



Welshpool Town Council, The Vicarage Gardens, Welshpool, Powys, SY21 7DD
Tel: 01938 553142 Email: office@welshpooltowncouncil.gov.uk

Minutes of the Events & Planning Committee held on 04/03/2026 6:30pm in Council Chamber, Welshpool Town Hall.

PRESENT:

Cllr Chris Davies (Chair)
Cllr Jackson Quarrell
Cllr Morag Bailey
Cllr Phil Owen
Cllr Revd William Rowell

Apologies for absence:

Sally Fitzgerald

Absent:

Cllr Nick Howells

Also in attendance:

Cllr Phil Pritchard
Kimberly Wright - Events & Markets Manager
Wendy Lewis - Community Services Manager
1 member(s) of the public / press

EP040326/1. WELCOME, CODE OF CONDUCT AND APOLOGIES FOR ABSENCE

The Chairman welcomed Councillors and residents to the meeting. Apologies for absence were received from Cllr Sally Fitzgerald.

EP040326/2. DECLARATIONS OF INTERESTS AND DISPENSATIONS

None.

EP040326/3. PUBLIC PARTICIPATION

None.

EP040326/4. MINUTES AND MATTERS ARISING

EP040326/4.1 Previous Minutes

Cllr Morag Bailey highlighted an error in the minutes for Item 8 which should say 'Cllrs Morag Bailey, or Bill Rowell, and Phil Owen asked to be booked on.'.

RESOLVED

To approve and sign as a correct record, the minutes from the meeting of the Events &

Planning Committee on 04/02/2026, subject to the amendment.

WTCM563 - Proposed by Cllr Morag Bailey, seconded by Cllr Revd William Rowell

EP040326/4.2 Matters Arising

No comments received.

EP040326/5. TOURISM & ECONOMIC DEVELOPMENT

EP040326/5.1 Tourist Information Centre

The Community Services Manager produced a report for Councillors, regarding the footfall, train tickets, holidays and other matters related to the Tourist Information Centre.

EP040326/5.2 Tourism Branding Project

Members discussed the report and agreed that Croeso y Trallwng is not a direct translation for Visit Welshpool and that a literal translation would be required.

RESOLVED

**To approve the proposed tourism brand name as Visit Welshpool; and
To approve Logo 1 with the amendments to the Welsh translation.**

WTCM564 - Proposed by Cllr Morag Bailey, seconded by Cllr Revd William Rowell

EP040326/5.3 Parking

Members asked that plenty of signage be on display during the free parking period.

EP040326/6. BUSINESS PLANNING & FINANCIAL MATTERS

EP040326/6.1 Interim Strategic Plan Action Plan

No comments were received regarding the report. Cllr Morag Bailey informed the committee that she recently attended a Place Plan course and that the Volunteer Policy was approved last week.

EP040326/6.2 Budget and Committee Finance (Month 11)

No comments were received regarding the report. Cllr Jackson Quarrell informed the Committee that he has been informed that bus services would be put out to tender in 2030.

EP040326/7. EVENTS

EP040326/7.1 Welshpool Fair Trade

Cllr Bill Rowell thanked the Full Council for supporting the Fair Trade stall in the indoor market and informed the Committee that this should commence sometime after Easter.

EP040326/7.2 Farmers Market

Members discussed the report and asked the Events & Markets Manager to do a survey to see if demand was available for any future Farmers Market event. A concern was raised regarding the possibility of conflicting trade with the indoor market traders who trade regularly.

EP040326/7.3 Flicks in the Sticks

The Events & Markets Manager updated members that the screening of 'One Chance,' held on Monday, 2nd March, had 54 people in attendance and made £130.34 in tea/coffee/cake sales and donations. The next screening will take place on Monday 11th April.

EP040326/7.4 Keep Wales Tidy / Spring Clean Cymru

Cllr Bill Rowell updated the committee on the Keep Wales Tidy event, which included:

- Letters have been sent out to clubs/organisations regarding the event.
- The event will be held from Saturday, 21st - Friday, 27th March, 2026 and would be encouraging people to organise their own litter pick.
- Cllr Bill Rowell is liaising with Keep Wales Tidy and Powys County Council re rubbish collections.

EP040326/7.5 Walking Festival

No update was given.

EP040326/7.6 Dance Festival

Cllr Phil Owen informed the Committee that he has arranged to give a talk at the Rotary in April - he also hopes to speak to Darcey Bussell about possibly getting involved in the event.

EP040326/7.7 Hustings

Members asked the Events & Markets Manager to confirm and check the dates regarding the pre-election period and for any other clashes with other hustings.

EP040326/7.8 Carnival update

Members discussed the report and requested a video of one of the singers before a decision is made. Members also requested quotes for a mobile climbing wall.

RESOLVED

To approve the following:

Mid Wales Inflatables for £500 hire for 5 hours;

Birds of Prey for £300; and

500 beer mats (99mm 2 sided one design) from Mid Wales Sign and Print at a cost of £49.02.

WTCM565 - Proposed by Cllr Morag Bailey, seconded by Cllr Revd William Rowell

EP040326/7.9 Welshpool Civic Service / Community Awards

Councillors agreed to elect four councillors to shortlist the Community Awards for final approval by Full Council in April.

RESOLVED

To elect Cllrs Phil Pritchard, Morag Bailey, Jackson Quarrell and Bill Rowell to shortlist the Community Award nominations for 2026.

WTCM566 - Proposed by Cllr Phil Owen, seconded by Cllr Revd William Rowell

EP040326/8. PLANNING - NEW APPLICATIONS

EP040326/8.1 26/0145/ADV

Members considered the planning application and provided the following response:

Response: Note

Comments:

The Committee would like to know who will be receiving the data gathered by the advertisement panel.

RESOLVED

To respond to the planning authority in respect of 26/0145/ADV with the above response and comments.

WTCM567 - Proposed by Cllr Morag Bailey, seconded by Cllr Revd William Rowell

EP040326/8.2 26/0144/FUL

Members considered the planning application and provided the following response:

Response: Note

Comments:

The Committee would like to know who will be receiving the data gathered by the advertisement panel.

RESOLVED

To respond to the planning authority in respect of 26/0144/FUL with the above response and comments.

WTCM568 - Proposed by Cllr Morag Bailey, seconded by Cllr Revd William Rowell

EP040326/8.3 26/0202/HDG

EP040326/8.4 Planning decisions

Members noted the decisions report.

EP040326/9. DATE OF NEXT MEETING

The next meeting of the Events & Planning Committee will be held on Wednesday 1st April 2026, at 6:30pm.

The meeting finished at 20:00.

Signed:

Dated:

Councillor Chris Davies (Chair)

Decision/Action Log

ID		Assigned
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WTCM563	RESOLUTION EP040326/4.1 Previous Minutes To approve and sign as a correct record, the minutes from the meeting of the Events & Planning Committee on 04/02/2026, subject to the amendment.	Events & Markets Manager
WTCM564	RESOLUTION EP040326/5.2 Tourism Branding Project To approve the proposed tourism brand name as Visit Welshpool; and To approve Logo 1 with the amendments to the Welsh translation.	Town Clerk & Responsible Finance Officer
WTCM565	RESOLUTION EP040326/7.8 Carnival update To approve the following: Mid Wales Inflatables for £500 hire for 5 hours; Birds of Prey for £300; and 500 beer mats (99mm 2 sided one design) from Mid Wales Sign and Print at a cost of £49.02.	Events & Markets Manager
WTCM566	RESOLUTION EP040326/7.9 Welshpool Civic Service / Community Awards To elect Cllrs Phil Pritchard, Morag Bailey, Jackson Quarrell and Bill Rowell to shortlist the Community Award nominations for 2026.	Events & Markets Manager
WTCM567	RESOLUTION EP040326/8.1 26/0145/ADV To respond to the planning authority in respect of 26/0145/ADV with the above response and comments.	Events & Markets Manager
WTCM568	RESOLUTION EP040326/8.2 26/0144/FUL To respond to the planning authority in respect of 26/0144/FUL with the above response and comments.	Events & Markets Manager