Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Agenda & Summons
Events & Planning Committee - 02/09/2026 6:30pm

27th August 2026

To: Dr Ben Gwalchmai, Chris Davies (Chair), Estelle Bleivas, Jackson Quarrell, Kelly Meredith, Morag Bailey, Nick Howells, Phil Owen (Vice Chair), Revd William Rowell

Dear Councillor,

You are hereby summoned to attend a meeting of the Events & Planning Committee of Welshpool Town Council which will be held on Wednesday 2nd September 2026 in the Council Chamber, Welshpool Town Hall at 6:30pm to transact the business outlined below.

Yours sincerely,

Richard T Williams LLB (Hons)
Town Clerk & Responsible Finance Officer

In accordance with the Local Government and Elections (Wales) Act 2021, this meeting is available by remote means. Please visit https://us02web.zoom.us/j/81312081958?pwd=FazRr5wK8DHBiqZo5StJ4PvdY90WJz.1 to join online or use Zoom Meeting ID 813 1208 1958 and passcode 597546.

Agenda

1. WELCOME, CODE OF CONDUCT AND APOLOGIES FOR ABSENCE

To welcome Councillors and members of the public, to remind attendees to show respect for all throughout the meeting in line with the obligations of the Code of Conduct, and to receive and, if appropriate, approve apologies for absence. [Section 4(b), Code of Conduct; Section 85(1), Local Government Act 1972]

2. DECLARATIONS OF INTERESTS AND DISPENSATIONS

To receive declarations of interest and, if appropriate, consider any relevant dispensations. [Part III, Local Government Act 2000]

[Appendix A]

3. PUBLIC PARTICIPATION

To receive members of the public who wish to address the meeting, in respect of any item of business included in the agenda. No resolutions may be made under this item and should relate only to matters of Council policy or practice, and not individual affairs of the questioner or any other named person. [Para. 27A, Sch 12, Local Government Act 1972]

5. MINUTES AND MATTERS ARISING

5.1. Previous Minutes

To approve and sign as a correct record, the minutes from the meeting of the Events & Planning Committee on 01/07/2026. [Para. 35(1), Sch 12, Local Government Act 1972]

[Appendix B]

5.2. Matters Arising

To report for information purposes only matters arising from the Events & Planning Committee on 01/07/2026.

5.3. Previous Minutes

To approve and sign as a correct record, the minutes from the meeting of the Events & Planning Committee on 12/08/2026. [Para. 35(1), Sch 12, Local Government Act 1972]

[Appendix C]

5.4. Matters Arising

To report for information purposes only matters arising from the Events & Planning Committee on 12/08/2026.

6. TOURISM & ECONOMIC DEVELOPMENT

6.1. Information Centre - July & August 2026

To receive a report from the Community Services Manager on the footfall, train tickets and holidays and other matters related to the Information Centre.

[Appendix D]

6.2. Visit Welshpool

To consider an update on the Visit Welshpool programme and the recommendations from the Town Clerk.

[Appendix E]
[Appendix F]
[Appendix G]

6.3. Bedroom Browser 2027/2028

To consider the report from the Events & Markets Manager in respect of the MWT Bedroom Browser for 2027/28.

[Appendix H]

7. BUSINESS PLANNING & FINANCIAL MATTERS

7.1. Interim Strategic Plan Action Plan

To consider the approved committee Interim Strategic Plan action plan.

[Appendix I]

7.2. Budget and Committee Finance (Months 4 and 5)

To consider the current spending position against the budget for the committee for July and August 2026 (Months 4 and 5).

[Appendix J]
[Appendix K]

8. EVENTS

8.1. Summer Cinema & Craft Session

To receive an update on the recent Summer Cinema & Craft Session which took place in Welshpool Town Hall on Saturday 22nd August 2026.

8.2. Carnival

To receive a report of feedback from the Carnival public meeting which took place in July and to consider a way forward for the Carnival in 2027.

[Appendix L]

8.3. Halloween parade and party 2026

To consider the report from the Events & Markets Manager in respect of the Halloween Parade and Party for 2026. (26/27 Community Events Budget: £2630 remaining with £1453 required in income).

[Appendix M]

8.4. Paranormal Evening

To consider hosting a paranormal investigation evening at Welshpool Town Hall, potentially as a special Halloween event in October 2026 (26/27 Community Events Budget: £2630 remaining with £1453 required in income).

[Appendix N]

8.5. Remembrance Services 2026

To consider the update from the Events & Markets Manager in relation to Remembrance Services for 2026.

8.6. Fireworks 2027

To receive any updates for the Fireworks 2027 event and to consider the quotation for PA support (26/27 Budget: No budget for PA support).

8.7. Live Acts at Welshpool Town Hall

To consider any potential live acts for Welshpool Town Hall in 2026/27 (26/27 Community Events Budget: £2630 remaining with £1453 required in income).

[Appendix O]

8.8. Christmas Lights Installation

To consider the quotation for anchor point testing and installation of Christmas Lights and cross features from Bright Grid Solutions Ltd. (26/27 Budget: £10000 remaining).

[Appendix P]

8.9. Winter Festival

To consider the report from the Events & Markets Manager in respect of Winter Festival for 2026. (26/27 Budget: £2173 remaining).

[Appendix Q]

8.10. Cuppa with a Councillor

To consider the report from the Events & Markets Manager in respect of the previously in-principle agreed councillor engagement event.

[Appendix R]

8.11. Walking Festival

To consider any updates in respect of the proposed Walking Festival (Cllr William Rowell).

8.12. Dance Festival

To consider any updates in respect of the proposed Dance Festival (Cllr Phil Owen).

8.13. Event ideas

To consider the following event ideas from Councillor Kelly Meredith:-
- Canal clean-up with canoe club.
- Have a sports exhibition day. All clubs invited
- Town Dance Night! Like Hoedown, 1950s, Disney, 1980s (do all decades!)
- Have a Teen Dance Night
- Game night at the Scansis Pitch
- Car Boot - can we take over and move to Powis Estate showfield

9. PLACE PLAN

To consider any updates on the Place Plan including feedback from the site visit held on the 14th August 2026 to Pool Quay.

10. PLANNING - NEW APPLICATIONS

To consider and comment on the following planning applications. [Town and Country Planning (Development Management Procedure) (Wales) Order 2012]

10.1. P/26/0752/LBC

Refurbishment of 4 front facing sliding sash windows, replacement casement windows to the passage known as Hopkins Passage, re-roofing works with traditional Welsh slate together with associated lead flashings, minor re-pointing to small amount of exposed gable wall
14 Broad Street, Welshpool, Sy21 7sd

[Appendix S]

10.2. P/26/0836/FUL

Partial change of use from commercial to residential
7 Berriew Street, Welshpool, Sy21 7sq

[Appendix T]

10.3. Planning decisions

To note that no planning decisions were received at the time of this agenda.

11. PAVEMENT LICENCES

To consider and comment on the following pavement licence applications. [Section 115G, Highways Act 1980]

11.1. 7102-4795-7482-5577 - Welshpool Town Council

Licence Ref: 7102-4795-7482-5577
Address: THE TOWN HALL AND MARKET, HIGH STREET, WELSHPOOL, SY21 7JQ

[Appendix U]

11.2. 9194-9774-5859-7309 - Coco Coffee House

Licence Ref: 9194-9774-5859-7309
Address: COCO COFFEE HOUSE, 34 BROAD STREET, WELSHPOOL, SY21 7RR

12. ITEMS FOR FUTURE AGENDA & DATE OF NEXT MEETING

To receive items for consideration by the Town Clerk for future agendas and to note that the next meeting of the Events & Planning Committee will be held on Wednesday 7th October 2026 at 6:30pm

Appendix A

Cyngor Tref y Trallwng | Welshpool Town Council
Declaration of Interests Flowchart

What matters are being discussed at the meeting?

Personal Interest

Do any relate to my interests?

A Does it affect my entries in the Register of Interests?

OR

B Does if affect the well being or financial position of me, my partner, my relatives or my friends or my, my partner's, my relatives' or my friends':

- jobs, employers or businesses;
- companies in which I or they are a director or where I or they have a shareholding of more than £5,000 (nominal/face value);
- business partnerships; and
- the following organisations where I or they hold a position of general control or management:
  - other bodies where I or they represent the authority;
  - other public authorities;
  - companies, industrial and provident societies and charitable bodies;
  - bodies whose main purpose is to influence public opinion or policy; and
  - trade unions or professional associations

More than other people in the authority's area?

NO → **You can participate in the meeting and vote**

YES

You may have a personal interest in the matter

→ **Disclose the existence & nature of your interest**

Prejudicial Interest

Would a member of the public – If he or she knew all the facts – reasonably think that personal interest was so significant that my decision on the matter would be affected by it?

NO → **You can participate in the meeting and vote**

YES

You may have a prejudicial interest →

This matter relates to:

- another authority of which I am a member;
- another public authority in which I hold a position of general control or management;
- other bodies where I represent the authority;
- statutory sick pay where I am in receipt of, or are entitled to, such pay from my authority; or
- allowances or payments made under sections 141-160 of the Local Government (Wales) Measure 2011

And, considering whether or not it is appropriate I participate in the decision making, do I regard myself as not having a prejudicial interest?

YES → **You can participate in the meeting and vote**

NO → **Also, withdraw from the meeting by leaving the room or chamber. Do not try to improperly influence the decision**

……..TOWN/COMMUNITY COUNCIL

LOCAL GOVERNMENT ACT 2000

MEMBERS' CODE OF CONDUCT –PARAGRAPH 11 (4)
PARAGRAPH 14 (3) (b) (ii)

NOTIFICATION IN RESPECT OF:-
(1) PERSONAL INTEREST ORALLY DISCLOSED AT MEETING
[(2) DISPENSATION RELIED UPON AT MEETING]

1.	**NAME OF MEMBER:**	

2. DATE AND DETAILS OF MEETING AT WHICH ORAL DISCLOSURE OF PERSONAL INTEREST MADE:

DATE:	
MEETING:	

3. AGENDA ITEM NUMBER AND BUSINESS TO WHICH THE PERSONAL INTEREST RELATES :

AGENDA ITEM:	
BUSINESS CONSIDERED:	

4. DETAILS OF PERSONAL INTEREST
(Insert ALL category number(s) referred to in the accompanying guidance notes that apply together with any Additional Detail): If this involves SENSITIVE information give details of the agreement of the Monitoring Officer allowing you to simply disclose the EXISTENCE of the interest

5. PREJUDICAL INTEREST

Complete sections (a), (b), (c) and (d) in the box below by deleting those sections and words in square brackets as appropriate.

The personal interest detailed in Section 4 above:- **[(a) Is NOT a prejudicial interest because the business concerned relates to [another relevant authority of which I am also a member] [another public authority or body exercising functions of a public nature in which I hold a position of general control or management] [a body to which I have been elected, appointed or nominated by my Council] [my role as a non LEA School Governor and the business does not relate to my school] [my role as a member of the Local Health Board] AND the business does not relate to the determination of any approval, consent, licence, permission or registration]** **[(b) Is NOT a prejudicial interest because (under the objective, public perception test in Paragraph 12 (1) of the Members' Code of Conduct) it WOULD NOT be regarded as so significant that it is likely to prejudice my judgement of the public interest].** **[(c) Is NOT a prejudicial interest because the business relates to a grant, loan or other form of financial assistance to community or voluntary organisations up to £500].** **[(d) IS ALSO A PREJUDICIAL INTEREST because (under the objective, public perception test in Paragraph 12 (1) of the Members' Code of Conduct) it WOULD BE regarded as so significant that it is likely to prejudice my judgement of the public interest].**

6. IF YOU HAVE A PREJUDICIAL INTEREST IN RESPECT OF WHICH YOU HAVE THE BENEFIT OF A DISPENSATION GRANTED BY THE STANDARDS COMMITTEE/SUB-COMMITTEE YOU MUST ALSO COMPLETE THE BOX BELOW.

DATE OF MEETING OF THE STANDARDS COMMITTEE/SUB-COMMITTEE	
EXACT WORDING OF DISPENSATION **[As an alternative you may simply attach the letter (or a copy) from the Standards Committee/Sub-Committee notifying you of the grant of dispensation]**	

7. DATE AND SIGNATURE:

DATE:	
SIGNATURE:	

This written notification, fully completed, dated and signed must be given BEFORE or IMMEDIATELY AFTER the close of the meeting to the Clerk.

Appendix B

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

DRAFT

Minutes of the Events & Planning Committee held on 01/07/2026 6:30pm in Council Chamber, Welshpool Town Hall.

PRESENT:

Cllr Dr Ben Gwalchmai
Cllr Chris Davies (Chair)
Cllr Jackson Quarrell
Cllr Kelly Meredith
Cllr Morag Bailey
Cllr Nick Howells
Cllr Phil Owen
Cllr Revd William Rowell

Apologies for absence:

Cllr Estelle Bleivas

Absent:

Also in attendance:

Cllr Phil Pritchard
Kimberly Wright - Events & Markets Manager
Wendy Lewis - Community Services Manager

EP010726/1. WELCOME, CODE OF CONDUCT AND APOLOGIES FOR ABSENCE

The Chair welcomed all attendees to the meeting and reminded them to show respect for everyone throughout the meeting. Apologies received by Cllr Estelle Bleivas.

EP010726/2. DECLARATIONS OF INTERESTS AND DISPENSATIONS

None.

EP010726/3. PUBLIC PARTICIPATION

None.

EP010726/4. MINUTES AND MATTERS ARISING

EP010726/4.1 Previous Minutes

RESOLVED
To approve the minutes from the meeting of the Events & Planning Committee on

03/06/2026

WTCM780 - Proposed by Cllr Morag Bailey, seconded by Cllr Revd William Rowell

EP010726/4.2 Matters Arising

Matters are on the agenda for discussion.

EP010726/5. TOURISM & ECONOMIC DEVELOPMENT

EP010726/5.1 Information Centre

The Community Services Manager summarised the report and explained that the recent hot weather affected train services, and people cancelled day trips.

Cllr Morag Bailey asked whether the free parking initiative had increased footfall to the Information Centre. The Community Services Manager explained that there was no increased footfall into the Information Centre, but it is often full, and the public often give their thanks to staff.

EP010726/5.2 Visit Welshpool - Voucher

Councillors discussed the voucher scheme and agreed it was a good initiative.

RECOMMENDED
To approve the implementation of the Welshpool Voucher Scheme with a review after twelve months.

WTCM781 - Proposed by Cllr Morag Bailey, seconded by Cllr Nick Howells

EP010726/6. BUSINESS PLANNING & FINANCIAL MATTERS

EP010726/6.1 Interim Strategic Plan Action Plan

To continue with progress.

EP010726/6.2 Budget and Committee Finance (Month 3)

Cllr Morag Bailey asked for the final total of the bouncy castles at the Carnival. Events Manager to circulate.
Cllr Morag Bailey asked for costs to be locked in for 2027 to generate more income from Town Hall events.

EP010726/7. EVENTS

EP010726/7.1 Carnival

Councillors discussed at length the positives and negatives of the Carnival.

The Events Manager encouraged all to attend the public meeting in the Town Hall on Tuesday, 14th July 2026 at 6pm in the Town Hall.

EP010726/7.2 Walking Festival

Cllr William Rowell explained that there was nothing further to report.

EP010726/7.3 Dance Festival

Cllr Phil Owen explained that there was nothing further to report.

EP010726/7.4 Summer Cinema & Craft Session

The Events Manager updated the Committee and explained that the date of the cinema and craft session will be Saturday 22nd August 2026 for up to 40 children for £2 per child.

EP010726/7.5 Flicks in the Sticks

Cllr Morag Bailey explained that a consultation will take place in September, asking the audience for their views. Councillors agreed that the option to increase the fee for cake/tea/coffee should also be included as an option.

EP010726/7.6 Farmers Market

Councillors agreed that the imitative had been exhausted.

RESOLVED
To stop the project and remove from future agendas.

WTCM782 - Proposed by Cllr Morag Bailey, seconded by Cllr Revd William Rowell

EP010726/7.7 Upcoming Events

Cllr Ben Gwalchmai left the meeting.
Events Manager to obtain quotes for bands/live acts in the Town Hall for the meeting in September.

Members asked could terms be added to the booking form, and anyone cancelling an event must inform the office, so a notice can be circulated on social media and displayed on the notice board - Events Manager to investigate.

EP010726/8. PLACE PLAN

Cllr Phil Pritchard expressed an interest in attending the working group meetings and it was explained that Full Council would have to elect him to the group.

EP010726/9. PLANNING - NEW APPLICATIONS

EP010726/9.1 P/26/0350/FUL

Members considered the planning application and provided the following response:

Response: Note
Comments:
Councillors note the existing shortage of parking provision within Welshpool. The Committee is not persuaded by the argument that the availability of public transport would sufficiently mitigate the demand for parking associated with the development.

RESOLVED
To respond to the planning authority in respect of P/26/0350/FUL with the above response and comments.

WTCM783 - Proposed by Cllr Revd William Rowell, seconded by Cllr Morag Bailey

EP010726/9.2 Planning decisions

Members noted the attached planning decisions.

EP010726/10. ITEMS FOR FUTURE AGENDA & DATE OF NEXT MEETING

Cllr Morag Bailey asked for basic financial projections for future events to be added next to the future events list.
To have the Tour De France as an ongoing agenda item for the Committee to receive regular updates.

The meeting finished at 20:30.

Signed: Dated:

Councillor Chris Davies (Chair)

Decision/Action Log

ID		Assigned
WTCM780	**RESOLUTION** **EP010726/4.1 Previous Minutes** To approve the minutes from the meeting of the Events & Planning Committee on 03/06/2026	Events & Markets Manager
WTCM781	**RECOMMENDATION** **EP010726/5.2 Visit Welshpool - Voucher** To approve the implementation of the Welshpool Voucher Scheme with a review after twelve months.	Events & Markets Manager
WTCM782	**RESOLUTION** **EP010726/7.6 Farmers Market** To stop the project and remove from future agendas.	Events & Markets Manager
WTCM783	**RESOLUTION** **EP010726/9.1 P/26/0350/FUL** To respond to the planning authority in respect of P/26/0350/FUL with the above response and comments.	Events & Markets Manager

Appendix C

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

DRAFT

Minutes of the Events & Planning Committee held on 12/08/2026 6:30pm in Council Chamber, Welshpool Town Hall.

PRESENT:

Cllr Chris Davies (Chair)
Cllr Jackson Quarrell
Cllr Kelly Meredith
Cllr Morag Bailey
Cllr Nick Howells
Cllr Phil Owen
Cllr Revd William Rowell

Apologies for absence:

Cllr Dr Ben Gwalchmai
Cllr Estelle Bleivas

Absent:

Also in attendance:

Cllr Carol Robinson
Cllr Phil Pritchard
Kimberly Wright - Events & Markets Manager
8 member(s) of the public / press

EP120826/1. WELCOME, CODE OF CONDUCT AND APOLOGIES FOR ABSENCE

Apologies were received from Councillor Ben Gwalchmai and Councillor Estelle Bleivas.

EP120826/2. DECLARATIONS OF INTERESTS AND DISPENSATIONS

None.

EP120826/3. PUBLIC PARTICIPATION

Eight members of the public were present at the meeting.

County Councillor Graham Breeze informed Councillors and members of the public that he had called the application in for consideration by the Powys County Council Planning Committee. Councillor Breeze stated that he would like to see the building retained for retail use. He also raised concerns regarding the applicant's proposal for the gym to operate on a 24-hour basis, highlighting the close proximity of the premises to the town's nightclub and the potential safety implications.

Councillor Breeze also referred to the applicant's indication that 90 car parking spaces would be available as part of the proposal. He clarified that this was not the case, as the spaces would not be leased to the

applicant.

Mr Greatorex, owner of Great Fitness, informed Councillors and residents that he had previously considered operating his gym on a 24-hour basis. However, following completion of a risk assessment, and taking into consideration the close proximity of the nightclub, he concluded that operating 24 hours a day would not be safe.

Mr Greatorex also highlighted that there are already five established gyms operating in Welshpool, providing a range of fitness facilities suitable for different needs and abilities. Given that Welshpool has a population of just over 6,000, he expressed the view that there is insufficient demand to support an additional gym within the town.

Concerns were also raised regarding the proposed gym's proximity to residential properties. Mr Greatorex stated that, should the gym operate 24 hours a day without staff being present to monitor the premises, there was potential for noise disturbance and associated impacts on local residents.

Another member of the public expressed concerns regarding the proposed operating hours and the lack of any clear indication within the application that staff would be present on the premises 24 hours a day. It was noted that access would be controlled through a fob-entry system. The member of the public also questioned the number of employment opportunities that would be created by the proposal and raised concerns that, as the gym would be operated by a multinational company, profits generated locally could ultimately be repatriated to its parent company.

EP120826/4. PLACE PLAN

Councillors explained to members of the public that Welshpool Town Council is looking to develop a Place Plan, which will give the Town Council more input and say in future development. Councillor Bill Rowell explained that there will be public consultations on the place plan.

EP120826/5. PLANNING - NEW APPLICATIONS

EP120826/5.1 P/26/0555/FUL

Members considered the planning application and provided the following response:

Response: Object
Comments:
Welshpool Town Council unanimously objects to this application on the following grounds;

Policy T1 – Travel, Traffic and Transport Infrastructure - Development should ensure the safe and efficient flow of traffic, manage impacts on the transport network and encourage sustainable travel.

The applicant states that approximately 90 spaces are leased within Berriew Street Car Park and that six further staff spaces would be provided within the service yard. A covered cycle shelter is proposed, and the bus station and railway station are within walking distance.

The applicant has failed to demonstrate that adequate parking is actually available to serve the development.

If 90 spaces are claimed but unavailable, vehicles associated with the gym could instead use surrounding streets or public car parks, potentially increasing parking pressure and affecting traffic and highway safety.

The application should be based on the parking spaces that are genuinely available and capable of being used by gym customers, rather than spaces that are merely shown or claimed by the applicant.

The local planning authority should seek:
a copy or suitable evidence of the parking lease;
a plan clearly distinguishing exclusive, allocated and publicly available spaces;
clarification of whether the 90 spaces can legally and operationally be reserved for?gym?users;
existing and predicted parking accumulation surveys;
a parking-management plan;
disabled parking provision close to the entrance;
safe pedestrian routes between the car park and entrance;
secure cycle parking with capacity proportionate to the use; and
electric vehicle charging arrangements.

The application should not result in a significant loss of conveniently located public parking or undermine the car park's wider function in supporting the town centre.

Policy DM13 – Design and Resources - Development should avoid unacceptable impacts from noise, disturbance, lighting, hours of operation and traffic.

Noise, disturbance, lighting, traffic, parking and other impacts associated with the proposed use.

The applicant proposes a 24-hour?gym, with staffing from around 6:00 am and cleaning staff remaining until approximately 10:00 pm. The facility would therefore be unstaffed for part of the night.

The submission states that overnight use would be low and that midnight-to-6:00 am attendance typically accounts for no more than 5% of visits. However, no acoustic assessment, noise-management plan or detailed operational statement has been provided.

Policy DM13 requires development to avoid unacceptable impacts upon nearby occupiers through matters including noise, disturbance, lighting, hours of operation and traffic. A?gym?can generate:

impact noise from free weights and resistance equipment;

amplified music and public-address systems;

vibration transmitted through the building;

vehicle movements and door closures during sensitive night-time hours;

conversations in the car park;

external lighting and illuminated signage; and

disturbance associated with an unstaffed overnight facility.

A retail store operating predominantly during daytime and evening hours is not directly comparable with an unstaffed 24-hour?gym. The statement that the building has operated as a retail store without complaint therefore carries limited weight.

Before permitting 24-hour operation, the local planning authority should require:

an acoustic impact assessment;

details of the location and specification of free weights, studios, speakers and plant;

an assessment of structure-borne noise and vibration;

a noise-management plan;

arrangements for supervising the site overnight;

a complaints and incident-management procedure;

details of deliveries and waste collection; and

an assessment of activity in the car park during the night.

Policy R3 - Town Centres and Retail - Development should maintain or enhance the vitality and viability of the town centre.

The proposal must enhance, or at least avoid harming, the vitality and viability of the centre. The applicant has not provided a substantive assessment of:

The effect of losing approximately 960 sq m of retail floorspace;

Expected membership and visitor numbers;

Likely linked trips or expenditure in the town centre; or

How the?gym?would contribute to daytime footfall and the wider commercial function of Berriew Street.

As the property is outside the protected shopping frontages, the loss of the retail use is not necessarily contrary to Policy R3. However, the assertion that another?gym?would enhance vitality and viability needs more evidence than is currently supplied.

Accuracy and Completeness of the Application.
The application appears to be using an incorrect description of the existing provision.

The premises opposite are currently operating as a gym, but the application identifies them as a cinema. Therefore, the applicant's assessment of existing indoor recreation provision is factually inaccurate. This is particularly relevant to Policy C1 – Community Facilities and Indoor Recreation Facilities, which requires consideration of existing provision when assessing proposals for new indoor recreation facilities.

It is understood that where a proposal involves a change of use from retail to a community or leisure facility, the applicant should demonstrate that the proposed facility is meeting a need that is not currently being met. In this case, the new gym should either provide a service that is not presently available in Welshpool, or demonstrate that there is a level of demand greater than the capacity of existing providers and that the proposed facility is required to meet that additional demand.

Neither of these points has been demonstrated within the application. There is already an established gym directly opposite the application site, yet the application does not appear to provide evidence of unmet demand, insufficient existing capacity, or a specific need for an additional gym of the proposed scale. The fact that the premises opposite are incorrectly identified as a cinema is therefore relevant, but the more significant concern is that the application does not adequately demonstrate that the requirements of Policy C1 in respect of the need for additional indoor recreation provision have been met.

The applicant should therefore be required to provide robust evidence demonstrating the need for the proposed facility, including an assessment of existing gym provision, capacity and demand within

Welshpool, before the application can be considered to demonstrate compliance with Policy C1.

Number 4 Berriew Street is not the application building.

The Local Planning Authority should establish exactly which property, land and building are the subject of the application.

The application should provide a clear and accurate description of the development and its location. Powys states that the application process involves checking that the appropriate information has been submitted, and its planning system relies on the site address and plans to identify the development being assessed.

The Local Planning Authority should check:

the application site address;

the address stated on the application form;

the address used in the Design and Access Statement;

the address used in the Planning Statement;

the address on the existing/proposed plans; and

any parking arrangements relying on neighbouring land.

RESOLVED
To respond to the planning authority in respect of P/26/0555/FUL with the above response and comments.

WTCM822 - Proposed by Cllr Morag Bailey, seconded by Cllr Nick Howells. A recorded vote was requested.

For: Chris Davies, Jackson Quarrell, Kelly Meredith, Morag Bailey, Nick Howells, Phil Owen, Revd William Rowell
Against:
Abstain:

EP120826/5.2 P/26/0711/ADV

Members considered the planning application and provided the following response:

Response: Object
Comments:
Welshpool Town Council unanimously objects to this application on the following grounds;

Policy T1 – Travel, Traffic and Transport Infrastructure - Development should ensure the safe and efficient flow of traffic, manage impacts on the transport network and encourage sustainable travel.

The applicant states that approximately 90 spaces are leased within Berriew Street Car Park and that six further staff spaces would be provided within the service yard. A covered cycle shelter is proposed, and the bus station and railway station are within walking distance.

The applicant has failed to demonstrate that adequate parking is actually available to serve the development.

If 90 spaces are claimed but unavailable, vehicles associated with the gym could instead use surrounding streets or public car parks, potentially increasing parking pressure and affecting traffic and highway safety.

The application should be based on the parking spaces that are genuinely available and capable of being used by gym customers, rather than spaces that are merely shown or claimed by the applicant.

The local planning authority should seek:
a copy or suitable evidence of the parking lease;
a plan clearly distinguishing exclusive, allocated and publicly available spaces;
clarification of whether the 90 spaces can legally and operationally be reserved for?gym?users;
existing and predicted parking accumulation surveys;
a parking-management plan;
disabled parking provision close to the entrance;
safe pedestrian routes between the car park and entrance;
secure cycle parking with capacity proportionate to the use; and
electric vehicle charging arrangements.

The application should not result in a significant loss of conveniently located public parking or undermine the car park's wider function in supporting the town centre.

Policy DM13 – Design and Resources - Development should avoid unacceptable impacts from noise, disturbance, lighting, hours of operation and traffic.

Noise, disturbance, lighting, traffic, parking and other impacts associated with the proposed use.

The applicant proposes a 24-hour?gym, with staffing from around 6:00 am and cleaning staff remaining until approximately 10:00 pm. The facility would therefore be unstaffed for part of the night.

The submission states that overnight use would be low and that midnight-to-6:00 am attendance typically accounts for no more than 5% of visits. However, no acoustic assessment, noise-management plan or detailed operational statement has been provided.

Policy DM13 requires development to avoid unacceptable impacts upon nearby occupiers through matters including noise, disturbance, lighting, hours of operation and traffic. A?gym?can generate:

impact noise from free weights and resistance equipment;

amplified music and public-address systems;

vibration transmitted through the building;

vehicle movements and door closures during sensitive night-time hours;

conversations in the car park;

external lighting and illuminated signage; and

disturbance associated with an unstaffed overnight facility.

A retail store operating predominantly during daytime and evening hours is not directly comparable with an unstaffed 24-hour?gym. The statement that the building has operated as a retail store without complaint therefore carries limited weight.

Before permitting 24-hour operation, the local planning authority should require:

an acoustic impact assessment;

details of the location and specification of free weights, studios, speakers and plant;

an assessment of structure-borne noise and vibration;

a noise-management plan;

arrangements for supervising the site overnight;

a complaints and incident-management procedure;

details of deliveries and waste collection; and

an assessment of activity in the car park during the night.

Policy R3 - Town Centres and Retail - Development should maintain or enhance the vitality and viability of the town centre.

The proposal must enhance, or at least avoid harming, the vitality and viability of the centre. The applicant has not provided a substantive assessment of:

The effect of losing approximately 960 sq m of retail floorspace;

Expected membership and visitor numbers;

Likely linked trips or expenditure in the town centre; or

How the?gym?would contribute to daytime footfall and the wider commercial function of Berriew Street.

As the property is outside the protected shopping frontages, the loss of the retail use is not necessarily contrary to Policy R3. However, the assertion that another?gym?would enhance vitality and viability needs more evidence than is currently supplied.

Accuracy and Completeness of the Application.
The application appears to be using an incorrect description of the existing provision.

The premises opposite are currently operating as a gym, but the application identifies them as a cinema. Therefore, the applicant's assessment of existing indoor recreation provision is factually inaccurate. This is particularly relevant to Policy C1 – Community Facilities and Indoor Recreation Facilities, which requires consideration of existing provision when assessing proposals for new indoor recreation facilities.

It is understood that where a proposal involves a change of use from retail to a community or leisure facility, the applicant should demonstrate that the proposed facility is meeting a need that is not currently being met. In this case, the new gym should either provide a service that is not presently available in Welshpool, or demonstrate that there is a level of demand greater than the capacity of existing providers and that the proposed facility is required to meet that additional demand.

Neither of these points has been demonstrated within the application. There is already an established gym directly opposite the application site, yet the application does not appear to provide evidence of unmet demand, insufficient existing capacity, or a specific need for an additional gym of the proposed scale. The fact that the premises opposite are incorrectly identified as a cinema is therefore relevant,

but the more significant concern is that the application does not adequately demonstrate that the requirements of Policy C1 in respect of the need for additional indoor recreation provision have been met.

The applicant should therefore be required to provide robust evidence demonstrating the need for the proposed facility, including an assessment of existing gym provision, capacity and demand within Welshpool, before the application can be considered to demonstrate compliance with Policy C1.

Number 4 Berriew Street is not the application building.

The Local Planning Authority should establish exactly which property, land and building are the subject of the application.

The application should provide a clear and accurate description of the development and its location. Powys states that the application process involves checking that the appropriate information has been submitted, and its planning system relies on the site address and plans to identify the development being assessed.

The Local Planning Authority should check:

the application site address;

the address stated on the application form;

the address used in the Design and Access Statement;

the address used in the Planning Statement;

the address on the existing/proposed plans; and

any parking arrangements relying on neighbouring land.

RESOLVED
To respond to the planning authority in respect of P/26/0711/ADV with the above response and comments.

WTCM823 - Proposed by Cllr Morag Bailey, seconded by Cllr Kelly Meredith

EP120826/5.3 P/26/0645/LBC

Members considered the planning application and provided the following response:

Response: Support
Comments:
No comment

RESOLVED
To respond to the planning authority in respect of P/26/0645/LBC with the above response and comments.

WTCM821 - Proposed by Cllr Revd William Rowell, seconded by Cllr Kelly Meredith

EP120826/5.4 Pre-Application Consultation - Slurry Store and Associated Works

Councillors agreed to refuse this application on the same grounds they refused it the first and second time, as nothing much has changed in the application.

1. Access, visibility, and highway safety
The proposal raises significant highway safety concerns due to constrained access arrangements onto the A483 within a known collision hotspot, where slow-moving agricultural vehicles would enter and cross a high-speed trunk road with limited forward visibility, contrary to Policy T1.
The application is unsupported by any detailed transport assessment, speed survey, collision analysis, or swept-path modelling despite the acknowledged use of large agricultural machinery and slurry transport operations associated with a 2,500-acre farming enterprise.

2. Size, location, and use
The proposed slurry store constitutes a substantial industrial-scale structure measuring approximately 39m in diameter and 11.354m in height with a fixed GRP roof, resulting in significant visual prominence within the open River Severn landscape, contrary to Policies DM4 and DM13.
The Planning Statement materially understates the visual scale of the development by initially describing the structure as 6.06m high whilst the submitted ammonia report confirms a total roof height of 11.354m.
The applicant's assertion that the development "will not stand out in the surrounding landscape" is unsupported by any formal Landscape and Visual Impact Assessment despite the scale, height, and exposed rural location adjacent to the A483 and River Severn corridor.

3. Flooding & Pollution
The site lies within Flood Zone 3 adjacent to the River Severn, and the applicant expressly acknowledges the flood risk, yet insufficient evidence has been provided to demonstrate that the development would remain structurally resilient and environmentally secure during flood events, contrary to Policies DM5 and DM6.

The proposal is located approximately 145m from the Montgomery Canal SAC and SSSI, yet insufficient evidence has been provided to conclusively demonstrate no adverse impacts from ammonia emissions, nutrient pollution, accidental release, or wider ecological disturbance, contrary to Policy DM2.
The ammonia assessment acknowledges that ammonia-sensitive receptors exist in close proximity to the site and relies upon future mitigation measures and planning conditions rather than demonstrating that impacts can be fully avoided at application stage.
The statement that mitigation measures "can reduce emissions by up to 100%" is generic and theoretical and does not constitute evidence that emissions from this specific development would have no adverse environmental impact.

The Council remains concerned that inadequate evidence has been submitted regarding slurry containment, overflow protection, groundwater protection, and pollution control measures in the event of flood inundation, structural failure, or operational malfunction, contrary to Policies DM2, DM5 and DM13.

EP120826/6. DATE OF NEXT MEETING

Councillors noted that the next meeting of the Events & Planning Committee will be held on Wednesday, 2nd September 2026 at 6.30pm

The meeting finished at 19:30.

Signed: Dated:

Councillor Chris Davies (Chair)

Decision/Action Log

ID		Assigned
WTCM821	**RESOLUTION** **EP120826/5.3 P/26/0645/LBC** To respond to the planning authority in respect of P/26/0645/LBC with the above response and comments.	Events & Markets Manager
WTCM822	**RESOLUTION** **EP120826/5.1 P/26/0555/FUL** To respond to the planning authority in respect of P/26/0555/FUL with the above response and comments.	Events & Markets Manager
WTCM823	**RESOLUTION** **EP120826/5.2 P/26/0711/ADV** To respond to the planning authority in respect of P/26/0711/ADV with the above response and comments.	Events & Markets Manager

Appendix D

Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #911

Author	Wendy Lewis Community Services Manager
Title	WIC Performance Report - July and August 26
Date	26th August 2026

1. Purpose

1. To provide Members with a performance update on the operation of the Welshpool Information Centre for July 2026 and the period from 1 to 22 August 2026, including visitor numbers, enquiries, sales and income generation.

2. Information

1. During July 2026, the Information Centre recorded 353 local visitors, 431 visitors from elsewhere in the UK and 71 overseas visitors. This represents a total of 855 in-person visitors.
2. The Centre also dealt with 30 telephone calls, 20 emails and 25 postal enquiries during July. Train ticket sales totalled £9,391.70, while other income totalled £11,262.81.
3. Between 1 and 22 August 2026, the Centre recorded 459 local visitors, 500 visitors from elsewhere in the UK and 80 overseas visitors. This represents 1,039 in-person visitors during the reporting period.
4. During the same period, the Centre dealt with 35 telephone calls, 25 emails and 30 postal enquiries. Income excluding train ticket sales totalled £3,326.27. The value of train ticket sales for August had not been confirmed at the time of writing.
5. Across the two reporting periods, the Centre recorded 1,894 in-person visitors. The good weather contributed to a high level of visitor activity, and the Centre was particularly busy during August.
6. Retail performance remained positive, with handbags and jewellery selling particularly well. Customers have responded favourably to the collections available.
7. Train ticket sales continued to perform strongly. The July sales figure demonstrates continued demand for the service and supports the Centre’s role as a local booking and information point.

3. Decision

1. To note the report for information.

Appendix E

Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #906

Author	Richard Williams Town Clerk & Responsible Finance Officer
Title	Visit Welshpool Programme - Sept 26
Date	25th August 2026

OFFICERS RECOMMENDATION

1. **To note the progress made across the four strands of the Visit Welshpool programme.**
2. **To approve the launch of the Visit Welshpool mobile application and website.**
3. **To approve the Visit Welshpool branding guidelines and authorise officers to produce branded content and progress the Town Guide within the approved budget.**
4. **To note that the first Business Forum will be held at the Royal Oak at the end of September 2026 and that invitations will be issued to local businesses.**
5. **To note the progress of the Voucher Scheme design competition and that the Mayor will judge the entries.**

1. Purpose

1. To provide Members with an update on the Visit Welshpool tourism branding programme and to seek approval to launch the Visit Welshpool mobile application and website, adopt the branding guidelines and proceed with the production of branded content.

2. Background

1. The Visit Welshpool tourism branding project was approved on 26 November and comprises four strands: Business Forums; Mobile App and Website; Branding and Town Guide; and a Voucher Scheme.
2. The Visit Welshpool name and bilingual logo were approved in March 2026, providing a single identity through which the Council can promote the town, its attractions, businesses, facilities and events.
3. The Voucher Scheme was approved in July 2026. A design competition was launched during August 2026, with the Mayor to judge the entries. The approved design will inform the presentation of the scheme.

4. The first Business Forum is being arranged for the end of September 2026 at the Royal Oak. Invitations will be issued to local businesses. The forum will provide an opportunity to introduce the Visit Welshpool programme, encourage business participation and obtain feedback on future tourism activity.

5. The Visit Welshpool mobile application and associated website are ready to launch, subject to approval. The application has been developed in-house using existing officer resources and is available for Android and Apple mobile devices. The Council retains ownership of the software, content and associated intellectual property and avoids the recurring licensing costs of a commercial tourism application.

6. The application is intended to become the Council's principal digital visitor information platform. Its features include an interactive town map; information on attractions and places to visit; GPS-supported walking trails; a live events directory; transport and parking information; real-time information for bus stops; and information relating to the Town Bus service.

7. Event information will be managed centrally, with staff at the Information Centre and other Council officers adding events and reviewing submissions received from the public. The platform has been designed so that further attractions, trails and services can be added as required.

8. Draft branding guidelines have been prepared to ensure that the Visit Welshpool identity is applied consistently across the mobile application, website, Town Guide and promotional materials. Subject to approval of the guidelines, branded content will be produced for the programme.

3. Advice

1. The four strands are intended to operate as a coordinated programme. The website and mobile application will provide the main digital information channels, the branding and Town Guide will provide a consistent public identity, the Voucher Scheme will encourage local spending and repeat visits, and the Business Forum will provide a means of involving businesses in town matters.

2. Officers consider that the mobile application and website are sufficiently developed to proceed to launch. The application has been tested by Cllr Jackson Quarrell who has provided updates and improvements. The principal benefit of the application is that locally relevant visitor, event and transport information can be presented through a single platform and updated directly by the Council.

3. Approval of the branding guidelines at this stage will provide a consistent standard for future content and reduce the risk of the logo, colours and bilingual identity being applied inconsistently.

4. The first Business Forum should be used to demonstrate the digital platforms, explain how businesses can become involved with the Voucher Scheme and seek views on the future development of the programme.

4. Links to Strategic Objectives and Interim Strategic Plan

1. VW1 - Develop a tourism brand to include website, mobile app and other digital channels and work with tourism operators in town, e.g. Powis Castle and WLLR, to co-construct.

2. TIC2 - Update offering and explore digital resourcing.

5. Resource & Legal Implications

1. **Resource implications** - The approved 2026/27 budget includes £3,000 under VW1 – Tourism Brand and £1,500 under VW2 – Promotion Tourism. Production of branded content will remain within the approved budget and comply with the Council's financial and procurement

arrangements. Continuing officer time will be required to maintain the website and application, moderate event submissions and keep visitor information current which is included within the job description of the Council's Communications & Community Engagement Officer.

2. **Legal implications** - The Council has powers under Section 144 of the Local Government Act 1972 to promote tourism.

6. Specific Implications

1. **Crime and Disorder** - There are no significant direct crime and disorder implications. Accurate mapping and visitor information may assist people in navigating the town and identifying public facilities.

2. **Biodiversity** - Digital visitor information may reduce reliance on printed materials and can promote walking, cycling and responsible enjoyment of the town’s green spaces.

3. **Well-being** - The programme may support the local economy by promoting businesses, attractions and events and encouraging visitors to spend time in the town. Walking trails and sustainable travel information may support healthier travel choices, while bilingual branding and future Welsh-language content can help promote Welsh language and culture. The provision of both digital and printed information will remain important to avoid excluding people who do not use smartphones.

4. **Risk Management** - The principal risks are delays in delivery, inaccurate or outdated public information, insufficient staff capacity, data protection breaches, cyber failure and reputational damage if the platforms do not operate as expected. These relate to the Risk Register entries concerning failure to deliver, staff capacity, computer records and websites, IT and cyber failure, and protection of third parties from data breaches. The risks should be managed through pre-launch testing, appropriate privacy and security controls, regular backups, clear responsibility for content, routine reviews and realistic delivery timescales. The application should be launched without any Voucher Scheme functions for which the detailed terms and controls have not been completed.

7. Recommendation

1. To note the progress made across the four strands of the Visit Welshpool programme.

2. To approve the launch of the Visit Welshpool mobile application and website.

3. To approve the Visit Welshpool branding guidelines and authorise officers to produce branded content and progress the Town Guide within the approved budget.

4. To note that the first Business Forum will be held at the Royal Oak at the end of September 2026 and that invitations will be issued to local businesses.

5. To note the progress of the Voucher Scheme design competition and that the Mayor will judge the entries.

8. Decision

1. To resolve to approve the recommendations set out above.

Appendix F

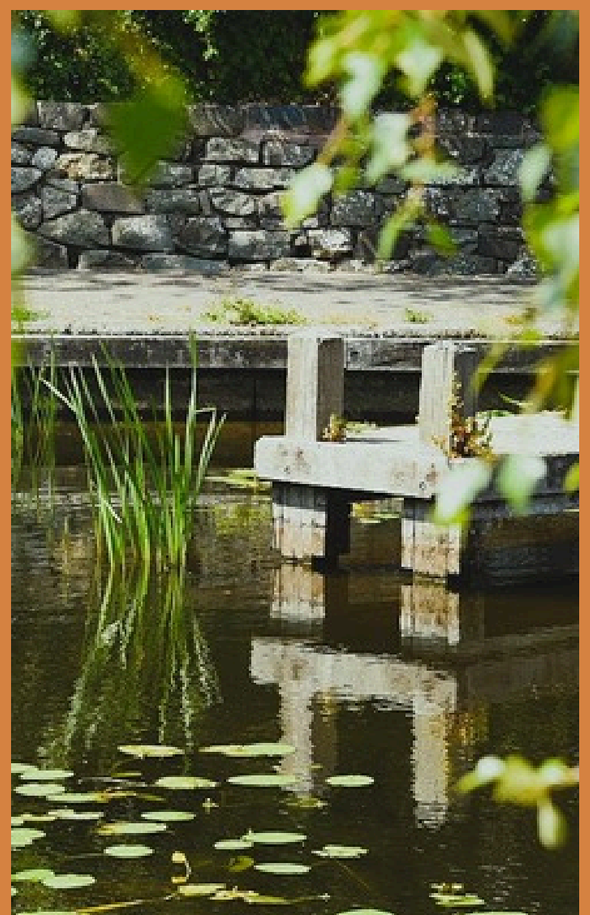
YMWELWCH Â'R TRALLWNG
VISIT WELSHPOOL

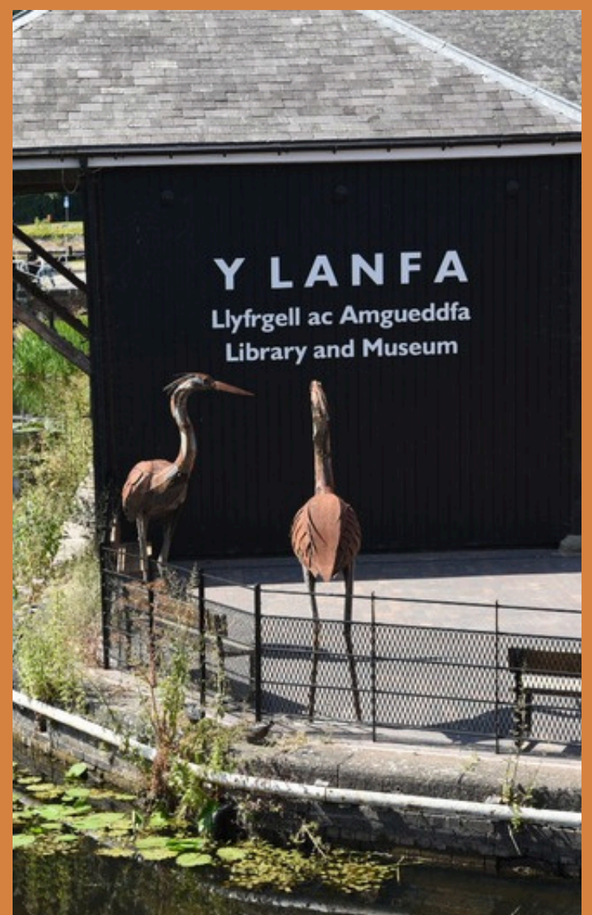
VISIT WELSHPOOL

Branding & Style Guide

July 2026







Logo

The logo of the Visit Welshpool is a hand drawn Powis Castle with the words Visit Welshpool and Ymwelcwch A'r Trallwng.



General Rules:

- The logo must appear in full colour on a white or coloured background.
- Do not stretch, distort, recolour, or place over busy imagery.
- Maintain clear space around the logo.
- The castle may be used on its own without the additional text when appropriate.



Logo & Crest Usage





Colour Palette

Visit Welshpool reflects the surroundings of the town.

Castle Orange
(83, 95, 128) or #535f80

Accent Dark Grey - Used for Events
(151, 159, 178) or #979fb2

Steam Train Green - Used for Transport
(49, 57, 76) or #31394c

Canal Blue - Used for Business/Voucher
(49, 57, 76) or #31394c

Town Hall Stone
(49, 57, 76) or #31394c

For accessibility, ensure sufficient contrast when placing text over background colours.

Typography

Primary Typeface: Manrope
Body Typeface: Manrope

Manrope should be used across all digital and print materials for a consistent, modern, and accessible look.

Style	Font Weight	Use Case
H1 - Page Titles	Bold	Reports, Posters
H2 - Section	Semi Bold	Leaflets, Web Content
H3 - Subheader	Medium	Meeting Agendas, Signage
Body Text	Regular	Letters, Reports, Minutes

Imagery & Tone of Voice

- Use high-resolution, naturalistic photos of Welshpool and local community events.
- Avoid stock imagery where possible.
- All imagery should support inclusivity, community, and civic pride.

The Council's communication should be:

- Clear — Plain English, jargon-free.
- Respectful — Even when discussing difficult issues.
- Inclusive — Representative of all demographics.
- Professional yet Friendly — Human, but not casual.









Digital & Social Media

- Profile photo: Use logo.
- Headers: Should match official colour scheme.
- Font: Web-safe equivalent of Manrope if needed (e.g., Arial or Helvetica).
- Hashtags and handles should always be written in sentence case: #VisitWelshpool, not #visitwelshpool.

Accessibility

- Maintain high contrast between text and background (aim for WCAG AA minimum).
- Avoid colour-only cues (e.g., don’t use red text to indicate "bad" without an icon or label).
- Use alt text on all images posted online.

Contact Us

office@welshpooltowncouncil.gov.uk

01938 553142

Welshpool Town Council
The Vicarage Gardens
Welshpool
SY21 7DD

www.visitwelshpool.org.uk

Appendix G

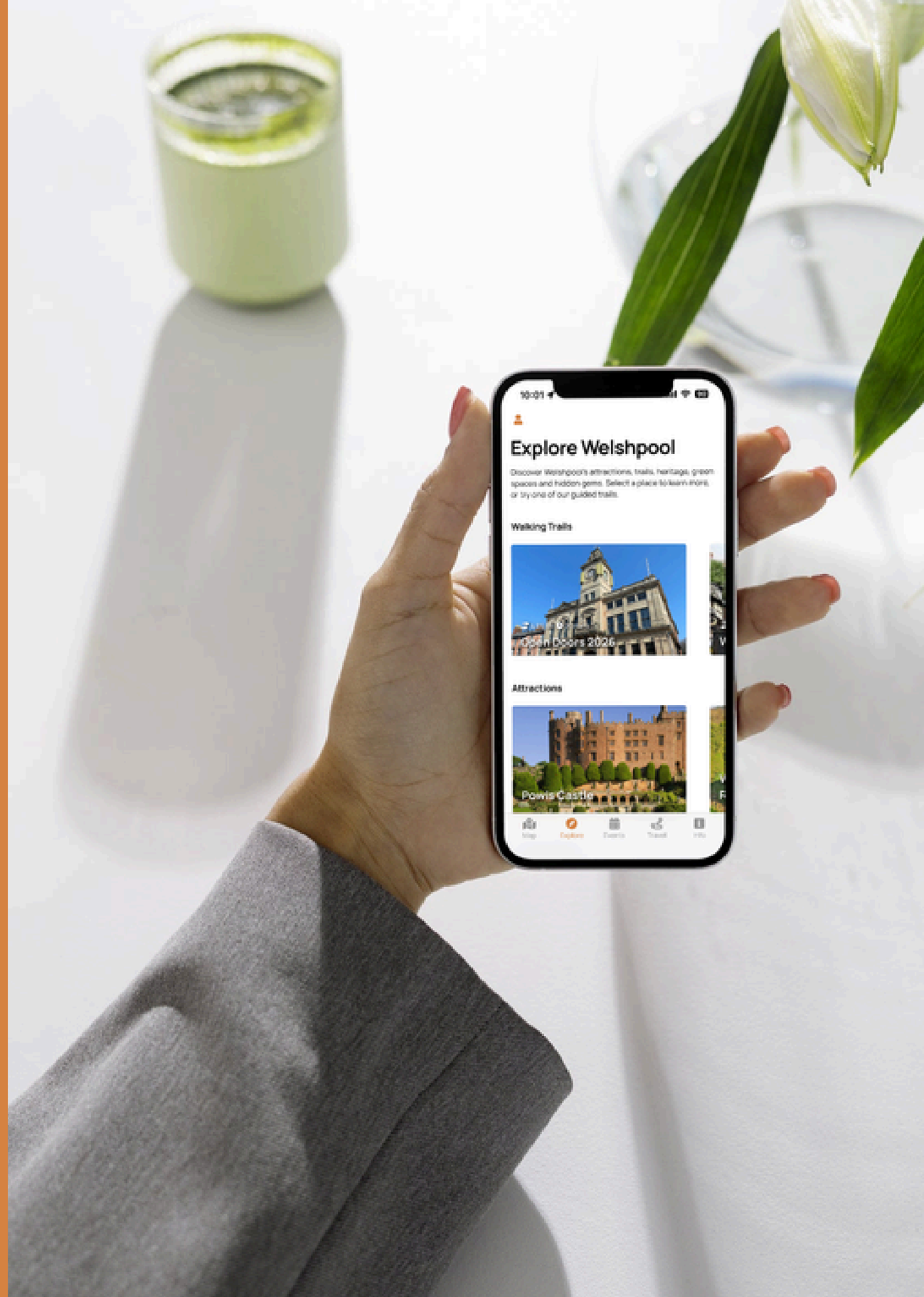
YMWELWCH Â'R TRALLWNG
VISIT WELSHPOOL

VISIT WELSHPOOL

Mobile App

July 2026

Cyngor Tref Trallwng
Welshpool Town Council



Background

The application has been developed entirely in-house by utilising existing officer resources. Developing the application internally has enabled the Council to create a bespoke platform specifically designed around the needs of Welshpool whilst avoiding the considerable ongoing licensing costs associated with commercial tourism applications.

The application is available for both Android and Apple mobile devices and has been designed to become the Council's principal digital visitor information platform.

Whilst there are many tourism applications available, these are generally regional in nature and do not provide the level of local information, integration or flexibility required by the Council. The Visit Welshpool application has therefore been designed specifically around Welshpool's visitor economy, community facilities and events programme.

The application will continue to evolve over time as additional attractions, features and services are introduced.

YMWELWCH Â'R TRALLWNG VISIT WELSHPOOL

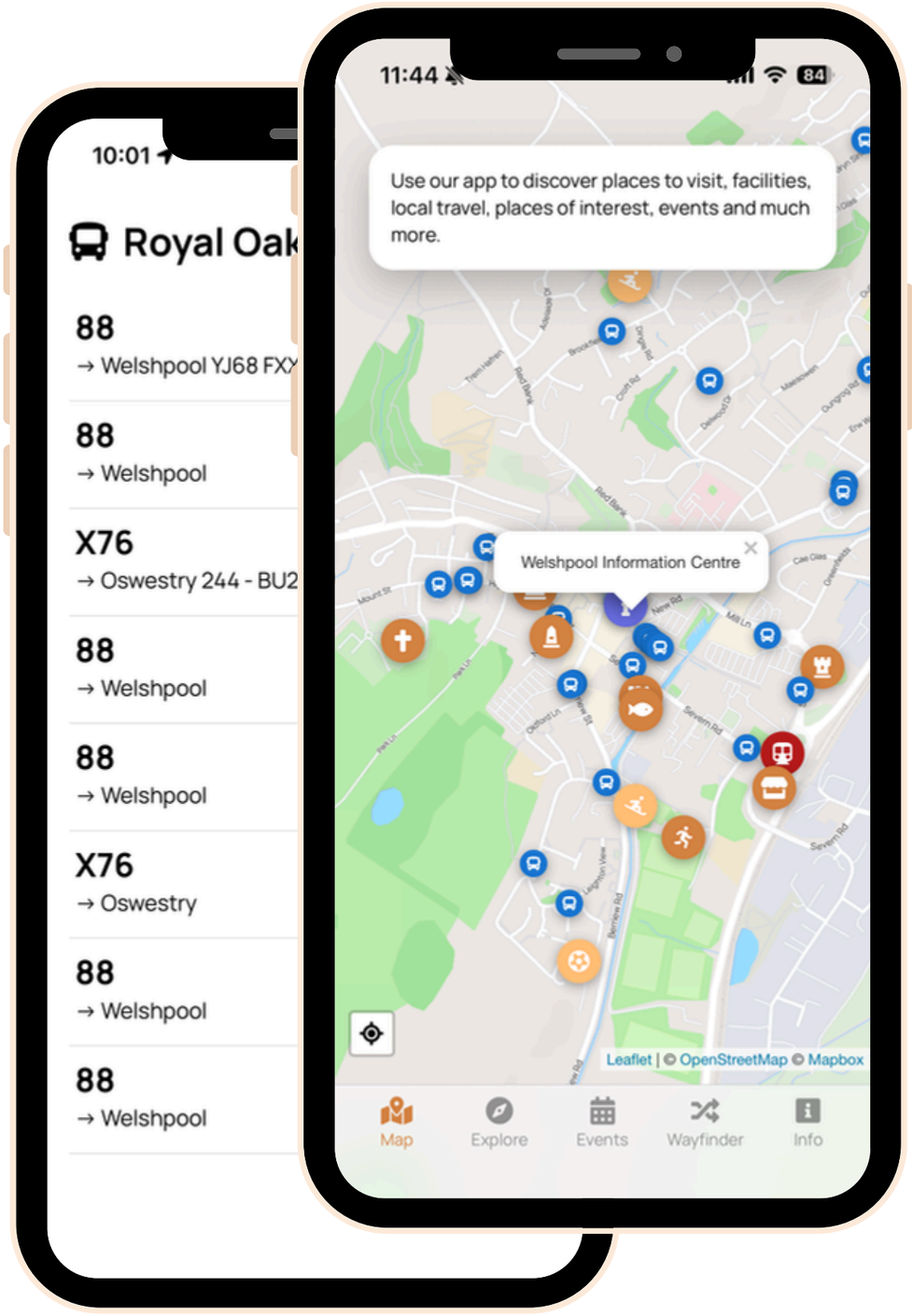
Cyngor Tref Trallwng Welshpool Town Council

Interactive Map

The interactive map forms the heart of the application.

Rather than requiring visitors to search through webpages, users are presented with an interactive town map displaying attractions, facilities, transport information and points of interest.

Selecting any location displays additional information together with quick actions such as obtaining directions or viewing further information. Selecting a bus stop for example will display real time information for that stop.



YMWELWCH Â'R TRALLWNG VISIT WELSHPOOL

Cyngor Tref Trallwng Welshpool Town Council

Explore

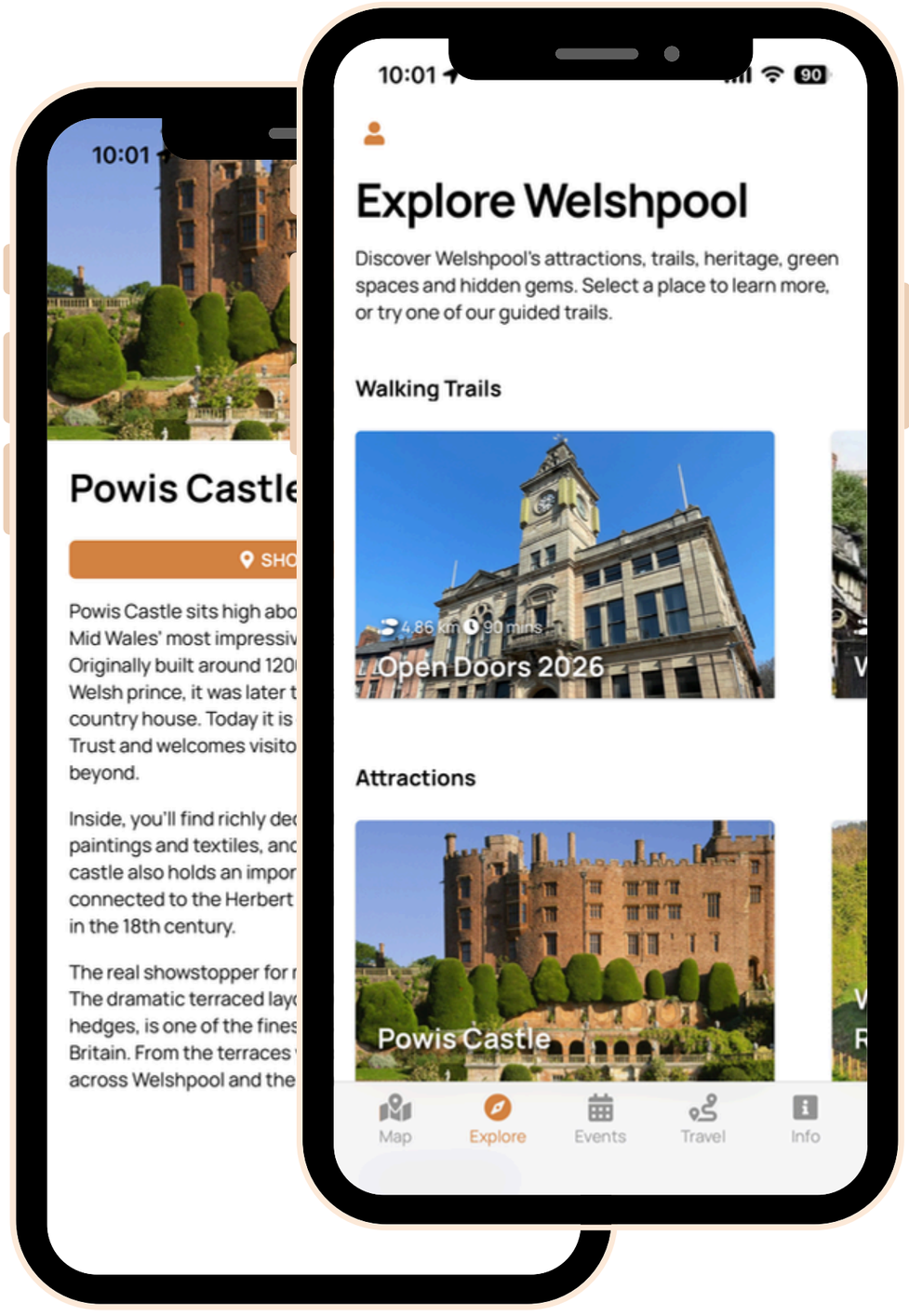
The Explore section showcases places to visit throughout the town.

Locations are grouped into categories allowing visitors to browse attractions intuitively.

Each attraction includes:

- high quality photography;
- detailed descriptions; and
- direct integration with the interactive map

The structure also enables officers to add new attractions quickly as additional content becomes available.



YMWELWCH Â'R TRALLWNG VISIT WELSHPOOL

Cyngor Tref Trallwng Welshpool Town Council

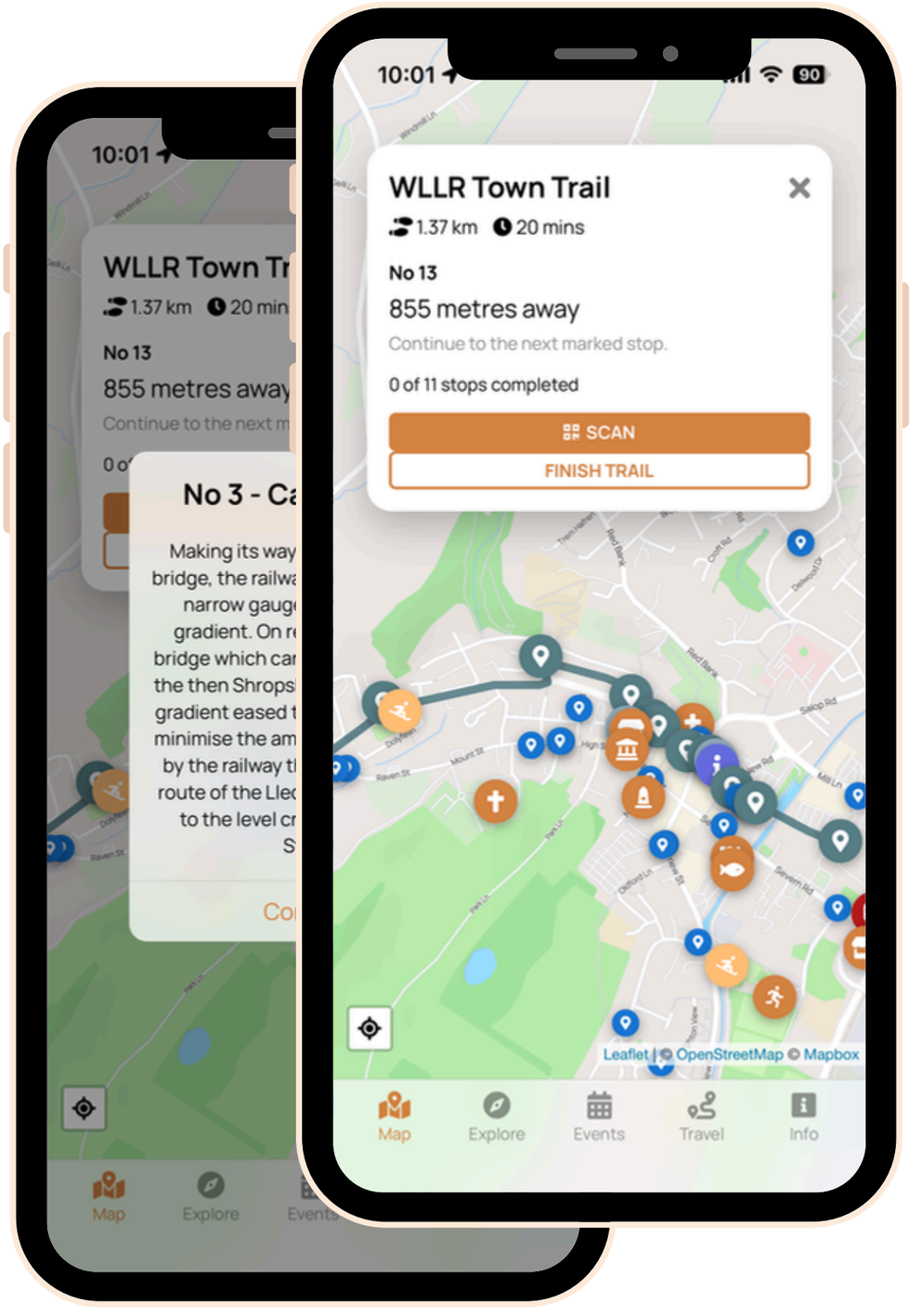
Trails

Users may simply view a walking trail, examine the route and explore individual points of interest before deciding whether to undertake the walk.

Alternatively, visitors may start a fully guided trail.

Using the GPS functionality built into modern smartphones, the application can:

- guide users between locations;
- identify the next point of interest;
- calculate the remaining distance;
- automatically recognise arrival at each waypoint;
- display interpretation and historical information at the appropriate location;
- record progress throughout the trail.



YMWELWCH Â'R TRALLWNG VISIT WELSHPOOL

Cyngor Tref Trallwng Welshpool Town Council

Events

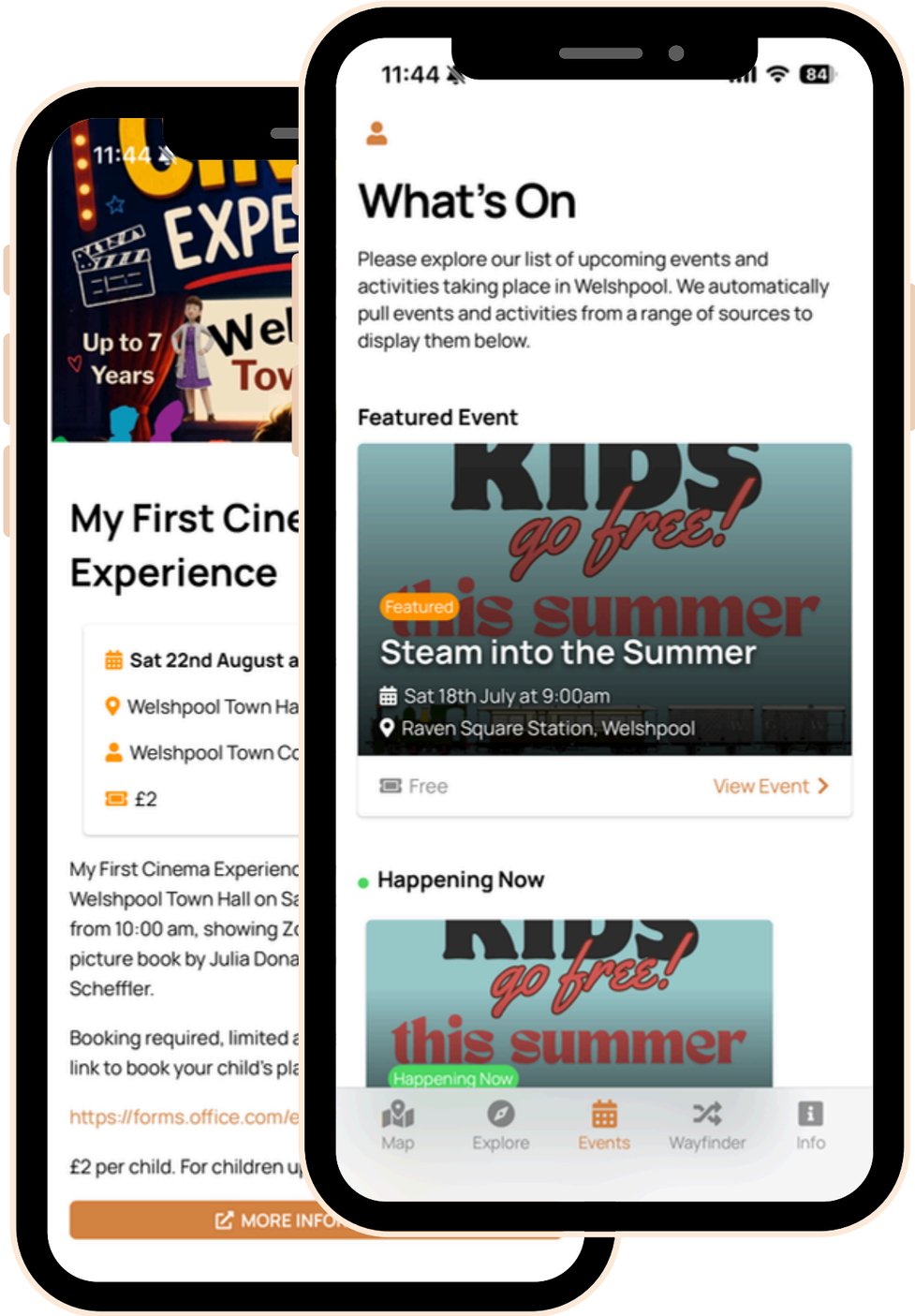
The application includes a live events section drawing information directly from the Visit Welshpool events directory.

Each event includes:

- event description;
- dates and times;
- venue information;
- promotional imagery;
- direct links to additional information.

As event information is updated centrally, the application automatically reflects those changes.

Staff within the Information Centre and the Council will be responsible for adding new events, along with accepting events submitted by the public.



YMWELWCH Â'R TRALLWNG VISIT WELSHPOOL

Cyngor Tref Trallwng Welshpool Town Council

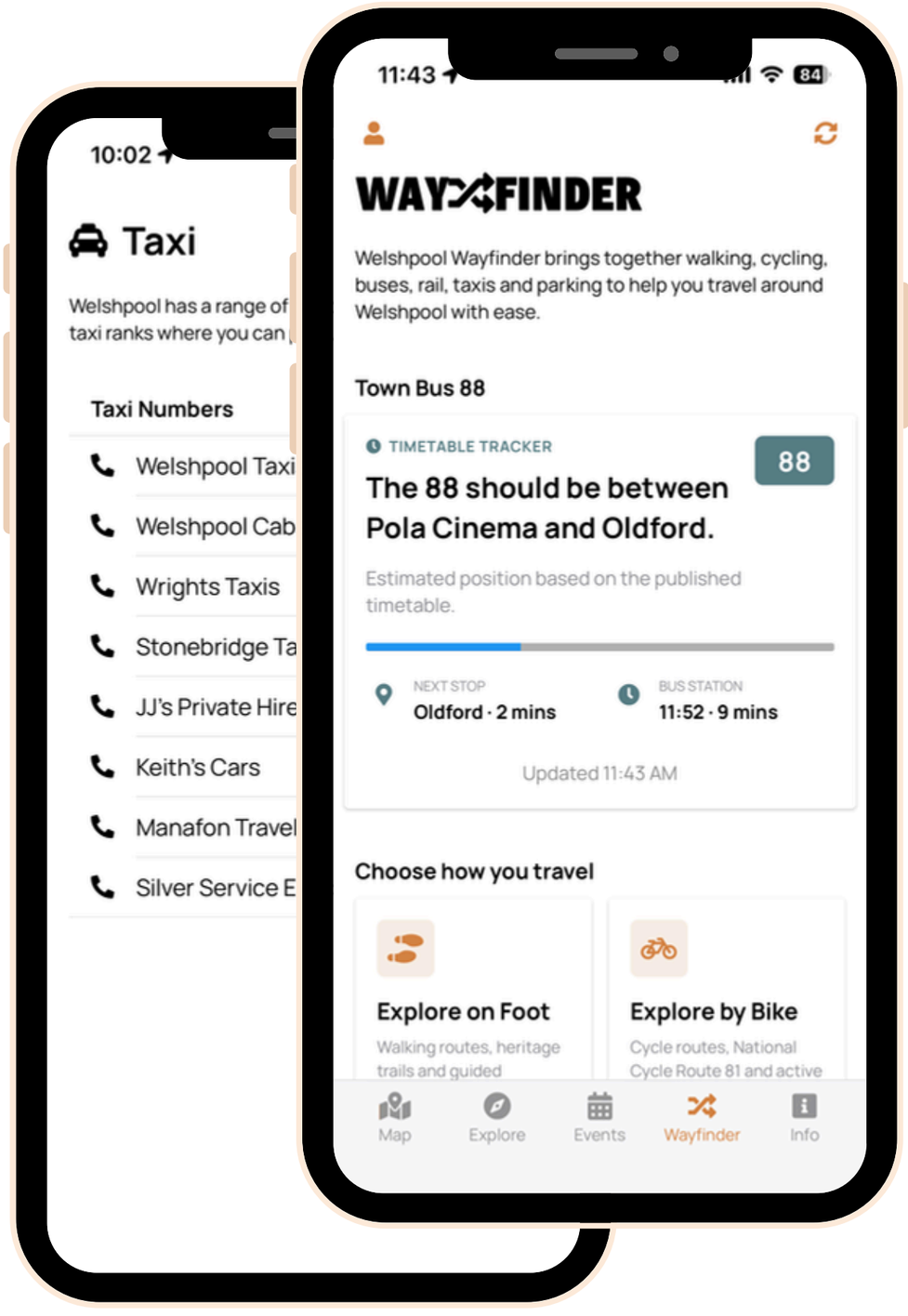
Welshpool Wayfinder

The application includes a dedicated transport section designed to encourage sustainable travel and assist visitors in navigating the town.

Information is provided for:

- walking;
- cycling;
- taxis;
- rail services;
- parking.

The application also incorporates a live tracker for the Town Bus service, enabling users to monitor the progress of the service throughout its journey.



YMWELWCH Â'R TRALLWNG VISIT WELSHPOOL

Cyngor Tref Trallwng Welshpool Town Council

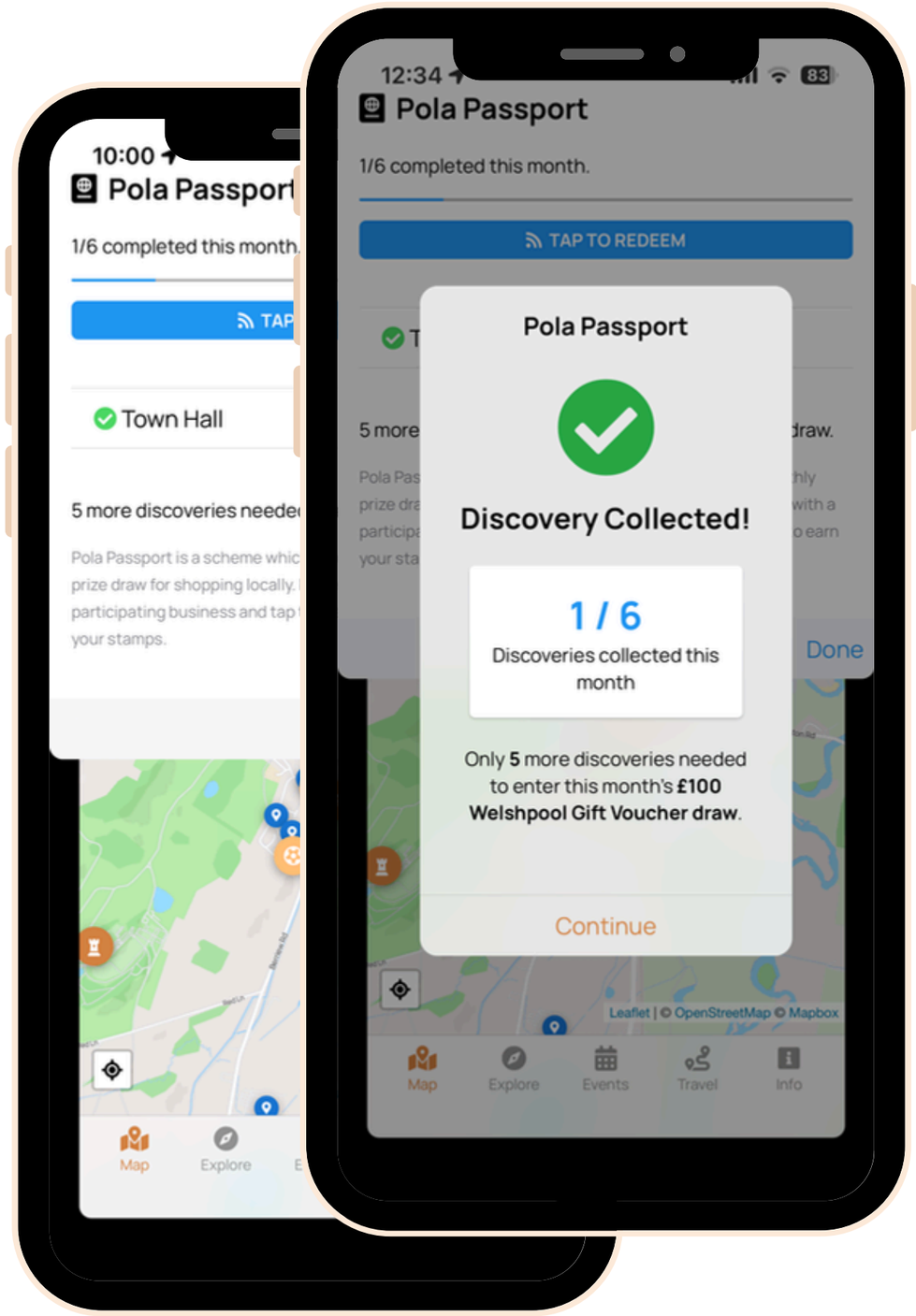
Pola Passport (TBC)

The application also introduces Pola Passport, a digital loyalty initiative intended to encourage visitors and residents to support participating local businesses. **This initiative is subject to Council approval.**

Participating businesses are equipped with NFC technology enabling customers to collect digital stamps through qualifying purchases with a tap of their phone.

The application records visitor progress automatically and confirms eligibility for monthly prize draws **(prizes TBC).**

The scheme has been designed to support local businesses whilst encouraging repeat visits into the town centre.



YMWELWCH Â'R TRALLWNG VISIT WELSHPOOL

Cyngor Tref Trallwng Welshpool Town Council

Future Opportunities & Financials

The application has deliberately been designed as a platform capable of continual development.

Future opportunities include:

- additional guided trails;
- augmented reality experiences;
- children's discovery trails;
- seasonal campaigns;
- push notifications;
- event ticketing integration;
- Welsh language expansion;
- accessibility enhancements.

By undertaking development internally the Council retains full ownership of the software, content and intellectual property whilst avoiding recurring commercial licensing costs.

Appendix H

Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #899

Author	Kimberly Wright Events & Markets Manager
Title	Bedroom Browser 2027-2028
Date	25th August 2026

OFFICERS RECOMMENDATION

To consider booking a quarter page advertisment in the MWT Bedroom Browser for 2027/28 at a cost of £425.

1. Purpose

1. To consider advertising Welshpool Town Council and Welshpool as a destination in the 2027/28 Bedroom Browser, produced by MWT Cymru.

2. Background

1. The Bedroom Browser is an A4 landscape brochure designed for placement in guest bedrooms, holiday cottages and accommodation establishments throughout Mid Wales. It is produced annually and distributed to MWT Cymru accommodation members ahead of the Easter season, providing year-round visibility to visitors staying in the region.

3. Benefits

1. The Bedroom Browser offers several benefits to Welshpool Town Council, including:
    1. Year-long exposure – the brochure remains in accommodation establishments throughout the main visitor season and beyond.
    2. Targeted audience – advertising reaches visitors who are already staying in Mid Wales and actively looking for things to do and places to visit.
    3. Wide distribution – the Bedroom Browser is distributed to thousands of accommodation businesses across the region.

4. Proposed Advert

1. It is proposed that the Town Council considers a quarter-page advert promoting Welshpool as a destination inline with the Visit Welshpool brand. The advert will be include places to visit, things to do and more.

5. Costs

1. The quoted rates for the 2027/28 Bedroom Browser are as follows:
2. Leaflet Insert – 6,100 leaflets = £540 + VAT
3. Quarter Page – 135mm x 95mm = £425 + VAT
4. Half Page – 135mm x 200mm = £645 + VAT
5. Full Page – A4 Landscape = £1,265 + VAT
6. Inside Front/Back Cover – A4 Landscape = £1,430 + VAT

6. Recommendation

1. To consider booking a quarter page advertisment in the MWT Bedroom Browser for 2027/28 at a cost of £425.

7. Decision

1. To resolve to adopt the recommendations as above.

Appendix I

Cyngor Tref Trallwng
Welshpool Town Council

Interim Strategic Plan - Action Plan - EP

The below actions form part of the adopted Interim Strategic Plan. Each committee is required each month to monitor progress against each action.

Town Centre & Regeneration

Ref	Committee	Action	Resource	Timescale	Progress	Comments
Develop a Place Plan to be adopted by Powys County Council						
PP1	EP	Explore appetite from PCC to adopt as SPG / learn more about RLDP process	TC/EO £	Year 1-2	Not started	Powys RLDP process is now further understood. Officers still obtaining quotes for works.
PP2	EP	If appropriate, launch workshops with residents, businesses, and community groups	TC/EO/CM £	Year 2	In progress	FC appointed Working Group at end of June which met in July. Actions approved by E&P in Aug and site visits held.
PP3	EP	Draft plan including town centre, housing, transport, parking, and open space priorities	TC/EO/CM £	Year 2-3	In progress	Site visits started to be held to gather evidence.
PP4	EP	Submit to Powys County Council for adoption into planning framework	TC/EO/CM £	Year 3	Not started	

Events & Tourism

Ref	Committee	Action	Resource	Timescale	Progress	Comments
Develop Welshpool as a destination						

Ref	Committee	Action	Resource	Timescale	Progress	Comments
VW1	EP	Develop a tourism brand to include website, mobile app and other digital channels and work with tourism operators in town e.g. Powis Castle, WLLR to co-construct	TC/EO/TICM/CM £250.00	Year 1-2	In progress	E&P to consider project update in September.
VW2	EP	Work with regional tourism to create packages and link to enhanced events programme	EO/CM/TICM £	Year 2	In progress	E&P approved Open Doors 2026 involvement taking place on 12th & 13th September.
VW3	EP	Promote unique experiences through local businesses e.g. food tours, craft workshops	EO/CM/TICM £	Year 2-3	Not started	
Enhanced events programme						
EV1	EP	Strengthen Carnival Committee/Working Group with more community and business representation	EO £0.00	Year 1-2	Ongoing	E&P approved creation of Carnival Working Group to feed into process. Carnival PR has gone out and large response received. Working Group meet three times with varying levels of support. Public meeting held on for 14th July 2026. E&P to consider findings in September.
EV2	EP	Develop events in partnership with local groups and organisations to share ideas, costs and resources and ensure that Council-organised community events, if possible, remain free to attend, while seeking sponsorship and grant funding to cover costs	EO £	Year 1-3	In progress	E&P approved creation of Carnival Working Group to feed into process. As above EV1.
EV3	EP	Improve event marketing with banners, signage and earlier social media promotion	EO/CM £1000.00	Year 1-2	In progress	Budget allocated and materials ordered. Need to expand nearer Open Doors, Winter Festival etc.
EV4	EP	Expand Winter Festival with competitions, music, family activities and more following 2025 event	EO £	Year 2	Not started	E&P to consider in September.

Ref	Committee	Action	Resource	Timescale	Progress	Comments
EV5	EP	Trial new event formats (e.g. 1960s weekend, musical festival, storytelling sessions, heritage events, arts etc)	EO/CM/TICM £	Year 2-3	Not started	Most likely Year 3
Improve the Tourist Information Centre						
TIC1	EP	Review current operations, opening hours and promotion of service	TC/TICM £	Year 1	Completed	Audit Committee considered report and Council approved recommendations.
TIC2	EP	Update offering and explore digital resourcing	TC/TICM/CM £	Year 2	In progress	Offer now updated to include WLLR tickets and merchandise (books and bags).
TIC3	EP	Develop TIC into a booking and information hub for events, attractions, trails and more	TICM/CM £	Year 2-3	In progress	Offer now updated to include WLLR tickets and merchandise (books and bags). Continuing conversations with other providers.

Improving the Council

Ref	Committee	Action	Resource	Timescale	Progress	Comments
Improve communication, transparency and accountability						
CO1	EP	Publish details of upcoming planning applications to be discussed by the Council so that residents are better informed and able to engage in the planning process	TC/EO £	Year 1	Ongoing	Now complete and operational
Strengthen engagement with the community						
EN2	All	Establish regular working groups e.g. Carnival, Markets, Open Spaces	EO £	Year 2	In progress	See EV1 - Carnival Working Group created.

Ref	Committee	Action	Resource	Timescale	Progress	Comments
EN3	All	Create a volunteer strategy and explore possible coordination roles to support more structured involvement	ALL £	Year 2-3	In progress	Volunteer Policy created but strategy now needs working alongside new Comm Engagement Officer.

Appendix J

Welshpool Town Council 2026/2027

Detailed Income & Expenditure by Budget Heading 25/08/2026

Month No: 4 **Committee Report**

		Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
Events & Planning									
103	Place Plan								
4661	Commission Costs	0	0	1,500	1,500		1,500	0.0%	
	Place Plan :- Indirect Expenditure	**0**	**0**	**1,500**	**1,500**	**0**	**1,500**		**0**
	Net Expenditure	**0**	**0**	**(1,500)**	**(1,500)**				
180	Tourist Information								
1500	Income - Commission Sales	11,000	31,601	42,000	10,399			75.2%	
1505	Income - Rail Ticket	750	2,943	8,000	5,057			36.8%	
1510	Income - Direct Sales	1,019	4,106	12,000	7,894			34.2%	
	Tourist Information :- Income	**12,769**	**38,650**	**62,000**	**23,350**			**62.3%**	**0**
4000	Salary	4,911	20,768	67,390	46,622		46,622	30.8%	
4005	HMRC	555	2,543	7,860	5,317		5,317	32.4%	
4010	Pension Payments	388	2,167	7,030	4,863		4,863	30.8%	
4055	Rates	0	2,824	2,824	1		1	100.0%	
4061	Electricity	28	251	2,000	1,749		1,749	12.5%	
4085	Repairs & Maintenance	378	731	1,500	769		769	48.7%	
4100	Cleaning & Materials	229	229	250	21		21	91.7%	
4205	Marketing	0	0	500	500		500	0.0%	
4470	Bank Charges	70	229	1,000	771		771	22.9%	
4660	Direct Stock	234	1,495	7,500	6,005		6,005	19.9%	
4661	Commission Costs	5,331	19,218	35,000	15,782		15,782	54.9%	
4662	Train Tickets / Other Tourism	0	0	650	650		650	0.0%	
4875	Health & Safety	0	21	500	479		479	4.2%	
4900	Miscellaneous Costs	37	110	500	390		390	22.0%	
	Tourist Information :- Indirect Expenditure	**12,160**	**50,586**	**134,504**	**83,918**	**0**	**83,918**	**37.6%**	**0**
	Net Income over Expenditure	**608**	**(11,936)**	**(72,504)**	**(60,568)**				
182	Tourism								
5451	VW1 - Tourism Brand	49	49	3,000	2,951		2,951	1.6%	
5452	VW2 - Promotion Tourism	0	59	1,500	1,441		1,441	3.9%	
	Tourism :- Indirect Expenditure	**49**	**108**	**4,500**	**4,392**	**0**	**4,392**	**2.4%**	**0**
	Net Expenditure	**(49)**	**(108)**	**(4,500)**	**(4,392)**				
230	Events								
1450	Income - Donations	0	55	0	(55)			0.0%	

Continued over page

		Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
1895	Income - Other Events	38	38	1,500	1,462			2.5%	
	Events :- Income	**38**	**93**	**1,500**	**1,407**			**6.2%**	**0**
4000	Salary	1,205	4,899	16,140	11,241		11,241	30.4%	
4005	HMRC	151	823	2,050	1,227		1,227	40.2%	
4010	Pension Payments	96	399	1,130	731		731	35.3%	
4065	Mobile Phones	0	49	200	151		151	24.6%	
4205	Marketing	0	55	1,000	945		945	5.5%	
4900	Miscellaneous Costs	0	50	250	200		200	20.0%	
5175	Bunting & Flags	0	241	2,000	1,759		1,759	12.1%	
5180	Road Closure	550	550	600	50		50	91.7%	
5190	Community Events	0	20	2,650	2,630		2,630	0.7%	
	Events :- Indirect Expenditure	**2,003**	**7,086**	**26,020**	**18,934**	**0**	**18,934**	**27.2%**	**0**
	Net Income over Expenditure	**(1,964)**	**(6,993)**	**(24,520)**	**(17,527)**				
231	Carnival								
1345	Income - Casual Recreation	0	732	0	(732)			0.0%	
1450	Income - Donations	350	440	0	(440)			0.0%	
1850	Income - Carnival	0	1,003	800	(203)			125.4%	
	Carnival :- Income	**350**	**2,176**	**800**	**(1,376)**			**272.0%**	**0**
4001	Staffing Cost	1,004	1,004	1,000	(4)		(4)	100.4%	
4340	Equipment	0	343	650	308		308	52.7%	
5192	Carnival	28	2,593	2,400	(193)		(193)	108.0%	
	Carnival :- Indirect Expenditure	**1,032**	**3,939**	**4,050**	**111**	**0**	**111**	**97.3%**	**0**
	Net Income over Expenditure	**(682)**	**(1,763)**	**(3,250)**	**(1,487)**				
232	Winter Festival								
1880	Income - Winter Festival	0	(30)	1,000	1,030			(3.0%)	
	Winter Festival :- Income	**0**	**(30)**	**1,000**	**1,030**			**(3.0%)**	**0**
4001	Staffing Cost	0	0	1,000	1,000		1,000	0.0%	
4340	Equipment	0	0	650	650		650	0.0%	
5120	Winter Festival	0	27	2,200	2,173		2,173	1.2%	
5123	Gifts for Santa	0	0	300	300		300	0.0%	
5180	Road Closure	0	0	600	600		600	0.0%	
	Winter Festival :- Indirect Expenditure	**0**	**27**	**4,750**	**4,723**	**0**	**4,723**	**0.6%**	**0**
	Net Income over Expenditure	**0**	**(57)**	**(3,750)**	**(3,693)**				

Continued over page

		Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
233	Flicks in the Sticks								
1860	Income - Flicks in the Sticks	0	178	1,000	822			17.8%	
	Flicks in the Sticks :- Income	**0**	**178**	**1,000**	**822**			**17.8%**	**0**
5100	Flicks in the Sticks	0	0	1,350	1,350		1,350	0.0%	
	Flicks in the Sticks :- Indirect Expenditure	**0**	**0**	**1,350**	**1,350**	**0**	**1,350**	**0.0%**	**0**
	Net Income over Expenditure	**0**	**178**	**(350)**	**(528)**				
234	Fireworks								
1870	Income - Fireworks Display	0	0	2,500	2,500			0.0%	
	Fireworks :- Income	**0**	**0**	**2,500**	**2,500**			**0.0%**	**0**
4001	Staffing Cost	0	0	500	500		500	0.0%	
4340	Equipment	0	0	250	250		250	0.0%	
5105	Fireworks Display	0	0	2,500	2,500		2,500	0.0%	
	Fireworks :- Indirect Expenditure	**0**	**0**	**3,250**	**3,250**	**0**	**3,250**	**0.0%**	**0**
	Net Income over Expenditure	**0**	**0**	**(750)**	**(750)**				
235	Civic Events								
1450	Income - Donations	0	880	0	(880)			0.0%	
	Civic Events :- Income	**0**	**880**	**0**	**(880)**				**0**
5115	Remembrance	0	300	1,450	1,150		1,150	20.7%	
5145	Community Awards	0	274	300	26		26	91.3%	
5146	Civic & Hospitality	0	150	250	100		100	60.0%	
	Civic Events :- Indirect Expenditure	**0**	**724**	**2,000**	**1,276**	**0**	**1,276**	**36.2%**	**0**
	Net Income over Expenditure	**0**	**156**	**(2,000)**	**(2,156)**				
236	Christmas Lights								
4086	Installation	0	0	10,000	10,000		10,000	0.0%	
4880	Electrical Testing	0	0	600	600		600	0.0%	
5121	Christmas Lights	0	2,840	2,000	(840)		(840)	142.0%	
	Christmas Lights :- Indirect Expenditure	**0**	**2,840**	**12,600**	**9,760**	**0**	**9,760**	**22.5%**	**0**
	Net Expenditure	**0**	**(2,840)**	**(12,600)**	**(9,760)**				
238	Car Parking								
1361	Income - Car Park Donations	20	80	0	(80)			0.0%	
	Car Parking :- Income	**20**	**80**	**0**	**(80)**				**0**
	Net Income	**20**	**80**	**0**	**(80)**				

Continued over page

Welshpool Town Council 2026/2027

Detailed Income & Expenditure by Budget Heading 25/08/2026

Month No: 4 **Committee Report**

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
Events & Planning :- Income	**13,177**	**42,026**	**68,800**	**26,774**			**61.1%**	
Expenditure	**15,244**	**65,310**	**194,524**	**129,214**	**0**	**129,214**	**33.6%**	
Movement to/(from) Gen Reserve	**(2,067)**	**(23,284)**	**(125,724)**	**(102,440)**				
Grand Totals:- Income	**13,177**	**42,026**	**68,800**	**26,774**			**61.1%**	
Expenditure	**15,244**	**65,310**	**194,524**	**129,214**	**0**	**129,214**	**33.6%**	
Net Income over Expenditure	**(2,067)**	**(23,284)**	**(125,724)**	**(102,440)**				
Movement to/(from) Gen Reserve	**(2,067)**	**(23,284)**	**(125,724)**	**(102,440)**				

Appendix K

Welshpool Town Council 2026/2027

Detailed Income & Expenditure by Budget Heading 25/08/2026

Month No: 5 **Committee Report**

		Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
Events & Planning									
103	Place Plan								
4661	Commission Costs	0	0	1,500	1,500		1,500	0.0%	
	Place Plan :- Indirect Expenditure	**0**	**0**	**1,500**	**1,500**	**0**	**1,500**		**0**
	Net Expenditure	**0**	**0**	**(1,500)**	**(1,500)**				
180	Tourist Information								
1500	Income - Commission Sales	1,580	33,181	42,000	8,819			79.0%	
1505	Income - Rail Ticket	845	3,789	8,000	4,211			47.4%	
1510	Income - Direct Sales	836	4,942	12,000	7,058			41.2%	
	Tourist Information :- Income	**3,261**	**41,912**	**62,000**	**20,088**			**67.6%**	**0**
4000	Salary	4,911	25,679	67,390	41,711		41,711	38.1%	
4005	HMRC	555	3,098	7,860	4,762		4,762	39.4%	
4010	Pension Payments	388	2,555	7,030	4,475		4,475	36.3%	
4055	Rates	0	2,824	2,824	1		1	100.0%	
4061	Electricity	29	279	2,000	1,721		1,721	14.0%	
4085	Repairs & Maintenance	19	749	1,500	751		751	49.9%	
4100	Cleaning & Materials	0	229	250	21		21	91.7%	
4205	Marketing	0	0	500	500		500	0.0%	
4470	Bank Charges	0	229	1,000	771		771	22.9%	
4660	Direct Stock	467	1,962	7,500	5,538		5,538	26.2%	
4661	Commission Costs	3,944	23,162	35,000	11,838		11,838	66.2%	
4662	Train Tickets / Other Tourism	0	0	650	650		650	0.0%	
4875	Health & Safety	0	21	500	479		479	4.2%	
4900	Miscellaneous Costs	0	110	500	390		390	22.0%	
	Tourist Information :- Indirect Expenditure	**10,312**	**60,898**	**134,504**	**73,606**	**0**	**73,606**	**45.3%**	**0**
	Net Income over Expenditure	**(7,050)**	**(18,986)**	**(72,504)**	**(53,518)**				
182	Tourism								
5451	VW1 - Tourism Brand	0	49	3,000	2,951		2,951	1.6%	
5452	VW2 - Promotion Tourism	358	417	1,500	1,083		1,083	27.8%	
	Tourism :- Indirect Expenditure	**358**	**466**	**4,500**	**4,034**	**0**	**4,034**	**10.4%**	**0**
	Net Expenditure	**(358)**	**(466)**	**(4,500)**	**(4,034)**				
230	Events								
1450	Income - Donations	0	55	0	(55)			0.0%	

Continued over page

Welshpool Town Council 2026/2027

Detailed Income & Expenditure by Budget Heading 25/08/2026

Month No: 5 **Committee Report**

		Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
1895	Income - Other Events	10	47	1,500	1,453			3.1%	
	Events :- Income	**10**	**102**	**1,500**	**1,398**			**6.8%**	**0**
4000	Salary	1,282	6,181	16,140	9,959		9,959	38.3%	
4005	HMRC	163	986	2,050	1,064		1,064	48.1%	
4010	Pension Payments	101	499	1,130	631		631	44.2%	
4065	Mobile Phones	0	49	200	151		151	24.6%	
4205	Marketing	0	55	1,000	945		945	5.5%	
4900	Miscellaneous Costs	0	50	250	200		200	20.0%	
5175	Bunting & Flags	0	241	2,000	1,759		1,759	12.1%	
5180	Road Closure	0	550	600	50		50	91.7%	
5190	Community Events	0	20	2,650	2,630		2,630	0.7%	
	Events :- Indirect Expenditure	**1,546**	**8,632**	**26,020**	**17,388**	**0**	**17,388**	**33.2%**	**0**
	Net Income over Expenditure	**(1,536)**	**(8,529)**	**(24,520)**	**(15,991)**				
231	Carnival								
1345	Income - Casual Recreation	0	732	0	(732)			0.0%	
1450	Income - Donations	0	440	0	(440)			0.0%	
1850	Income - Carnival	(40)	963	800	(163)			120.4%	
	Carnival :- Income	**(40)**	**2,136**	**800**	**(1,336)**			**267.0%**	**0**
4001	Staffing Cost	0	1,004	1,000	(4)		(4)	100.4%	
4340	Equipment	0	343	650	308		308	52.7%	
5192	Carnival	0	2,593	2,400	(193)		(193)	108.0%	
	Carnival :- Indirect Expenditure	**0**	**3,939**	**4,050**	**111**	**0**	**111**	**97.3%**	**0**
	Net Income over Expenditure	**(40)**	**(1,803)**	**(3,250)**	**(1,447)**				
232	Winter Festival								
1880	Income - Winter Festival	0	(30)	1,000	1,030			(3.0%)	
	Winter Festival :- Income	**0**	**(30)**	**1,000**	**1,030**			**(3.0%)**	**0**
4001	Staffing Cost	0	0	1,000	1,000		1,000	0.0%	
4340	Equipment	0	0	650	650		650	0.0%	
5120	Winter Festival	0	27	2,200	2,173		2,173	1.2%	
5123	Gifts for Santa	0	0	300	300		300	0.0%	
5180	Road Closure	0	0	600	600		600	0.0%	
	Winter Festival :- Indirect Expenditure	**0**	**27**	**4,750**	**4,723**	**0**	**4,723**	**0.6%**	**0**
	Net Income over Expenditure	**0**	**(57)**	**(3,750)**	**(3,693)**				

Continued over page

		Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
233	Flicks in the Sticks								
1860	Income - Flicks in the Sticks	0	178	1,000	822			17.8%	
	Flicks in the Sticks :- Income	**0**	**178**	**1,000**	**822**			**17.8%**	**0**
5100	Flicks in the Sticks	0	0	1,350	1,350		1,350	0.0%	
	Flicks in the Sticks :- Indirect Expenditure	**0**	**0**	**1,350**	**1,350**	**0**	**1,350**	**0.0%**	**0**
	Net Income over Expenditure	**0**	**178**	**(350)**	**(528)**				
234	Fireworks								
1870	Income - Fireworks Display	0	0	2,500	2,500			0.0%	
	Fireworks :- Income	**0**	**0**	**2,500**	**2,500**			**0.0%**	**0**
4001	Staffing Cost	0	0	500	500		500	0.0%	
4340	Equipment	0	0	250	250		250	0.0%	
5105	Fireworks Display	0	0	2,500	2,500		2,500	0.0%	
	Fireworks :- Indirect Expenditure	**0**	**0**	**3,250**	**3,250**	**0**	**3,250**	**0.0%**	**0**
	Net Income over Expenditure	**0**	**0**	**(750)**	**(750)**				
235	Civic Events								
1450	Income - Donations	0	880	0	(880)			0.0%	
	Civic Events :- Income	**0**	**880**	**0**	**(880)**				**0**
5115	Remembrance	0	300	1,450	1,150		1,150	20.7%	
5145	Community Awards	0	274	300	26		26	91.3%	
5146	Civic & Hospitality	0	150	250	100		100	60.0%	
	Civic Events :- Indirect Expenditure	**0**	**724**	**2,000**	**1,276**	**0**	**1,276**	**36.2%**	**0**
	Net Income over Expenditure	**0**	**156**	**(2,000)**	**(2,156)**				
236	Christmas Lights								
4086	Installation	0	0	10,000	10,000		10,000	0.0%	
4880	Electrical Testing	0	0	600	600		600	0.0%	
5121	Christmas Lights	0	2,840	2,000	(840)		(840)	142.0%	
	Christmas Lights :- Indirect Expenditure	**0**	**2,840**	**12,600**	**9,760**	**0**	**9,760**	**22.5%**	**0**
	Net Expenditure	**0**	**(2,840)**	**(12,600)**	**(9,760)**				
238	Car Parking								
1361	Income - Car Park Donations	10	89	0	(89)			0.0%	
	Car Parking :- Income	**10**	**89**	**0**	**(89)**				**0**
	Net Income	**10**	**89**	**0**	**(89)**				

Continued over page

Welshpool Town Council 2026/2027

Detailed Income & Expenditure by Budget Heading 25/08/2026

Month No: 5 **Committee Report**

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
Events & Planning :- Income	**3,241**	**45,267**	**68,800**	**23,533**			**65.8%**	
Expenditure	**12,215**	**77,525**	**194,524**	**116,999**	**0**	**116,999**	**39.9%**	
Movement to/(from) Gen Reserve	**(8,975)**	**(32,258)**	**(125,724)**	**(93,466)**				
Grand Totals:- Income	**3,241**	**45,267**	**68,800**	**23,533**			**65.8%**	
Expenditure	**12,215**	**77,525**	**194,524**	**116,999**	**0**	**116,999**	**39.9%**	
Net Income over Expenditure	**(8,975)**	**(32,258)**	**(125,724)**	**(93,466)**				
Movement to/(from) Gen Reserve	**(8,975)**	**(32,258)**	**(125,724)**	**(93,466)**				

Appendix L

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #897

Author	Kimberly Wright Events & Markets Manager
Title	Welshpool Carnival 2026 – Post-Event Report and Feedback Summary
Date	25th August 2026

Event Overview

Despite the absence of the traditional Carnival parade, Welshpool Carnival 2026 was considered a successful community event, attracting large crowds and providing a full day of entertainment, family activities and community engagement.

The event was officially opened by Carnival King and Queen, Ariya and Keegan, accompanied by Carnival attendants Owen and Lowri, who welcomed visitors to Maes-y-Dre Recreation Ground.

A varied programme of entertainment took place on the main stage throughout the day, including performances by Batala Bermo Drummers, talented pupils from Welshpool High School, the Sally Gartell Academy of Dance, and a vintage strongman. The programme ensured there was entertainment for visitors of all ages.

The event also featured a wide selection of food vendors, craft stalls and community exhibitors. The children's inflatable fun zone proved particularly popular, offering unlimited access to a range of inflatables for £5.

Meeting and Feedback Summary – Public meeting held on 14th July 20026.

Parade

The cancellation of the parade was discussed. It was explained that, due to a lack of participants, together with the cost and timescales associated with obtaining a road closure, the parade could not proceed. Only two floats had initially entered, with one subsequently withdrawing due to insufficient support.

For future Carnivals, consideration was given to replacing the traditional float procession with a walking parade. It was also suggested that any future parade should begin at Berriew Street Car Park, which was considered by many attendees to be a more suitable starting location.

Date of the Carnival

The possibility of moving the Carnival to the final Bank Holiday Monday in May from 2027 onwards was discussed.

Carnival Committee

The meeting considered the need to establish an independent Carnival Committee. It was suggested that the long-term sustainability of the event could be at risk if responsibility continued to rest solely with the Town Council.

It was proposed that invitations to join a new Carnival Committee should be circulated without Council branding to encourage wider community ownership and avoid the perception that it remained a Council-led initiative.

It was further suggested that an independent committee could organise the event, with the Town Council providing support, insurance and financial assistance through an annual grant.

Public Meetings

Feedback indicated that some previous Carnival meetings had been perceived as overly formal, with some attendees feeling uncomfortable or that they were being "told off." It was explained that the Assembly Room had been arranged with rows of chairs simply because attendance numbers had been unknown.

It was also suggested that reluctance to become involved may stem from the perception that the Carnival is primarily a Town Council event rather than a community-led celebration.

Carnival Theme

Feedback received whilst distributing promotional material indicated that some local public houses believed the Carnival theme may have discouraged entries for the parade and floats.

Advertising and Promotion

Concerns were raised that the Carnival had either not been advertised early enough or that publicity had not reached enough people.

It was explained that the promotional campaign included:

- Large roadside banners.
- Posters delivered to businesses throughout Welshpool town centre.
- Posters and flyers circulated to local schools, nurseries, traders and caravan sites.
- Branded drinks mats.
- Social media promotion.

It was acknowledged that, despite these efforts, many people reported not seeing the event publicity or invitations to the pre-Carnival meetings, whilst having seen the advertisement for the post-event feedback meeting.

Suggestions for future promotion included:

- Creating a dedicated Carnival Facebook page and annual Facebook Event.
- Advertising in the County Times.

Fundraising

The meeting discussed the importance of organising fundraising activities throughout the year to generate additional income for future Carnivals.

Road Closure Costs

Attendees were informed that the road closure required for the parade, approved through Powys County Council, had cost almost £2,000.

Stall Fees

The cost of trade stalls was discussed, with some attendees suggesting that fees should be reduced to £10. It was explained that the 2026 Carnival had attracted the highest number of traders in recent years.

A suggestion was also made to explain more clearly how stall fees contribute towards the overall cost of the event, as this may encourage additional stallholders to participate.

Funfair

Concerns were raised regarding the size of the funfair. It was explained that, following the move from Sunday to Saturday, the usual funfair provider had already committed to another event and therefore arranged for an alternative provider.

It was noted that, should the Carnival return to a Sunday in future years, it may be possible for the original provider to return.

Activities for Teenagers

Some feedback suggested there were limited activities specifically aimed at teenagers.

It was noted that the inflatables, particularly the Knockout inflatable, were well used by older children and teenagers. Interactive activities were also provided by local sports clubs, Wales's Strongest Man and Feathers Charity.

Music

The importance of live music during the parade was discussed.

It was explained that Batala Bermo Samba Band had originally been booked to accompany the parade. Following its cancellation, the band instead performed two live sets on the Recreation Ground.

Partnership Working

The meeting recognised the importance of shared responsibility for organising future Carnivals.

It was agreed that the event should continue as a partnership between the Town Council and the wider community. While the Town Council could continue to provide insurance, practical support and financial assistance, greater community involvement would be essential to ensure the Carnival's long-term success.

Additional Feedback Received

Additional comments received included:

- Performers should be welcomed on arrival by an event representative.
- The stage location was not ideal for performers needing access to the changing rooms.
- The changing rooms were untidy, lacked privacy and remained accessible to the public during the event.
- Performance schedules should be managed more effectively to minimise overruns.
- Performers should not be required to contact the PA provider directly regarding technical requirements before the event.
- All performers and contributors should receive a formal thank-you following the Carnival.

Next Steps

It was noted that all comments, suggestions and feedback received would be presented to the Town Council's Events Committee for consideration. The Committee would review the feedback and determine the next steps regarding the future organisation and delivery of Welshpool Carnival.

Appendix M

Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #886

Author	Kimberly Wright Events & Markets Manager
Title	Halloween Parade and Party 2026
Date	25th August 2026

OFFICERS RECOMMENDATION

1. **To keep the Halloween parade and free Halloween disco in 2026, with a donation bucket for voluntary donations.**
2. **To provide each child with one free packet of sweets.**
3. **To provide free water.**
4. **To purchase additional refreshments, including popcorn, sweets, juice/pop and crisps, and sell at affordable prices.**
5. **To use existing Halloween novelty cups and plushies as prizes.**
6. **To organise a raffle.**
7. **Best Dressed Competition - to consider having different age categories, depending on the number of entries.**
8. **To decide whether to use the Halloween Parade and Party event to identify/select the 2027 Carnival King, Queen and attendants, or simply invite expressions of interest.**
9. **To adopt the proposed content for the event poster and promotional material.**
10. **To use the Community Events Budget to cover the initial costs.**

1. Purpose

1. To consider the recommendations for the Halloween Parade and Party for 2026.

2. Background

1. Welshpool Town Council has annually organised a free Halloween Parade and Party event for local children and families. The event usually begins with a Halloween parade from Welshpool Bus Station, opposite the Welshpool Information Centre, before proceeding to Welshpool Town Hall.

2. At the Town Hall, children are able to enjoy a Halloween-themed disco, refreshments and entertainment. The event has traditionally been provided free of charge, with a donation box available for those wishing to make a voluntary contribution towards the cost of the event.
3. The event has proved popular with local families and provides an opportunity for children to celebrate Halloween

3. Recommendations

1. It is proposed that the overall format of the event remains largely unchanged, with the following elements:
    1. Halloween parade from Welshpool Bus Station to Welshpool Town Hall.
    2. Halloween-themed disco at the Town Hall.
    3. Free entry for children and families.
    4. A donation box to remain available for voluntary contributions.
    5. Each child to receive one free packet of sweets.
    6. Water to be available free of charge.

4. Decision

1. To resolve to adopt the recommendations as above.

Appendix N

Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #898

Author	Kimberly Wright Events & Markets Manager
Title	Paranormal Evening proposal
Date	25th August 2026

OFFICERS RECOMMENDATION

1. **Whether to proceed with a paranormal investigation evening at Welshpool Town Hall from 9:00pm till 2:00am.**
2. **To decide on an appropriate date (The organisers have suggested that October, around Halloween, would be an ideal time to hold the event).**
3. **Whether the event should be operated as a ticketed fundraising event at approximately £40 per person, with the proposed attendance being approximately 30–32 people.**

1. Purpose

1. To consider hosting a paranormal investigation evening at Welshpool Town Hall, potentially as a special Halloween event in October 2026, run by the business owners of *The Witch of the Willows*, to raise funds for the Town Hall Transformation Fund.
2. The proposed event would provide visitors with an unusual opportunity to explore the historic Town Hall after dark, including areas that are not normally accessible as part of an organised paranormal investigation.

2. Proposed event format

1. The business owners have advised that their usual event format is:
    1. 30-32 people
    2. Arrive at 8:30pm
    3. Investigation 9pm till 2am
    4. Break: 30 minutes for tea, coffee and snacks
    5. 5 hours of investigation.

2. The investigation would initially begin with a group vigil for the first hour. Guests would then be divided into smaller groups and rotated through different areas of the building.
3. The areas of the Town Hall would include the basement, cells, courtroom, chamber and other rooms.
4. Each group would be allocated a team leader who would facilitate the investigation. Team leaders would also be rotated throughout the evening so that each group has the opportunity to work with all of the investigators.
5. The business owners would provide all equipment required.

3. Guest Conduct and Safety

1. The organisers operate a strict Respect Policy covering respect for guests, the property and the investigation team. Alcohol and drugs are not permitted and anyone under the infulence of alcohol or drugs would be refused entry.

4. Prices and income

1. The organisations look to book between 30 and 32 guests at a proposed price of £40 per person.
2. As the event is a fundraising event there would be no charge to the Town Council to host.
3. The Town Council would sell tickets online and via the Information Centre.

5. Promotion

1. The organisers have advised that they have approximately 39,000 followers on Facebook and would be able to promote the event through their social media channels, as well as through the Town Council's own social media channels.

6. Date/Timings

1. The organisers have suggested that October, around Halloween, would be an ideal time to hold the event.

7. Recommendations

1. Whether to proceed with a paranormal investigation evening at Welshpool Town Hall from 9:00pm till 2:00am.
2. To decide on an appropriate date (The organisers have suggested that October, around Halloween, would be an ideal time to hold the event).
3. Whether the event should be operated as a ticketed fundraising event at approximately £40 per person, with the proposed attendance being approximately 30–32 people.

8. Decision

1. To resolve to adopt the recommendations as above.

Appendix O

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #841

Author	Kimberly Wright Events & Markets Manager
Title	Live Acts 2026 2027
Date	25th August 2026

TRENDS - Party band

Cardiff

Public liability insurance of £10 million

Verified profile – https://encoremusicians.com/thetrendspartyband

https://encoremusicians.com/

The Trends are an energetic pop/rock band performing all your favourite modern hits and more, with tasteful medleys & mashups, nostalgia, audience interaction and top-notch musicianship that all add up to an unforgettable live experience and wow factor for your day. Based in Cardiff but willing to travel, The Trends have performed at events in over 40 countries. The band come fully self-contained with a high-quality PA system, lighting and DJ playlist service between and after live sets. The band will even learn your first dance song to perform live on the day! If you need entertainment for an afternoon ceremony or drinks reception, the band also offers a stripped-back acoustic line-up which can be added as part of their package at a discounted rate.

https://encoremusicians.com/thetrendspartyband

Up to 1 hour = £1,400

Up to two hours = £1,650

Up to three hours = £2,000

All prices include: PA sound system, lighting, DJ playlist service

FALLEN ANGELS - Function band

Witney

Public liability insurance of £2 million

https://encoremusicians.com/

Fallen Angels are an energetic and experienced wedding and function band, bringing the biggest party anthems from the 70s through to today's chart favourites. From ABBA, Queen and Elton John to Oasis, The Killers, Arctic Monkeys, McFly and Robbie Williams, our setlists are carefully tailored to keep guests of all ages on the dance floor. Whether you're planning a wedding, corporate event, party or special celebration, we know that every event is unique. We work closely with our clients to create the perfect soundtrack for their occasion, combining crowd-pleasing classics with modern favourites and, of course, a few guilty pleasures along the way. Our aim is simple: to give you and your guests a night to remember. We pride ourselves on creating a fun, interactive atmosphere, engaging with the crowd and delivering high-energy performances that keep the party going from the first song to the last. With years of experience performing at weddings and private events across the UK, Fallen Angels offer a range of flexible entertainment packages, including live evening performances, acoustic daytime sets and a playlist DJ service. From your ceremony or drinks reception right through to the final dance of the evening, we can help provide the perfect soundtrack for your entire event.

https://encoremusicians.com/Fallen-Angels

Up to 1 hour = £1,250

Up to two hours = £1,750

Up to three hours = £2,000

All prices include: PA and lighting system, consultation call, and set list requests.

CACTUS CLUB - Function band

Liverpool

Public liability insurance of £10 million

https://encoremusicians.com/

Cactus Club – Live music for every occasion! Cactus Club is a dynamic and versatile band known for delivering feel-good live music across a wide range of genres and eras. From soul classics and rock anthems to modern pop hits and acoustic ballads, we bring the perfect soundtrack to any event. Whether it’s a wedding, corporate function, party, or special celebration, our rich blend of harmonies, musical flair, and infectious energy guarantees an unforgettable experience! With a flexible lineup, Cactus Club can be booked as a duo, trio, or a full band, tailoring our setup to suit your venue, vibe, and budget. Our repertoire is designed to get everyone on their feet — or simply set the perfect mood — whatever the moment calls for. If you're looking for professional, crowd-pleasing live music with a personal touch, Cactus Club has you covered. Get in touch to book us – we’d love to be part of your next event!

https://encoremusicians.com/Cactus-Club

Up to 1 hour = £500

Up to two hours = £687.50

Up to three hours = £875

All prices include: A call to discuss the event, PA system and other equipment, and any song requests you might have for your special day. We are happy to accommodate any specifics you might want to make your event extra special!

1 x Bruno Mars Solo Tribute Act

https://scarlettentertainment.com/

Performance Date TBC – between 14th Nov 2026 to 30th Apr 2027

Performance Description: A tribute to Bruno Mars with all his biggest and current hits.

Number Of Performers:1 x performer

Number of Crew if Relevant: Up to 2

Number of Sets/ Performance Lengths Offered: 1x60min

Costume/Dress Description:

From the artist's own selection

Additional Notes: Unavailable Saturdays, Nov - 28. All other Saturdays available.

https://scarlettentertainment.com/proposal-view/client/745347-35821?view=bbbbb79f-144b-4d17-a71d-34885a7f342f#act-video-4806-1

Fee: £1,500.00 + VAT

1 x Bruno Mars Solo Tribute Act

£1,500.00 + VAT

THE HOOK - Cover band

Manchester

Public liability insurance of £5 million

https://encoremusicians.com/The-Hook

From Manchester with love, The Hook deliver high-energy live shows that turn any event into a party. This five-piece brings an irresistible mix of indie anthems, singalong classics and dancefloor favourites, guaranteed to get every crowd moving. Each member is a seasoned performer, having graced stages such as BlueDot Festival, Manchester Academies, Manchester Cathedral, John Rylands Library, Concorde Conference Centre and the iconic Night & Day Café. Collectively, we've supported acts including Everything Everything, Future Islands, Mr Scruff, Here We Go Magic, Sylvan Esso and more. With years of professional experience in music performance, production and live sound, we know how to create a show that looks and sounds exceptional. Our chemistry on stage and our genuine love of live music make every performance feel fresh, fun and unforgettable. We come fully equipped with professional PA and lighting, delivering a seamless setup and a powerhouse performance every time. If you're after a band with Northern energy, polished musicianship and a guaranteed good time — The Hook has you covered.

https://encoremusicians.com/The-Hook

Up to 1 hour = £937.50

Up to two hours = £1500

Up to three hours = £1,875

All prices include: Zoom consultation, travel, Public Liability Insurance, PAT tested equipment. We will play two songs of your choice on the night and tailor your night with our music.

RIPTIDES - https://www.bandsforhire.net/

West Midlands

About

Based in the Midlands, Riptides present their unique blend of indie, folk and pop to ensure a non-stop evening of entertainment for you and your guests.

These three highly accomplished musicians come with a plethora of experience ranging from primetime national TV appearances to nationwide tours, theatre and weddings.

The band's repertoire includes everything from classic rock 'n' roll to mainstream pop, indie and tried and tested party favourites.

Looking for a full wedding entertainment package? The band can cater to every part of your day, offering everything from ceremony music to professional DJ sets in the evening.

https://www.bandsforhire.net/function-bands/item/570-riptides

- 3-piece (Vocals/Guitar, Bass/Backing Vocals, Drums/Backing Vocals)
- 2 x 60-minute live sets
- Includes playlists between sets / until midnight
- Professional PA system
- Stage lighting
- Travel expenses
- PAT-certified equipment and Public Liability Insurance

Price: £1260

Optional Extras

- Manned laptop DJ: **+ £180**
- Pro DJ Service - Professional DJ service to include DJ booth, Decks, trussing and lighting rig: **+ £250**
- 1am finish: **+ £110**
- Add Sax to the lineup **+£425**
- Add 2 x 30 minute Ibiza sax sets after or between the band sets (in conjunction with booking sax for the evening) **+£125**
- Add 1 x 45 minute afternoon sax set before band arrival (in conjunction with booking sax for the evening) **+£185**
- Additional 1 x 45-minute solo acoustic set in the afternoon: **+ £245**
- Additional 1 x 45-minute trio acoustic set in the afternoon: **+ £730**
- Additional 1 x 60 minute evening set: **+ £225**

available on Saturday 21st November 2026 (suggested date)

The Dynamics - Party band

Dover

Public liability insurance of £10 million

https://encoremusicians.com/The-Dynamics?job=uEB4fJIKrW

The Dynamics are a highly skilled live band located in East Sussex. They are known for their vast expertise in entertaining audiences at various events across the globe. Their impressive client list includes renowned companies like Royal Caribbean, Celebrity Cruises, West Ham United, Ikea, Coral, Unitemps, Hoburne, Haven, and now your wedding! With a huge, diverse repertoire, they can cater to every audience. Bring

outstanding musicianship and a high-energy performance to your special day. Enquire now to avoid missing out! The Dynamics are located in Hastings, East Sussex, but are happy to travel across the U.K

Quote includes:

2 sets of 60mins (plus breaks)

All travel costs

Public Liability Insurance

They require:

Sufficient space for the musician(s)

Agreed time for setup & sound check

Performance timings – suggested date - Saturday 21 November 2026

https://encoremusicians.com/The-Dynamics?job=uEB4fJIKrW#play

£1,375

Room 26 - Cover band

Birmingham

Public liability insurance of £2 million

https://encoremusicians.com/Room26?job=uEB4fJIKrW

Room 26 were formed in 2005 and have been going strong for 20 years. We have established ourselves as one of the leading cover/function bands in the Midlands. We have a set that covers every genre and promise to keep the energy high for your event, whether you're a pub or club or we are playing your private event, our set will entertain your guests from the first note right through to the lights going dim on stage. So what can you expect from us? We provide a fully professional service start to finish from the moment you make contact with us. We provide every bit of equipment needed and use professional equipment so we guarantee the best experience possible. All of us have been experienced in live performance for many years at a very high level. What can you expect on the day? Well firstly we will communicate clearly in advance to arrange access to the venue. We will work closely with you to fit around your arrangements and the venues needs. Need us set up before a certain time, sure thing just let us know. Have any special requests? Cool let us know and we will do our very best to accommodate them. At the event, we will handle the entertainment so you can enjoy the occasion.

https://encoremusicians.com/Room26?job=uEB4fJIKrW#play

£1,250

4 musicians

120-minute set

The Steve Hewlett Show - Ventriloquist Act BGT Finalist

- Britain's Got Talent Finalist

- Ideal for Corporate Events, Functions, Comedy Nights
- Highly Recommended
- Available UK Nationwide & Worldwide

Steve has been a ventriloquist since the age of 12 so has most definately perfected the art and skill required to put on a great show. Even though time has gone by Steve still upholds the same passion for his ever changing act and really enjoys writing new ideas and carrying on the tradition of the Art of ventriloquism.
The show is inspired by past ventriloquists who paved the way and pushed steve to perfect the skill required to take his act all the way to BGT. Some of the most famous Ventriloquists that have inspired the work of steve include: Peter Brough, Arthur Worsley, Albert Saveen, Terry Hall, Neville King, Dennis Spicer, Ray Alan.
Steve loves making people laugh and impressing them with his weird and wonderful talent plus his personality is totally infectious which is a real bonus too - meaning audiences just love him.
He is lucky enough to have worked around the World and worked with a hugely talented list of people. Steve has played in some incredible places and the great response he gets from those audiences makes his journey worth while every time.
For Over 25 years he has entertained 100’s of 1000’s of people from 1 – 103 year olds, from Basingstoke, UK to Perth Down Under, in front of Lords, Ladies, MP’s, Royalty, Celebrities and more.

https://www.youtube.com/watch?v=QEktRrLI__Y

Steve is currently available on the following Saturdays in Jan-Mar 2027, Jan 2nd, 9th; Feb 6th, 13th, 27th, March 13th, 20th & 27th (as of August 2026)

His fee would be £1250 for 1 x 45minute Set

Appendix P

Bright Grid
Solutions Limited

Quotation

Unit 7A
Academy Business Park
Knowsley Industrial Estate,
Knowsley,
L33 7SA
Tel: 07771758372

Email: enquiries@Brightgridsolutions.co.uk

Contact: Kimberly Davies
Client: Welshpool Town Council
Client Ref: Christmas Lighting
Location: Welshpool Centre
Date: 16/07/2026
Our Ref: Q0183231

Welshpool Festive lighting 2026

Item	Description.	Quantity	Cost.	Total.
a	Install Cross street Features	4	£308.23	£1,232.92
b	Install Festoon Lighting - 4 Man Crew (Traffic Management)	1	£3,900.00	£3,900.00
c	Remove Cross Street Features	4	£154.12	£616.48
d	Remove Festoon Lighting 4 Man Crew (Traffic Management)	1	£1,300.00	£1,300.00
e	Install Feature on Town Hall Balcony	1	£200.08	£200.08
f	Remove Feature on Town Hall Balcony	1	£100.04	£100.04
g	Test Eye bolt	57	£33.64	£1,917.48
			Sub Total	£9,267.00
			VAT	£1,853.40
			Total	£11,120.40

Regards.

Derek Delaney
Director.

Appendix Q

Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #890

Author	Kimberly Wright Events & Markets Manager
Title	Winter Festival 2026
Date	25th August 2026

OFFICERS RECOMMENDATION

1. **That Members consider the entertainment options set out within the report and agree a preferred programme of entertainment for the 2026 Winter Festival within the approved budget of £2,200.**
2. **That the Events and Markets Manager be authorised to confirm availability and make the necessary bookings following the Committee's selection, subject to the total expenditure remaining within the approved budget.**
3. **To consider the other event queries and ideas as set out in Section 4.**

1. Purpose

1. To consider the entertainment options available for the 2026 Winter Festival and agree the preferred entertainment programme within the approved budget.

2. Background

1. The Council organises an annual Winter Festival in Welshpool town centre, incorporating a range of entertainment and activities, Santa's Grotto with a gift for every child, market stalls and the Christmas lights switch-on.
2. Officers have sought quotations for a range of entertainment for the 2026 event, including children's entertainment, live performances, walkabout characters, interactive activities and visual entertainment.

3. Advice

1. The following entertainment options have been identified for consideration by Members:
    1. **Disco Daddy – Children's Entertainment – £200**
    Disco Daddy is an experienced children's entertainer offering a fully hosted, high-energy and interactive show designed to encourage children and families to participate together.

The quotation provides for one hour of entertainment. The standard cost is £250; however, a reduced introductory price of £200 has been offered for the first booking.

2. **LED Dance Entertainment – from £375**
   LED Dance Elegance offers a range of illuminated performances, including LED ribbon dancers, lantern dancers, flag performers, ballerinas, acrobats and stilt walkers. The LED Stilt Walkers option includes three 40-minute walkabout sets, while other options can be provided as choreographed performances or ambient entertainment.

3. **Peter Jolly's Circus – Petting Zoo – £550**
   A petting zoo has been quoted for the Winter Festival between 1.00pm and 6.00pm, providing an attraction throughout the main event period.

4. **U-Toons Ltd – Caricatures – £200**
   U-Toons Ltd has offered to provide caricature drawings free of charge to visitors throughout the Winter Festival for a total cost to the Council of £200.

2. **Potential Headline Entertainment**
   1. **Frozen Tribute – from £800**
      The Frozen Tribute provides a family-friendly show based around music from *Frozen*. Available options include one 30-minute show or two 20-minute shows, with the option of adding a 20–30 minute meet-and-greet session.

   2. **Circus Christmas Adventure – from £1,050**
      Elf Quest – A Circus Adventure combines aerial arts, acrobatics, juggling and clowning. The performance uses a mobile stage and provides interactive mini-shows suitable for family Christmas events and town-centre settings. Packages range from two mini-shows totalling approximately 30 minutes to six mini-shows totalling approximately 90 minutes.

3. **Walkabout and Character Entertainment**
   Walkabout entertainment could provide a strong visual attraction throughout the town centre and provide opportunities for photographs, visitor engagement and social media content.
   1. **Animatronic Unicorn and Character – £1,220**
      The animatronic unicorn provides a large-scale visual attraction accompanied by a character who guides the animal around the event. The quotation provides for three 20-minute sets over a four-hour period.

   2. **Northern Grinch – from £735**
      The Northern Grinch offers a range of activities including meet-and-greet and photo opportunities, story time, Christmas market appearances, Christmas lights switch-on appearances and DJ sets. Individual sessions are generally based around one hour.

   3. **Nightmare Before Christmas Characters – from £550**
      Jack Skellington and Sally impersonators are available as walkabout entertainment. The quotation provides either four 20-minute walkabout sets or three 30-minute sets.

4. Members should consider the overall balance of the entertainment programme, including entertainment for children and families, a headline attraction and entertainment which can operate throughout the town centre rather than from a fixed location.

4. Other considerations

1. Corn Exchange Kitchen - to select a local organisation to use the Corn Exchange kitchen during the event.

2. Other ideas

1. To consider the ideas for this year's Winter Festival from Councillor Kelly Meredith:-
    1. Window contest
    2. Tree contest
    3. Baked goods contest
    4. Think of how to redesign the meet Santa area
    5. For light switch on, villain steals lever. Kids have to find lever in a window display. Finder gets to turn on light
    6. Rides need to be winter themed
    7. House Display Contest (previously agreed in June 2026)
    8. Wreath competition
    9. Gingerbread house contest
    10. Can we have the livestock Xmas market on the same day as the switch on?
    11. Make it also the day St Mary’s opens its doors for the tree display?
    12. Have a game room for kids - include snowball toss (kids throw balls at a snowman stack), reindeer ring toss (toss onto deer antlers)

5. Links to Strategic Objectives and Interim Strategic Plan

1. EV4 - Expand Winter Festival with competitions, music, family activities and more following 2025 event

6. Resource & Legal Implications

1. The approved budget for Winter Festival entertainment is £2,200, with a separate budget of £300 for gifts from Santa. Christmas lights, staffing, equipment and road closure costs are provided for through separate Council budgets.
2. A combination of entertainment can therefore be selected by Members provided that the final programme remains within the approved £2,200 entertainment budget. Several quotations are expressed as starting prices and final costs will need to be confirmed before bookings are made.
3. All entertainers and contractors will be required to provide appropriate public liability insurance, risk assessments and any licences, certification or other documentation relevant to their activities.
4. Particular consideration will be required for activities involving animals, aerial or circus performances, mobile stages and large walkabout attractions. These will need to be incorporated within the Council's overall event management and risk assessment arrangements.

7. Specific Implications

1. **Risk Management** - Principal risks include adverse weather, contractor cancellation, crowd management, safeguarding, animal welfare and the operation of performance equipment within a public event. These risks will be managed through the Council's event risk assessment, contractor documentation and appropriate contingency arrangements.

8. Recommendation

1. That Members consider the entertainment options set out within the report and agree a preferred programme of entertainment for the 2026 Winter Festival within the approved budget of £2,200.
2. That the Events and Markets Manager be authorised to confirm availability and make the necessary bookings following the Committee's selection, subject to the total expenditure remaining within the approved budget.
3. To consider the other event queries and ideas as set out in Section 4.

9. Decision

1. To resolve to adopt the recommendations as above along with the other event queries and ideas as set out in Section 4.

Appendix R

Cyngor Tref Trallwng Welshpool Town Council

Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Document / Report #900

Author	Kimberly Wright Events & Markets Manager
Title	Cuppa with a Councillor
Date	25th August 2026

OFFICERS RECOMMENDATION

1. **Agree to introduce a monthly 'Cuppa with a Councillor' community engagement session.**
2. **Agree that the sessions will initially be held on Monday 14th September 2026 in the Corn Exchange fom 6:30pm to 7:30pm.**
3. **Nominate two councillors, representing different wards, to attend each monthly session.**
4. **Agree a monthly councillor rota, together with alternative councillors to provide cover where necessary.**
5. **Review the initiative after an initial period to assess attendance, public feedback and whether any changes to the format are required.**

1. Purpose

1. To consider introducing a new monthly community engagement initiative, 'Cuppa with a Councillor', providing residents with an informal opportunity to meet with their local councillors, share their views and raise matters affecting their community.

   The initiative would provide a friendly and accessible way for members of the public to engage directly with Welshpool Town Council outside of formal council meetings.

2. Proposed event format

1. It is proposed that 'Cuppa with a Councillor' is held once a month in the Town Hall, with two councillors attending each session.

   To ensure representation from across the town, the two councillors attending should represent different wards. The councillors would be available for residents to drop in, have a cup of tea or coffee and have an informal conversation.

The sessions would provide residents with an opportunity to:

- Share their views about the town and local services.
- Ask questions of their elected representatives.
- Raise local concerns or issues affecting their neighbourhood.
- Hear about upcoming projects and events being organised by the Town Council.
- Find out more about the role of Welshpool Town Council and how residents can become involved.

The sessions would be informal and would not replace the existing formal procedures for submitting complaints, requests or representations to the Council.

'Cuppa with a Councillor' would provide a simple, informal and approachable way for residents to engage with their Town Council.

3. Proposed first event

1. It is proposed that the first 'Cuppa with a Councillor' session takes place on Monday 14th September 2026 at 6:30pm till 7:30pm in the Corn Exchange. Tea, coffee and biscuits would be provided free of charge.

4. Councillor attendance

1. It is proposed that two councillors attend each monthly session, with councillors representing different wards where possible.

2. The Events Committee is asked to consider and agree:

    1. Which two councillors will attend the first session on Monday, 14th September 2026.
    2. A rota of councillors to attend future monthly sessions.
    3. Alternative councillors who can step in where an appointed councillor is unable to attend.
    4. Whether councillors should rotate every month to provide residents with opportunities to meet different elected representatives.

    A rota would provide consistency while ensuring that the responsibility for attending is shared among councillors.

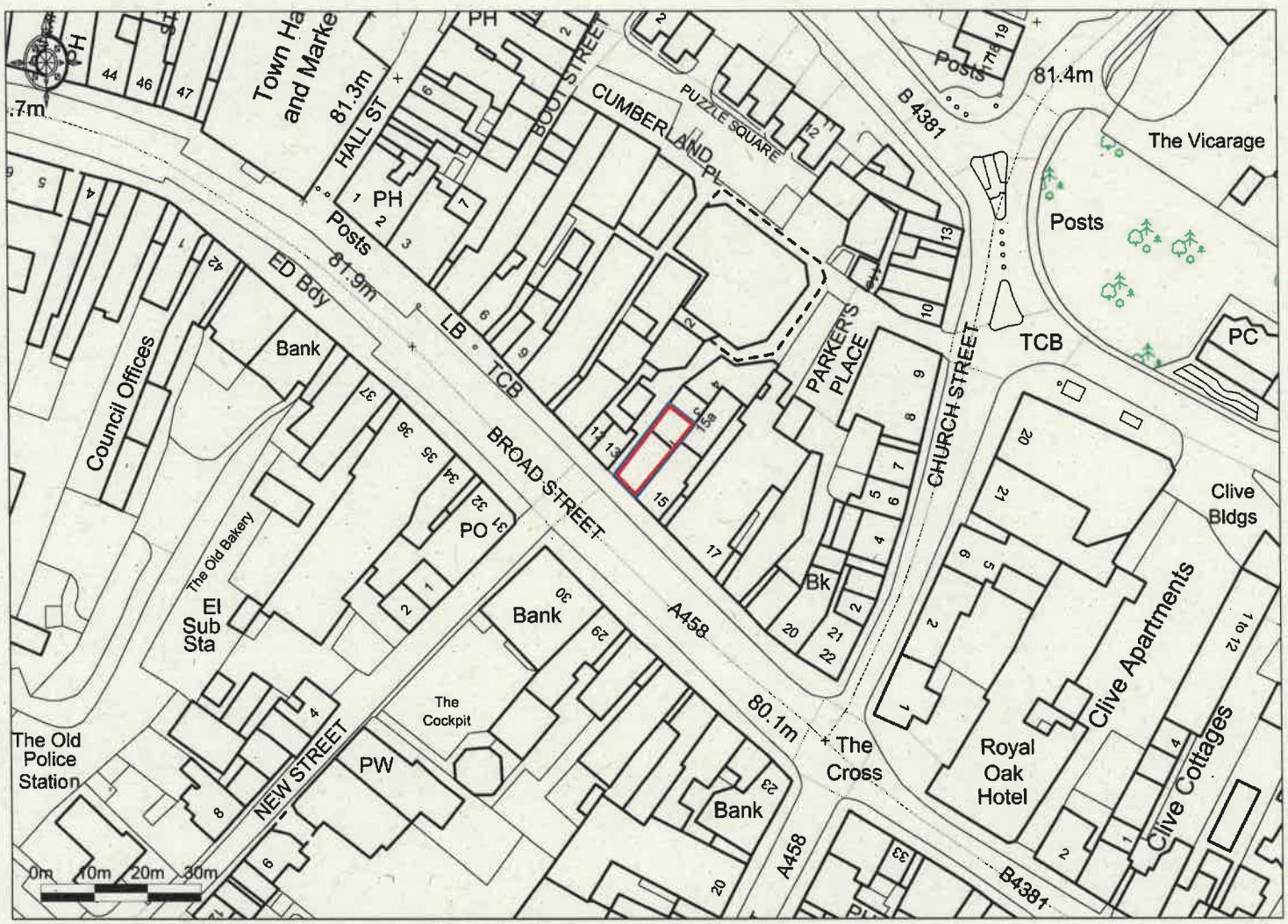
5. Recommendation

1. Agree to introduce a monthly 'Cuppa with a Councillor' community engagement session.
2. Agree that the sessions will initially be held on Monday 14th September 2026 in the Corn Exchange fom 6:30pm to 7:30pm.
3. Nominate two councillors, representing different wards, to attend each monthly session.
4. Agree a monthly councillor rota, together with alternative councillors to provide cover where necessary.
5. Review the initiative after an initial period to assess attendance, public feedback and whether any changes to the format are required.

6. Decision

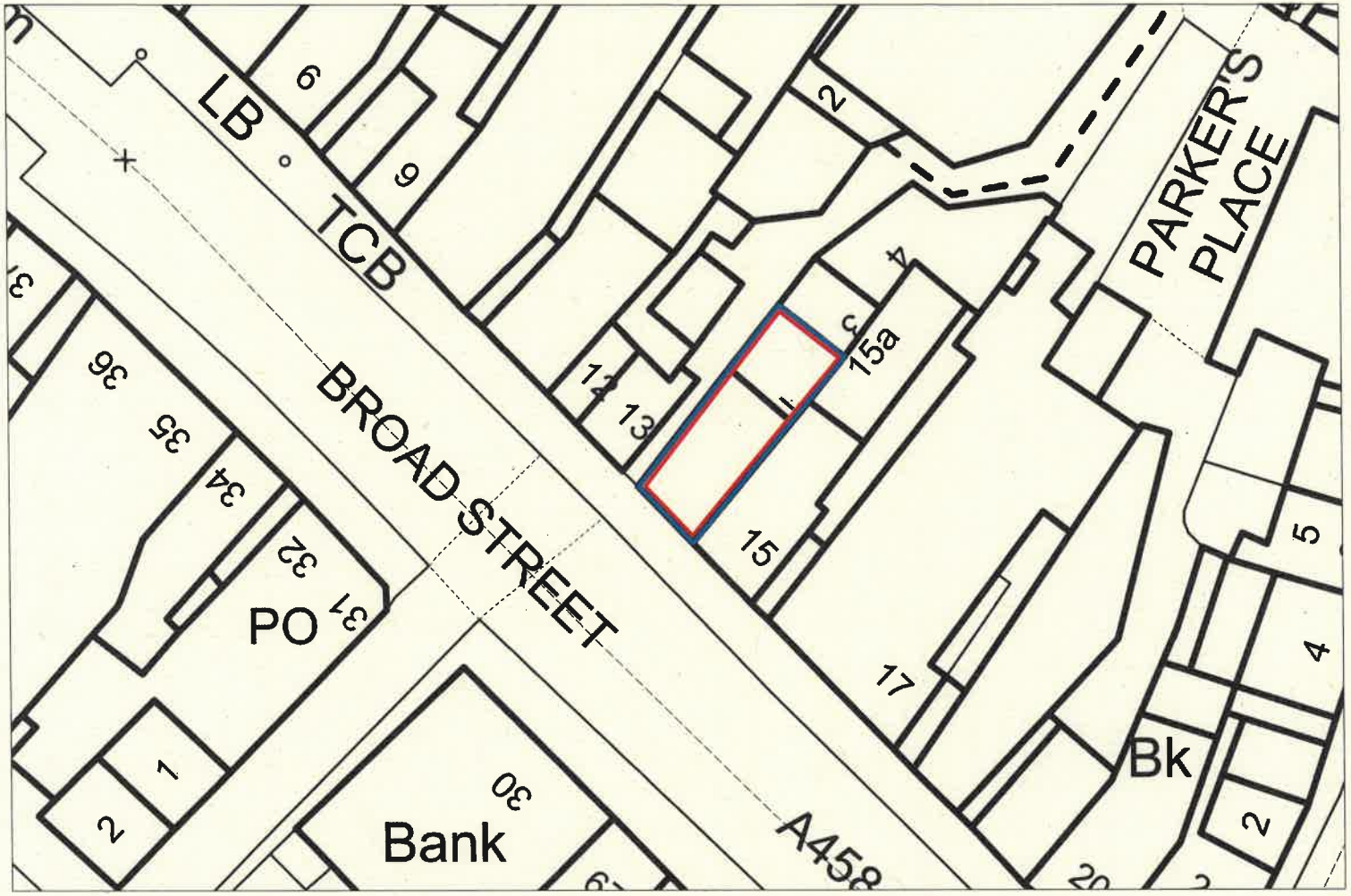
1. To resolve to adopt the recommendations as above.

Appendix S



Ordnance Survey © Crown Copyright 2018. All rights reserved. Licence number 100022432. Plotted Scale - 1:1250

Promap
LANDMARK INFORMATION GROUP



1:500 Scale bar for guidance only, Do not scale off this drawing

0 10m 50m

Halls

NOTES
These drawings have been prepared for the purpose of obtaining Planning Permission only. Any discrepancies found should be immediately communicated to the designer for further consideration.
Any boundaries shown on the drawing are indicative only and should not be used to signify ownership.

DO NOT SCALE FROM THIS DRAWING.

COPYRIGHT HALL'S HOLDINGS LTD 2022

N

Rev.	Comments	Drawn	Date
A	Minor alterations	DBH/KS	10.03.22

Agent
Halls Holdings Ltd
Halls Holdings House
Bowman Way
Battlefield
Shrewsbury
SY4 3DR
Tel: 01743 450700
Fax: 01743 443759
web: www.hallsgb.com

Site Address
GROUND FLOOR
BROAD STREET
WELSHPOOL
SY21 7SD

Client
HALLS HOLDINGS

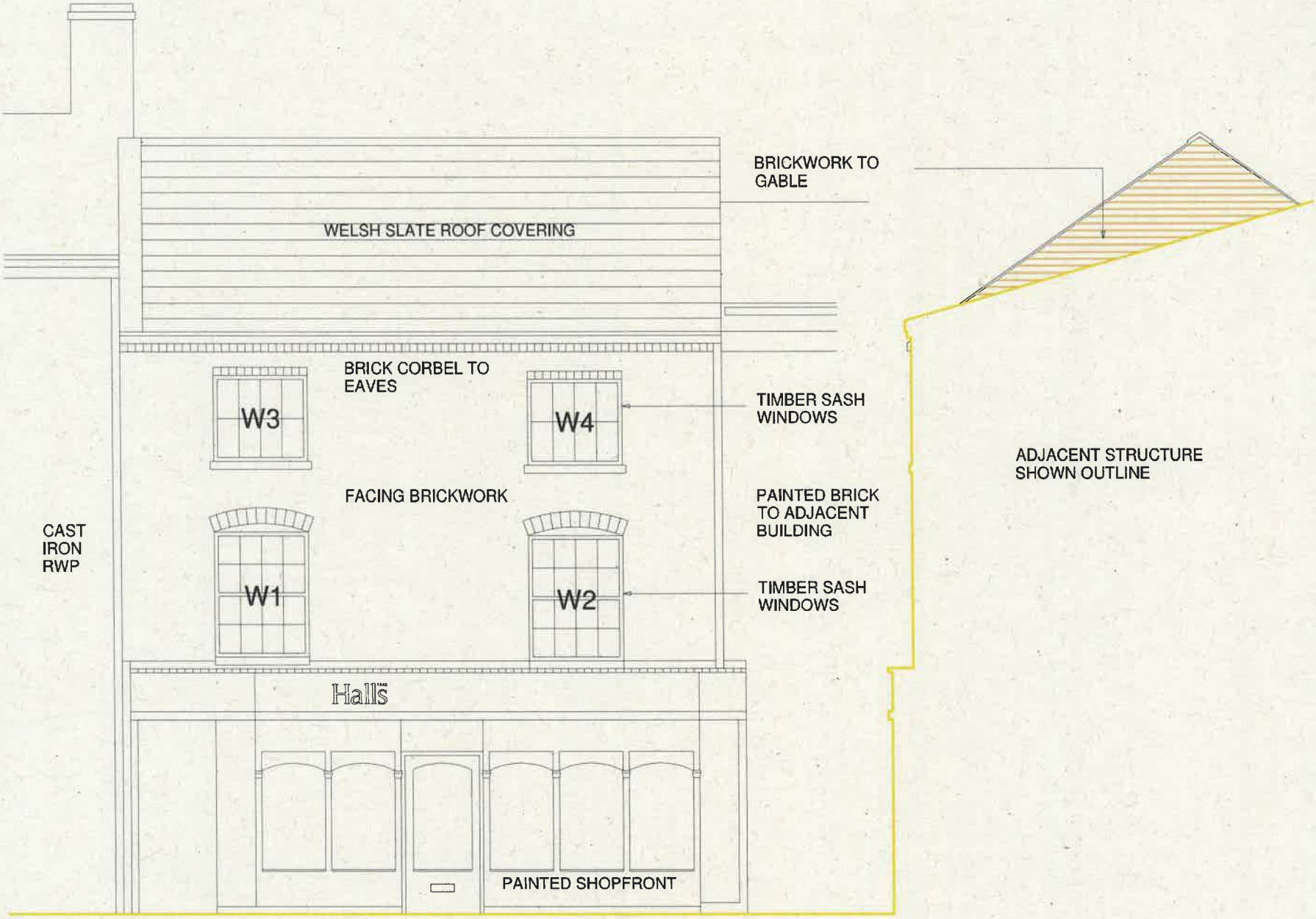
Contact
KATIE SHOOSMITH
katies@hallsgb.com

Title
PROPOSED AIR CONDITIONING UNIT
SITE PLAN

Drawn by
D Haughton
buildingdesign@hallsgb.com

Scale	Date
1:500 (@A4)	Jan 22

Dwg. No.	Rev.
11392-002	A



FRONT ELEVATION

SIDE ELEVATION

1:50 Scale bar for guidance only. Do not scale off this drawing

0 2.5m 5m

NOTES
Any discrepancies found should be immediately communicated to the designer for further consideration.
Any boundaries shown on the drawing are indicative only and should not be used to signify ownership

DO NOT SCALE FROM THIS DRAWING

@ COPYRIGHT HALLS HOLDINGS LTD 2025

Rev.	Comments	Drawn	Date
A	Comments	Drawn	xx.xx.24

Agent
Halls Holdings Ltd
Halls Holdings House
Bowman Way
Battlefield
Shrewsbury
SY4 3DR
Tel: 01743 450700
Fax: 01743 443759
web: www.hallsgb.com

Project
GENERAL REFURBISHMENT OF EXISTING LISTED BUILDING

Site Address
14 BROAD STREET
WELSHPOOL
SY21 7SD

Client
HALLS HOLDINGS

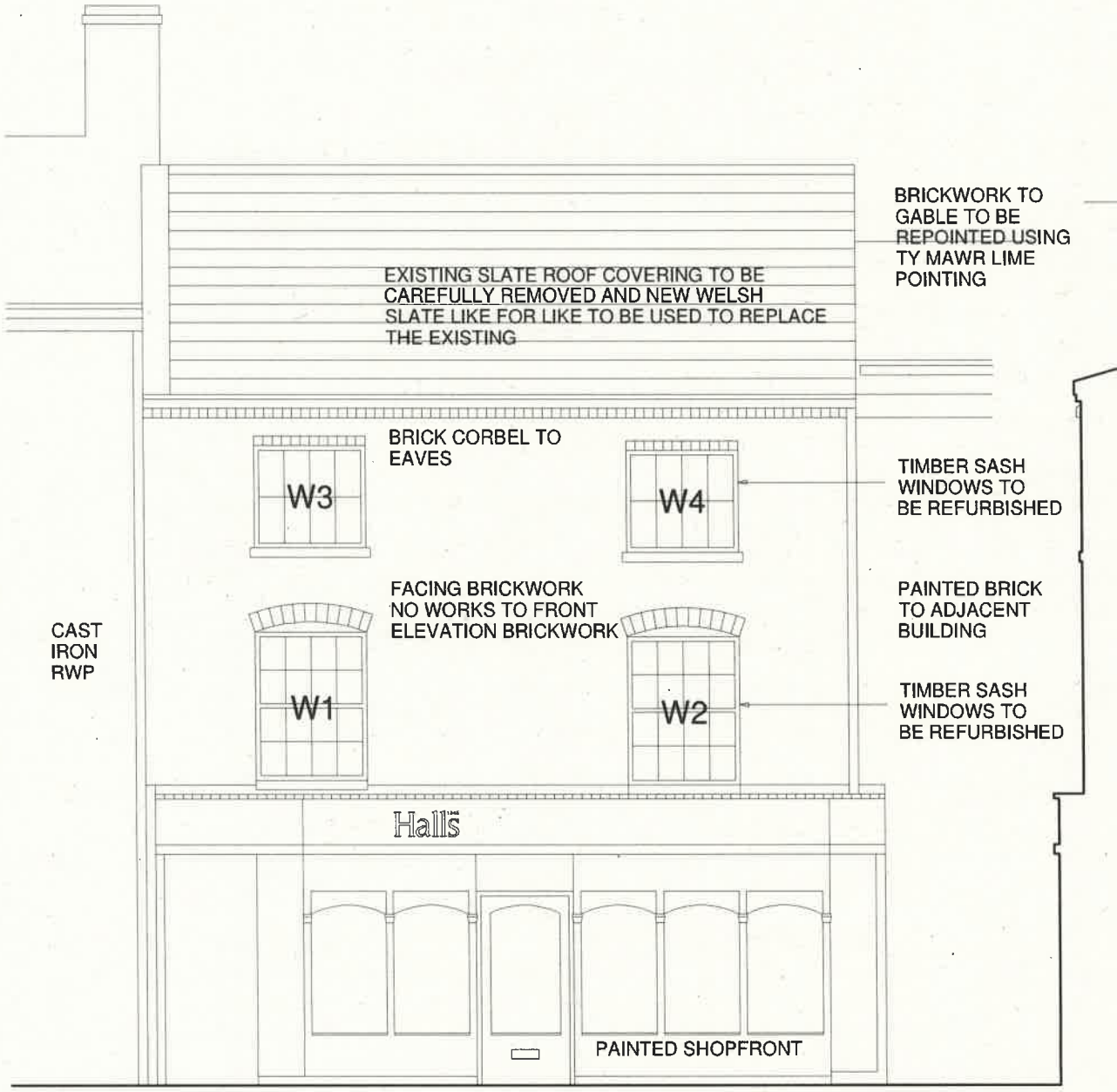
Contact
GEORGE NUTTER
georgen@hallsgb.com

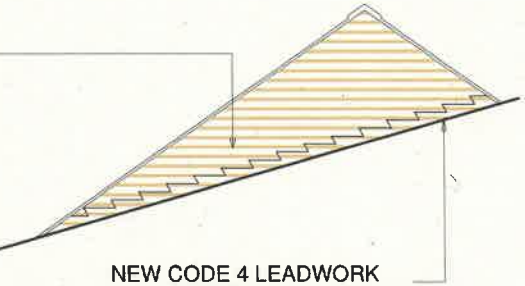
Title
EXISTING FRONT AND SIDE ELEVATIONS

Drawn by
GEORGE NUTTER
georgen@hallsgb.com

Status
LISTED BUILDING APPLICATION

Scale	Date
1:50 @ A3	31.07.2026
Dwg. No. 12859E-P1	Rev.





FRONT ELEVATION

SIDE ELEVATION

1:50 Scale bar for guidance only. Do not scale off this drawing

0 5m

2.5m

Halls 1945

NOTES
Any discrepancies found should be immediately communicated to the designer for further consideration.
Any boundaries shown on the drawing are indicative only and should not be used to signify ownership

DO NOT SCALE FROM THIS DRAWING

© COPYRIGHT HALLS HOLDINGS LTD 2025

Rev.	Comments	Drawn	Date
A	Comments	Drawn	xx.xx.24

Agent

Halls Holdings Ltd
Halls Holdings House
Bowman Way
Battlefield
Shrewsbury
SY4 3DR
Tel: 01743 450700
Fax: 01743 443759
web: www.hallsgb.com

Project
GENERAL REFURBISHMENT OF EXISTING LISTED BUILDING

Site Address
14 BROAD STREET WELSHPOOL SY21 7SD

Client
HALLS HOLDINGS

Contact
GEORGE NUTTER
georgen@hallsgb.com

Title
PROPOSED FRONT AND SIDE ELEVATIONS

Drawn by
GEORGE NUTTER
georgen@hallsgb.com

Status
LISTED BUILDING APPLICATION

Scale	Date
1:50 @ A3	31.07.2026

Dwg. No.	Rev.
12859E-P2	

Appendix T

Application Site Boundary
Adjacent Land in Client's Ownership
Public Right of Way

0m 10m 20m 30m 40m 50m

North



Ordnance Survey, (c) Crown Copyright 2026. All rights reserved. Licence number 100022432

THIS DRAWING IS TO BE READ IN CONJUNCTION WITH ALL RELATED DRAWINGS. ALL DIMENSIONS MUST BE CHECKED AND VERIFIED ON SITE BEFORE COMMENCING ANY WORK OR PRODUCING SHOP DRAWINGS. THE ORIGINATOR SHOULD BE NOTIFIED IMMEDIATELY OF ANY DISCREPANCY. THIS DRAWING IS COPYRIGHT AND REMAINS THE PROPERTY ROGER PARRY & PARTNERS.

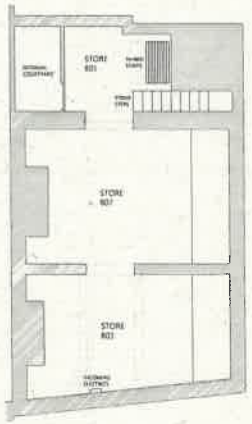
Rev	Description	Date	By
-	-	-	-

Residential - Agricultural - Commerical

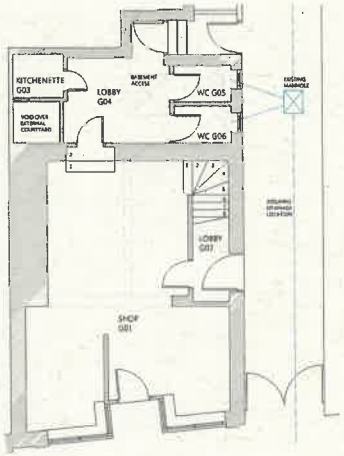
Project	Proposed conversion & refurbishment of existing building		
Drawing Title	Location Plan		
Location	7 Berriew Street, Welshpool, Powys, SY21 7SQ		
Client	Boys & Boden		
Scale	1:1250 @ A3		
Drawing No	82550 / GD / 001	Rev	-
Drawn By	NB	Date	2026/06/22

1 BERRIEW STREET. WELSHPOOL, POWYS, SY21 7SQ
Tel: 01938 554499
E-mail: mail@rogerparry.net
Web address: www.rogerparry.net
Roger Parry & Partners LLP partnership no.OC312265
Registered Office: 9 & 10 Darwin Court, Oxon Business Park, Shrewsbury SY3 5AL
Registered in England and Wales.
A list of members of the LLP is available at the above address.

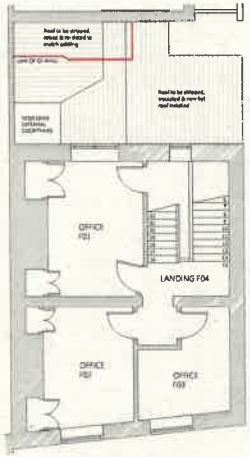
DRAWINGS. ALL DIMENSIONS MUST BE CHECKED AND VERIFIED ON SITE BEFORE COMMENCING ANY WORK OR PRODUCING SHOP DRAWINGS. THE ORIGINATOR SHOULD BE NOTIFIED IMMEDIATELY C ANY DISCREPANCY. THIS DRAWING IS COPYRIGHT AND REMAINS TH PROPERTY ROGER PARRY & PARTNERS.



EXISTING BASEMENT PLAN



EXISTING GROUND FLOOR PLAN



EXISTING FIRST FLOOR PLAN



EXISTING SECOND FLOOR PLAN

Rev	Description	Date
-	-	-

Roger Parry & Partners

Residential - Agricultural - Commercial

Project	Proposed conversion & refurbishment of existing building		
Drawing Title	Existing Plans		
Location	7 Berriew Street, Welshpool, Powys, SY21 7SQ		
Client	Boys & Boden		
Scale	1:100 @ A2		
Drawing No	82550 / GD / 100	Rev	-
Drawn By	NB	Date	2026/05/22

1 BERRIEW STREET, WELSHPOOL, POWYS, SY21 7SQ
Tel: 01938 554499
E-mail: mail@rogerparry.net
Web address: www.rogerparry.net

Roger Parry & Partners LLP partnership no OC 318668
Registered Office: 5 & 10 Dorset Court, Coed Rhosnesni Park, Wrexham LL12 0AL

RICS

DRAWINGS. ALL DIMENSIONS MUST BE CHECKED AND VERIFIED ON SITE BEFORE COMMENCING ANY WORK OR PRODUCING SHOP DRAWINGS. THE ORIGINATOR SHOULD BE NOTIFIED IMMEDIATELY C ANY DISCREPANCY. THIS DRAWING IS COPYRIGHT AND REMAINS TH PROPERTY ROGER PARRY & PARTNERS.

Sockets & light switches in the flat are to comply with AD P

They should be installed between 450mm & 1200mm above finished floor level

New windows are to comply with AD L

Secondary glazing is to comply with AD M

New drainage is to comply with AD H

All new drains and drainage to be in accordance with BS8301 2015. All to BS EN 1401. Inspection chambers to be polypropylene 475mm dia. complete with ductile iron cover and plastic frame at set on min. 100mm thick 20mm single size aggregate granular bed and surround.

New stone ground drainage to be in accordance with BS EN 12056. Wastes and traps generally to be in polypropylene complete with all support brackets and fittings. Installation to be in accordance with BS 5572. All waste pipes connected separately into soil and vent pipe through brass pipes and branches.

Ventilation is to comply with AD F

Windows to be fitted with trickle vents - ventilators to provide both ground ventilation. Total trickle ventilation required is 75,000mm² minimum

Supply and install low energy mineral fibre for installations in walls or ceilings They should provide the following minimum sound insulation values / notes:

Kitchen / Dining 60 litres / second
Bathroom 30 litres / second

All extract fans to be fitted to light switches and to have a 15 minute overrun

Lighting & heating controls are to comply with AD L. Low energy light fittings should be installed

KEY

- Communal/ Landlords 17.5m2
- Commercial Unit 78.5m2
- Dwelling 68.2m2

Dwelling will be required to comply with Approved Documents B1, B3, B4, B5 & B6 and Regulation 36
Dwelling to comply with Approved Document H
Automatic fire suppression system to Dwelling to BS9251:2021

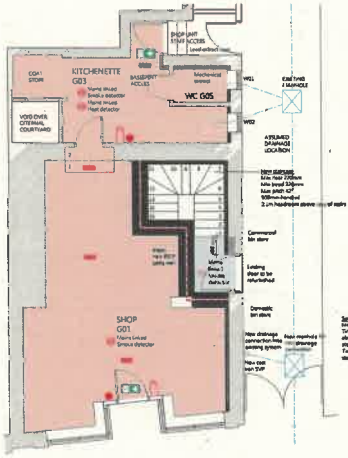
- Fire alarm call point
- Fire alarm sounder
- Illuminated directional fire exit signage
- Emergency escape lighting
- 30/0 h partition

Fire detection & alarm for Dwelling should be minimum Grade D3 Category LD2 in accordance with BS 5839-6
Fire detection & alarms for Commercial Unit should be in accordance with BS 5839-1, Category L2
Smoke alarms should be mains operated & conform to BS EN 14604
Heat alarms should be mains operated & conform to BS 5446-2

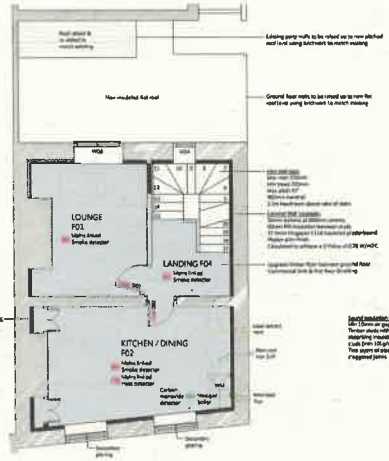
Commercial Unit & Dwelling should have separate self contained alarm systems.



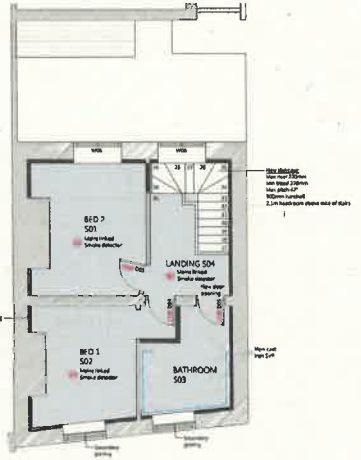
PROPOSED BASEMENT PLAN



PROPOSED GROUND FLOOR PLAN



PROPOSED FIRST FLOOR PLAN



PROPOSED SECOND FLOOR PLAN

Rev	Description	Date

Roger Parry & Partners

Residential - Agricultural - Commercial

Project	Proposed conversion & refurbishment of existing building		
Drawing Title	Proposed Plans		
Location	7 Berriew Street, Welshpool, Powys, SY21 7SQ		
Client	Boys & Boden		
Scale	1:100 @ A2		
Drawing No	82550 / GD / 102	Rev	-
Drawn By	NB	Date	2026/06/22

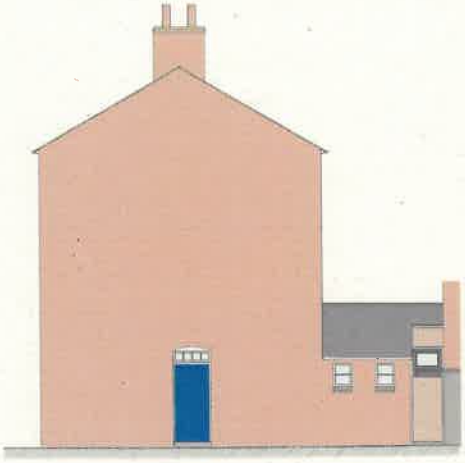
1 BERRIEW STREET, WELSHPOOL, POWYS, SY21 7SQ
Tel: 01938 554499
E-mail: mail@rogerparry.net
Web address: www.rogerparry.net
Roger Parry & Partners LLP partnership no OC310988
Registered Office: 5-9, 10 Severn Court, Owen Business Park, Shrewsbury, SY3 5AL

RICS

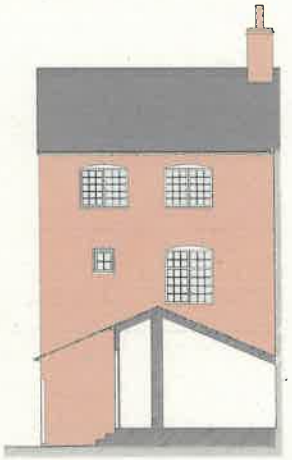
DRAWINGS. ALL DIMENSIONS MUST BE CHECKED AND VERIFIED ON SITE BEFORE COMMENCING ANY WORK OR PRODUCING SHOP DRAWINGS. THE ORIGINATOR SHOULD BE NOTIFIED IMMEDIATELY O ANY DISCREPANCY. THIS DRAWING IS COPYRIGHT AND REMAINS TH PROPERTY ROGER PARRY & PARTNERS.



EXISTING FRONT ELEVATION



EXISTING SIDE ELEVATION



EXISTING REAR ELEVATION

Rev	Description	Date

Roger Parry & Partners

Residential - Agricultural - Commercial

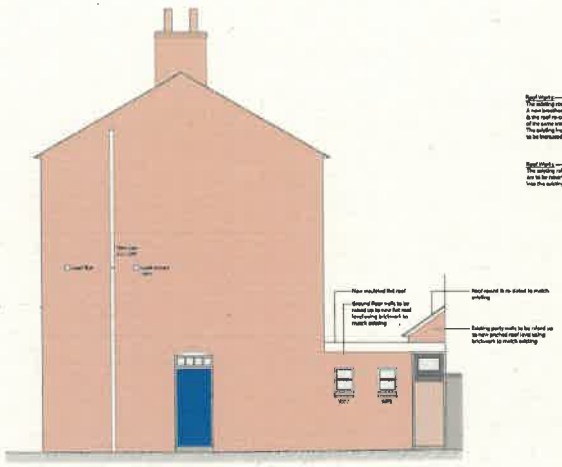
Project	Proposed conversion & refurbishment of existing building		
Drawing Title	Existing Elevations		
Location	7 Berriew Street, Welshpool, Powys, SY21 7SQ		
Client	Boys & Boden		
Scale	1:100 @ A2		
Drawing No	82550 / GD / 101	Rev	-
Drawn By	NB	Date	2026/06/22

1 BERRIEW STREET, WELSHPOOL, POWYS, SY21 7SQ
Tel: 01938 554499
E-mail: mail@rogerparry.net
Web address: www.rogerparry.net
Roger Parry & Partners LLP partnership no OC310745
Registered Office: 3-5 Hi Dandy Court, Oxon Business Park, Shrewsbury, SY3 5AL
RICS

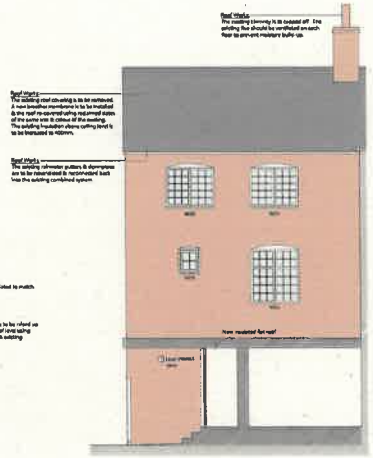
DRAWINGS. ALL DIMENSIONS MUST BE CHECKED AND VERIFIED ON SITE BEFORE COMMENCING ANY WORK OR PRODUCING SHOP DRAWINGS. THE ORIGINATOR SHOULD BE NOTIFIED IMMEDIATELY O ANY DISCREPANCY. THIS DRAWING IS COPYRIGHT AND REMAINS TH PROPERTY ROGER PARRY & PARTNERS.



PROPOSED FRONT ELEVATION



PROPOSED SIDE ELEVATION



PROPOSED REAR ELEVATION

Rev	Description	Date
-	-	-

Roger Parry & Partners

Residential - Agricultural - Commercial

Project	Proposed conversion & refurbishment of existing building		
Drawing Title	Proposed Elevations		
Location	7 Berriew Street, Welshpool, Powys, SY21 7SQ		
Client	Boys & Boden		
Scale	1:100 @ A2		
Drawing No	62550 / GD / 103	Rev	-
Drawn By	NB	Date	2026/06/22

1 BERRIEW STREET, WELSHPOOL, POWYS, SY21 7SQ
Tel: 01938 554499
E-mail: mail@rogerparry.net
Web address: www.rogerparry.net
Roger Parry & Partners LLP partnership no OC310599
Registered Office: 3 & 15 Severn Road, Oasis Business Park, Shrewsbury, SY3 9AL

RICS

Appendix U

NOTICE under Clause 2 of the Business and Planning Act 2020

I/We	Town Clerk
do hereby give notice that on	14/08/2026
I/we have applied to:	Powys County Council
for permission to provide amenities on the highway at:	THE TOWN HALL AND MARKET, HIGH STREET, WELSHPOOL, SY21 7JQ
known as:	Welshpool Town Council
Licence Application Reference	7102-4795-7482-5577
	Installation and maintenance of public realm improvements within Hall Street, Welshpool, as part of the Welshpool Town Centre Improvement Project funded by PCC and UK Government Pride in Place Impact Fund.
The application is for:	The proposal includes the provision of public seating, tables, planters, trees/greenery and associated street furniture to create an attractive, welcoming and usable public space. The proposed items will be positioned to maintain appropriate pedestrian access and access to adjoining premises.

The application and information submitted with it can be viewed on the Council's website and any person wishing to make representations to this application may do so via the public portal at: https://en.powys.gov.uk/

by: 18/09/2026

Signed .....

Dated 14/08/2026