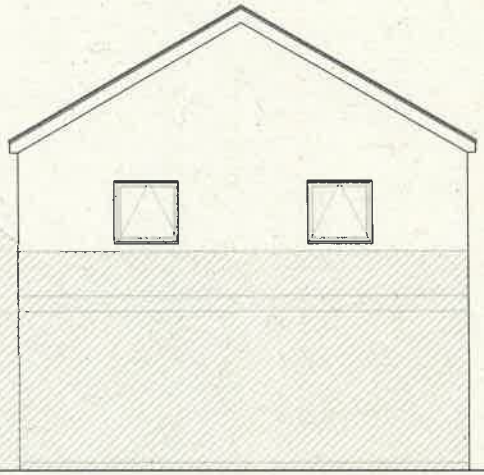
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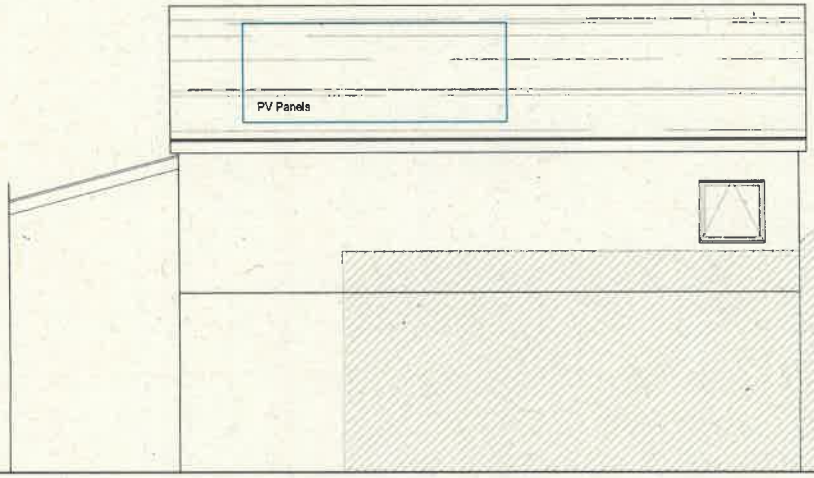
Existing Front Elevation



Existing Side Elevation



Existing Side Elevation



Existing Rear Elevation

Chrysalis
ARCHITECTURAL DESIGN
The Old Dairy, Meifod, Powys SY22 6DU
01990 244622
studio@chrysalis-architecture.co.uk

Client

Mr E. Wall

Project

Proposed Mixed Use Development

Address

Former County Times Offices
11c Broad Street
Welshpool
Powys
SY21 7LE

Drawing Title

Proposed Elevations

Scale

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Drawing No.

WLL01.1.3.04

Revision

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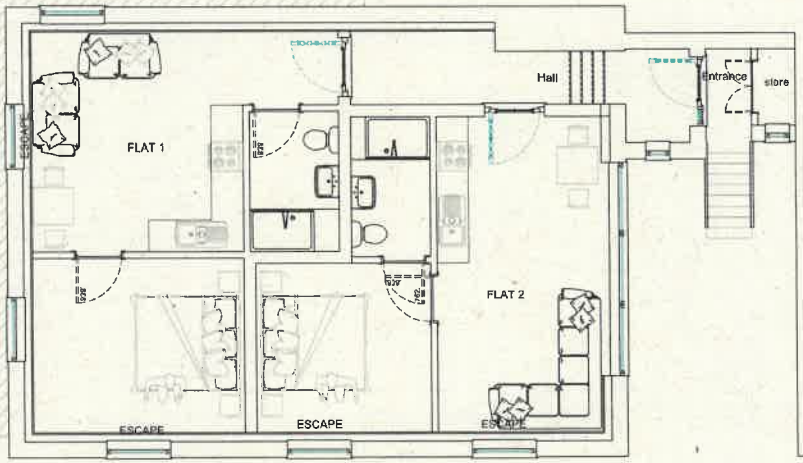
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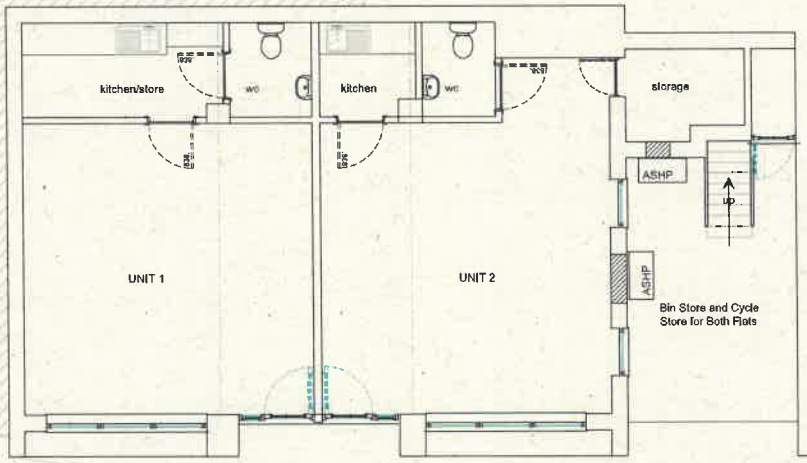
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FIRST FLOOR PLAN



GROUND FLOOR PLAN

Chrysalis

ARCHITECTURAL DESIGN

The Old Dairy, Meifod, Powys, SY22 6DN

07990 244622

studio@chrysalis-architecture.co.uk

Client

Mr E. Wall

Project

Proposed Mixed Use Development

Address

Former County Times Offices
11c Broad Street
Welshpool
Powys
SY21 7LE

Drawing Title

Proposed Floor Plans

N

Scale

1:100@ A3

Drawing No.

WLL01.1.3.03

Revision

B 20260518

Date

April 2026

Signature

JEE

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Appendix H

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #815

Author	Kimberly Wright Events & Markets Manager
Title	Planning decisions July 2026
Date	25th June 2026

1. Purpose

1. To note the following planning decisions

2. Approved applicatios

1. 26/0331/REM|Section 73 application to vary condition no's 2 and 3 attached to planning approval 25/0768/REM (amended plans)|Land East Of Europa Plain Gelli Lane Groes-pluen Welshpool SY21 9BW
2. 26/0202/HDG|Hedgerow removal notification for removal of sections of hedgerow at different locations, which total 190m|Brook House Farm Guilsfield Road Welshpool Powys SY21 9BT
3. 25/0575/FUL|Construction of an agricultural building (Retrospective)|Wernllwyd Berriew Welshpool SY21 8AA
4. 25/0593/FUL|To install x 4 EV charging stations and associated works which include underground cabling|Powis Castle Estate Red Lane Powis Castle Welshpool SY21 8RF
5. 25/0623/REM|Section 73 application in relation to 23/0628/REM to vary condition 2 (approved plan/design proposals) (part retrospective)|Plas Newydd Windmill Lane Trelydan Welshpool SY21 9HZ
6. 25/0608/FUL|Erection of agricultural storage shed (part retrospective)|Godor Cottage Cloddiau Welshpool SY21 9JE

3. Refused

1. 25/0621/ADV|Display of non-illuminated and illuminated signage|Land At Lime Kiln Cottage Buttington Welshpool Powys SY21 9JP

4. Withdrawn

1. 25/0594/LBC|To install x 4 EV charging stations and associated works, which include underground cabling|Powis Castle Estate, Red Lane, Powis Castle Welshpool SY21 8RF

5. Decision

1. To note for information only.